

# STRATEGIES FOR HOPE TRUST

## ANNUAL REVIEW

1 April 2013  
to 31 March 2014



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#### **Attachment:**

**Trustees' Report and Financial Statements with  
Independent Examiner's Report for the year ended 31 March 2014**

## INTRODUCTION

For the Strategies for Hope Trust, the year 2013/14 began on an inauspicious note, with a substantially reduced budget and little prospect of improvement in the future. By the end of March 2014, however, the project could look back on a year of substantial achievements in several key areas.

In accordance with long-standing plans, the SFH Trust did not develop any new materials in 2013/14. However, we provided editorial assistance to partner organisations in Myanmar, Nepal, the Democratic Republic of Congo and Uganda, and we shall continue to work with them.

Due to financial constraints, there were significant declines in the number of SFH materials reprinted and distributed in 2013/14. Nevertheless, our long-standing partner organisation, the Christian Council of Ghana, sold another 620 copies of our film, *What can I do? The messages and ministry of Gideon Byamugisha*.

The Called to Care training workshops, which began in 2012/13, expanded rapidly on a groundswell of enthusiasm by SFH partners, who welcomed the opportunity to maximise the effectiveness of the Called to Care materials. Between April 2013 and March 2014, 420 people attended a total of 25 Called to Care workshops in 11 African countries. There are excellent prospects for greatly increasing the numbers of people trained through these workshops in 2014/15, with financial support from German church organisations.

Another major achievement in 2013/14 was the complete re-design of the SFH website by SFH trustee, Peter Stalker. The new website highlights not only SFH materials but also the partners - mainly in sub-Saharan Africa - who help to produce and distribute



Participants with their attendance certificates following a Called to Care training workshop, organised by Mama Wandoa Mwambu (front row, first left) in Dar es Salaam.

The home page on Strategies for Hope's new web site, launched in early 2014.

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Strategies for Hope

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Resources for community-based HIV prevention, care and support

# STRATEGIES FOR HOPE

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## Manuals, books and films

The Strategies for Hope Trust produces a wide range of resources - manuals, books and films - about ways in which communities can address the challenges of the global HIV epidemic.

All of these materials are evidence-based, well illustrated and written in user-friendly language. Over 1 million copies of these materials are now in circulation worldwide.

### Quote....

"The DVD 'What can I do?' had a message of hope and understanding rather than fear."

**Student**  
The University of the South  
Sewanee, Tennessee

What Can I Do?

www.strathope.org

## Called to Care

Practical, action-oriented booklets and mini-manuals on issues related to HIV/AIDS, designed for use by church leaders, especially in sub-Saharan Africa.

No.6 in the series, for example, is *The Child Within* - Connecting with children who have experienced grief and loss.

## SFH contributors

A wide range of people have contributed to SFH materials.

**Bishop William Mchombo**

## DVDs

Strategies for Hope has produced a series of films, available on DVD, that can be used in a variety of settings.

## LATEST NEWS

### CALL TO ME launched in Myanmar

**Call to Me: how the Bible speaks in the age of AIDS, now exists in Burmese!**

21 May 2014.

No. 7 in the CALLED TO CARE toolkit, this mini-manual was developed by four African Church leaders. It consists of 20 Bible studies on a wide range of topics related to the HIV epidemic, for example: sex and sexuality; hope; healing; stigma, discrimination and denial; death, grief and mourning; neighbourly love; and sexual harassment and gender violence.

The Burmese edition of *Call to Me* has just been published by the Myanmar Catholic HIV/AIDS Network (MCHAN), together with the HIV/AIDS Programme...

them, and also use them in their work. In Tanzania, for example, the Catholic NGO, PASADA, produced the Swahili edition of *Stepping Stones* and uses it to train groups of community volunteers. In Zambia, Bishop William Mchombo chaired the group of church leaders who developed 12 of the 20 Bible studies which constitute *Called to Care* no. 7, *Call to Me: How the Bible speaks in the age of AIDS*. In Côte d'Ivoire, Rev Dembélé Salimata has introduced the French editions of four *Called to Care* workbooks into the curriculum of three pentecostal pastor training colleges where she is a lecturer.

A large section of this Annual Review consists of excerpts from feedback received from users of Strategies for Hope materials. Feedback of this kind illustrates not only how communities have responded to these materials, but also the impact which the materials have had on people's beliefs, attitudes, knowledge and skills. The report also describes the main challenges faced by the Strategies for Hope Trust as it looks towards the future, when resources for addressing the HIV epidemic at community level are likely to become increasingly difficult to access.

Fortunately – and perhaps surprisingly – the SFH Trust's budget for 2014/15 is significantly higher than in 2013/14 (mainly for the *Called to Care* project), although considerably less than the sum originally budgeted for. As in the past, the SFH Trust will continue to prioritise support for community- and faith-based responses to the HIV epidemic, especially in sub-Saharan Africa.

# 1. CALLED TO CARE TRAINING WORKSHOPS

The Called to Care training workshops began in August 2012, in response to a recommendation of the external evaluation of the Called to Care project in 2011. The basic purpose of the workshops is to enable users of the Called to Care workbooks to use these materials more effectively. These workshops have developed into a major focus of our work, and are contributing to the long-term sustainability of the Called to Care initiative.

Each Called to Care workshop brings together at least 10 church and/or community leaders for a two-day, non-residential training course, using one or two Called to Care workbooks, facilitated by two or more people. The SFH Trust provides £240 to cover all or most of the costs involved: the main expenditure consists of meals, snacks, drinks

and travel expenses for the participants and two facilitators. Several churches and faith-based NGOs have used their own resources or other sources of funds to increase the number of participants.



In Mombasa, Kenya, the Catholic Archdiocese organised three Called to Care workshops for faith leaders, care givers and HIV support group members.

Each workshop participant is provided with a copy of the Called to Care workbook(s) used during the workshop. At the end of the workshop the organiser compiles a report for the SFH Trust.

## 1.1 Implementation

Between April 2013 and March 2014, 420 people attended a total of 25 Called to Care workshops in 11 African countries: Benin (2), Burundi (1), Cameroon (1), Chad (1), Côte d'Ivoire (2), Democratic Republic of Congo (1), Kenya (5), Malawi (7), Rwanda (1), Tanzania (1) and Togo (3). For details of organisations which ran Called to Care training workshops, including locations, numbers of participants, and which books they used, please see Appendix A.

As in 2012/13, Malawi was the country in which the largest number of workshops (7) was held, followed by Kenya (5). This was due to three factors: the Called to Care evaluation held in 2011, when the evaluator carried out numerous group meetings and individual interviews in southern Malawi; the promotion of Called to Care materials



**COMITE PAROISSIAL DE DEVELOPPEMENT « C.P.D »**  
PAROISSE SAINT FRANÇOIS XAVIER/NDOSHO  
PROVINCE DU NORD-KIVU  
REPUBLIQUE DEMOCRATIQUE DU CONGO

**BUDGET POUR UN ATELIER « SE DEVOUER AUX AUTRES DE DEUX JOURS, NON RESIDENTIEL DU 21 AU 22 JUIN 2013 »**

	FREQUENCE	NOMBRE	COUT	SOUS-TOTAL
nt des	2 jours	10	6E	120E
nt des	2 jours	2	6E	24E
nt des	2 jours	10	3E	60E
nt des	2 jours	2	3E	12E
nt des	2 jours	12	1.50E	15E
			9E	9E
				240E

**Proposition d'atelier de formation Se dévouer aux autres**

Civilité  
Nom et prénom: Monsieur  
Institution du poste: AHOQUANTCHEDE César  
Organisation: Directeur Exécutif  
Adresse électronique: ONG ESPoir DE LA FAMILLE  
Adresse postale: espoir@vahoo.fr  
Nombre de participants (10 + 2 facilitateurs au minimum): 01BP 1549  
Sexe masculin: 07  
Sexe féminin: 05  
Composition du groupe de participants (pour exemple: pasteur, prêtre, catéchiste, responsable de groupes de jeunes, responsable d'église, responsable de diocèse, membres de groupes de soutien aux personnes vivant avec le VIH, etc.): 04 Femmes leaders d'église, 04 Moniteurs d'école du dimanche, 04 Responsables de groupe de jeunes.  
Lieu de l'atelier: Kinshasa  
Dates de l'atelier: 21 et 22 Juin 2013  
Aide financière requise: 15 et 16 Août 2013  
Veuillez expliquer pourquoi cet atelier est nécessaire: 183 000 CFA  
Cet atelier de formation permettra de renforcer la capacité des Pasteurs, des femmes leaders, des responsables des groupes de jeunes et les anciens d'église pour lutter contre la stigmatisation, la discrimination, le déni dans leur église respectives et pour mieux réussir la prise en charge psychosociale des personnes vivant avec le VIH de leur congrégation.

The SFH Trust provides funds to cover Called to Care workshop expenses, on the basis of plans and budgets submitted by partner organisations.

(with financial assistance from ICCO) at two large church conferences in October and November 2012; and the outstanding voluntary work in Malawi of an Anglican priest, Fr Willard Kamandani, who supports and guides other faith leaders in the most effective use of the Called to Care materials in southern Malawi.

A total of 708 people attended Called to Care workshops in 16 African countries between August 2012 and March 2014. The workshops were implemented by a wide range of church denominations: Anglican, Catholic, Evangelical, Pentecostal and Reformed; and also by ecumenical groups, faith-based NGOs, youth organisations and secular NGOs. It was noteworthy that in 2013/14 a Muslim organisation, the Malunda Mosque Centre in Machinga (southern Malawi), organised a Called to Care workshop – the first time that a Muslim organisation has done so.

There was an interesting linguistic distribution of the Called to Care workshops in 2013/14: during this period 12 workshops were organised in anglophone countries, 12 in francophone countries, and one in Swahili-speaking Tanzania. However, even in the countries which used the English or French editions of the Called to Care workbooks, local vernacular languages were used to assist participants whose English or French was not sufficiently fluent to participate fully in the discussions.

All 10 Called to Care workbooks were used at least once in the course of the 25 Called to Care workshops implemented in 2013/14. Those used most often were no. 3, 'Time to Talk' (12 times), no. 7, 'Call to Me' (11 times), and no. 10, 'Parenting' (5 times).

In 2014/15 the SFH Trust will provide financial and technical support to at least 20 additional Called to Care training workshops, involving at least 250 participants. These

will include at least 6 workshops in francophone countries and one or two in Swahili-speaking Tanzania. We shall also provide editorial and technical support to partner organisations in Africa who seek direct financial support for Called to Care workshops from European church donor agencies. In this way, at least 600 additional people are likely to attend Called to Care workshops in 2014/15.



A participant in a Called to Care workshop organised by ACAD in Togo, where Called to Care books 3 and 7 were used with local catechists.

## 1.2 Feedback

Reports received from the churches and NGOs implementing Called to Care workshops suggest that participants value the workshops highly, but that they also have suggestions for ways of improving future workshops.

For example, the Catholic NGO, **Speak Africa, in Homa Bay, Kenya**, listed the strengths of their workshop, which used Called to Care book no. 7, 'Call to Me', and no. 10, 'Parenting', as follows:

1. *Well trained, enthusiastic trainers, well versed in the dissemination of appropriate messages.*
2. *Excellent and relevant instructional materials.*
3. *Very touchy and challenging issues addressed.*
4. *Eyes and minds open to the HIV/AIDS menace and impact in society.*
5. *Creation of awareness that stirs one to act without any procrastination.*
6. *Free issue of textbooks to participants are an encouragement to future work.*
7. *Topics addressed substantive, relevant and helpful.*
8. *Training geared to evangelising the gospel of Jesus Christ: Bible passages effectively used and quite encouraging.*



In Malawi, the Church of Central Africa, Presbyterian (CCAP), has organised training workshops using several different Called to Care workbooks.



#### 9. Good methods used to talk to girls (our children) about sex.

The same report listed the following weaknesses of the Called to Care workshop implemented by Speak Africa:

1. *Being non-residential minimised the time available, and some participants (especially those from afar) arrived late.*
2. *Time short and hence hurriedness, with too much material to cover. Training should take one week for each course book.*
3. *Only two facilitators per group not enough.<sup>1</sup>*
4. *Fare refunds not commensurate with long distances travelled.*
5. *When male priests and female Sisters participated in the same discussion groups, the Sisters were too shy to freely share their problems.*

In **Mulanje Anglican parish, in southern Malawi**, Fr. Lymon Sonjo Nkhoma organised a Called to Care workshop which brought together lay church leaders (10 men, 13 women) from three local church congregations. The extra expenditure required to provide food and drinks for 23 participants (rather than only 10) was met by a grant of £78 from the local Anglican Church. Using Called to Care workbook no. 7, *Call to Me: how the Bible speaks in the age of AIDS*, the group discussed how to use the Bible so as not to hurt others, especially those who are HIV-positive. Fr Lymon reported:

*Most people with HIV and AIDS suffer from social stigmatisation. The effects of stigma are subtle, but are very real in the church. People do not get the treatment they need and are afraid even to find out whether they have the disease, and the result is the disease spreads faster, and people die faster. Reverends and other local Church*

<sup>1</sup> Note: a total of 35 people attended this workshop.

*leaders, such as Church elders, are influential in their communities. They are unique leverage points for fighting stigma.*

*At the end of the workshop, participants created action plans, identifying specific, practical steps that they would take when they return to their congregations. Typical plans include: sermons about compassionate caring for people with HIV and AIDS; establishment of support groups, e.g. of youth, women, men; and lobbying for days when HIV testing is made available for all members of the congregation. Our future plans are that we should do some more Called to Care trainings in 10 other church stations within our parish, so that a lot more people get the information, especially church women's guilds.*

In **Mombasa, Kenya**, the **Catholic Archdiocese** organised three Called to Care workshops: one each for Christian and Muslim faith leaders, for HIV support group members, and for health care providers. The workshop for faith leaders, for example, involved 5 women and 7 men, and used Called to Care workbooks no. 1, *Positive Voices*, and no. 4, *Pastoral Action*.

The discussion - conducted partly in English and partly in Kiswahili - focused on six areas in which faith communities are currently failing to support people living with or affected by HIV, namely: stigma, discrimination, denial, shame and in-action. The workshop concluded with agreement on several action points, for example:



Faith leaders at a workshop in Mombasa, Kenya. Three workshops were organised by the Mombasa Catholic Diocese, using Called to Care books 1 to 5.

- 1. Since religion/culture discriminates against women, the participants proposed that in future religious leaders be trained on matters concerning stigma and HIV/AIDS, and both genders should be involved at all levels.*
- 2. There is a need for more inter-religious exchange programmes. All the faith leaders agreed to make follow-ups and exchange visits.*
- 3. Members to initiate income generating activities, which are the best tool to reduce stigma and bring congregants and faith leaders closer.*
- 4. Assist people to speak out freely by encouraging them to seek spiritual services, which are always given free during office hours.*

In **Machinga, Malawi**, Sheikh Ramdhan Khalid organised a Called to Care workshop using workbook nos. 3 (*Time to Talk*) and 10 (*Parenting*), at the Malunda Mosque Centre. Afterwards he reported:

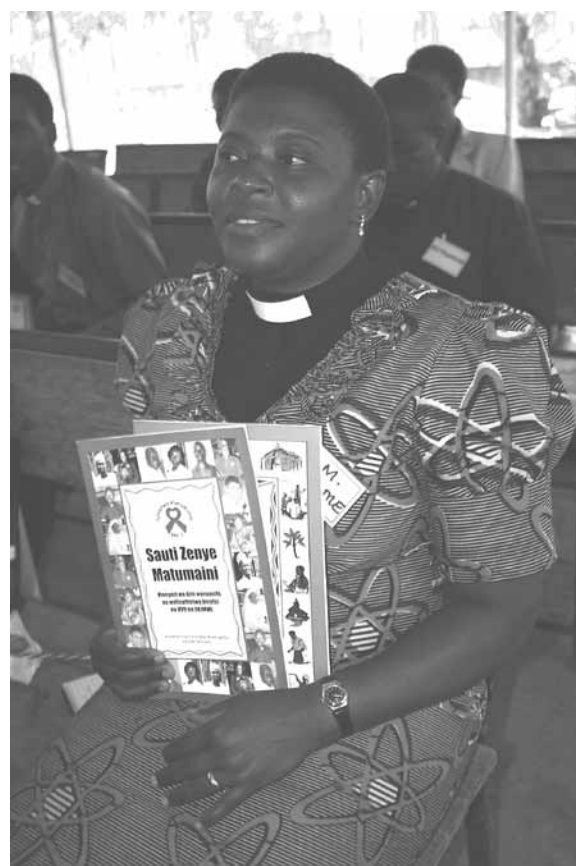
*Most of the participants were challenged by the information which they got. Initially, they did not know that they have a role to play in guiding other members or their own families in family life and parenting, especially in this age of AIDS. They discovered that what they learned could be very helpful to themselves as well as other Muslims and the whole community. Sheikh Abubakah Sugar said: "We did not know these things before but now we are well equipped to teach and inform others with the information that we have got through this workshop."*

In **Dar es Salaam, Tanzania**, our partner organisation, the **Upendo Centre**, organised a Called to Care training workshop for 22 Church leaders (mostly Lutheran) using the Swahili editions of Called to Care no. 6, *The Child Within*, and no. 7, *Call to Me: how the Bible speaks in the age of AIDS*. The organiser, Mrs Wandoa Mwambwa, reported:

*We started Day Two of the workshop with the prayer, "Angels – a prayer to inspire our work", from Called to Care book no. 6, The Child Within. This prayer was a great inspiration. It really touched the hearts of the participants of the workshop and they discussed how they can be "angels" to needy children and HIV-positive people within their communities.*

*Then followed practical group work. The participants formed four small groups, and each one did Activity B2, "Childhood stories, songs and games", which is part of Module B of The Child Within. After 15 minutes all the groups came back together and performed songs, played games and told stories. It was amazing to see how they worked happily, and how many things from their childhoods they remembered. It was a very touching moment when they discussed their feelings about the exercise, and realised how important this workbook is to remind them how to support and work for needy children.*

*At the end of the workshop the participants summarised what they had learned from the two-day workshop. They recommended that more workshops based on issues related to HIV should be organised to remind them of their responsibilities and to gain new knowledge.*



In Dar es Salaam, Tanzania, the Upendo Centre organised a training workshop for 22 local church leaders, using the Swahili editions of two Called to Care workbooks.



## 1.3 Called to Care Users' Guide

Developed in 2012/13 in collaboration with four Called to Care partners in Malawi and Zimbabwe, the *Called to Care Users' Guide* has been distributed to all applicants for financial assistance to organise Called to Care workshops. It contains very useful guidance for planning, implementing and evaluating a Called to Care workshop, and also includes a template of a certificate for workshop participants.

## 1.4 Future Called to Care workshops

There is very strong demand for many more Called to Care workshops, but only a small number can be supported from the Called to Care budget. The SFH Trust, however, is promoting funding partnerships between European church donor agencies, on the one hand, and African churches and faith-based NGOs, on the other hand, that have already demonstrated their ability to organise Called to Care training workshops. There are encouraging signs that in 2014/15 this form of collaboration will lead to a very substantial increase in the number of Called to Care workshops organised and in the number of participants trained in the most effective ways of using Called to Care materials.

## 2. PRODUCTION

### 2.1 New materials

#### 2.1.1 Print materials

In accordance with our long-standing plans, no new Strategies for Hope print materials were produced in 2013/14.

#### 2.1.2 Film

In response to a request from a small NGO, Action Chrétienne contre le VIH/sida, in Bunia, Democratic Republic of Congo, we provided technical assistance with the editing and general tidying up of a 27 minute film, *L'Espoir est un pouvoir* (Hope is Power), which this organisation had already produced. The film tells the story of how a young woman, Angélique Machozi, found the courage to speak openly about her HIV-positive status. She explains how she and her husband, Patrick, were married in church and now have two young children, both of whom are HIV-negative. Angélique and Patrick have since formed an NGO which carries out HIV prevention work with churches and community groups, especially amongst young people. The film is now being distributed by Action Chrétienne contre le VIH/sida and the SFH Trust, funded by personal donations.



## 2.2 Other language editions

No new translations of Strategies for Hope materials were published, but work continued on two projects, namely:

In Myanmar the Myanmar Catholic HIV/AIDS Network moved forward with the production of their Burmese edition of Called to Care no. 7, *Call to Me: how the Bible speaks in the age of AIDS*. The launch of this workbook, supported financially by Catholic Relief Services and CAFOD, was planned for May 2014.

In Nepal, a local NGO, Sakriya Sath, with financial support from the Evangelical Lutheran Church in America (ELCA), completed the Nepali translation of two Called to Care workbooks: no. 8, *My Life – Starting Now*, and no. 10, *Parenting: a Journey of Love*. When pre-testing the draft text and drawings with three non-Christian faith communities, it was suggested that the text of both books should include references to the Scriptures of Buddhism, Hinduism and Islam. After consultations with ELCA and the SFH Trust, Sakriya Sath agreed to accept this suggestion. Both workbooks should be published before the end of 2014.



The Burmese edition of Called to Care no. 7, *Call to Me*.

The SFH Trust has provided both these projects with editorial assistance.

## 2.3 Work in progress

**2.3.1 *Stepping Stones with Children*** is still in progress. Negotiations with Practical Action Publishing (PAP) are underway, with a view to PAP being the publisher of this manual.

### 2.3.2 *Stepping Stones for Peace and Prosperity*

Our partner organisation, the Salamander Trust, completed the adaptation of the *Stepping Stones* training manual for pastoral communities in the Karamoja region of northeastern Uganda, and commissioned an artist to produce illustrations. This project is supported by the World Bank Logica Project and Tufts University. Strategies for Hope will be responsible for production, and a small initial print-run will be sent to Baron Oron, one of the authors, in Uganda. It has been written by Alice Welbourn (author of the original *Stepping Stones* manual), Baron Oron (Director of the Network of Stepping Stones Approaches – NESSA – in Uganda) and Germine Sebuwufu (a NESSA Associate, also in Uganda).



## 2.4 Book reprints and video duplication

Reprints of SFH books totalled 6,440, compared with 17,345 in 2012/13. The number of DVDs reproduced was 920, which included 620 copies of *What Can I Do?* by the Christian Council of Ghana. This compared with 1,571 in 2012/13. (Please see Tables 2a and 2b below.)

**TABLE 2a: BOOK REPRINTS 2013-2014**

ITEM	LANGUAGE	PRODUCER	QUANTITY	
<b>BOOKS: CALLED TO CARE</b>				
No. 1 Positive Voices	English	SFHT	1,000	
No. 3 Time to Talk	English	SFHT	1,000	
No. 3 Il est Temps de Parler	French	SFHT	1,000	
No. 3 Sasa Tuzungumze/Muslim edn	Swahili	SFHT	20	
No. 3 Sasa Tuzungumze/Christian edn	Swahili	SFHT	20	
No. 7 Call to Me	English	SFHT	1,000	
No. 8 My Life - Starting Now	English	SFHT	1,000	
No. 10 Parenting: a Journey of Love	English	SFHT	1,000	6,040
<b>STEPPING STONES</b>				
- Stepping Stones manual	English	SFHT	100	
Stepping Stones manual	English	World Renew	100	
Parcours manual	French	SFHT	100	
- Stepping Stones PLUS	English	SFHT	100	400
<b>TOTAL BOOKS:</b>			<b>6,440</b>	
(Total for 2012/13:			17,345)	

**TABLE 2b: DVD DUPLICATION 2013-2014**

ITEM	LANGUAGE	PRODUCER	QUANTITY	
<b>DVDs:</b>				
What Can I Do?	English	SFHT	50	
- What Can I Do?	English	CC Ghana	620	
Que Puis-je Faire?	French	SFHT	50	720
- Stepping Stones Revisited	English	SFHT	<u>80</u>	80
- Stepping Stones workshop video	English	SFHT	100	
Parcours workshop video	French	SFHT	20	120
<b>TOTAL VIDEOS:</b>			<b>920</b>	
(Total for 2012/13:			1,571	

## 3. DISTRIBUTION

### 3.1 Distribution in 2013/14

A total of 13,555 copies of SFH books and films was distributed in 2013/14, compared with 20,150 copies in 2012/13. Called to Care workbooks accounted for 87% of materials distributed. Most (80%) of these materials were published in English (see Table 3a).

<b>Table 3a: SFH MATERIALS DISTRIBUTED BY LANGUAGE, 2013/14</b>							
<b>ITEM</b>	<b>English</b>	<b>French</b>	<b>Portgse</b>	<b>Spanish</b>	<b>Swahili</b>	<b>Other</b>	<b>TOTAL:</b>
BOOKS 1-17	29	1					30
CALLED TO CARE 1-10	9,413	1,997	217		184		11,811
FACILITATORS GUIDE TO 'WCID?'	42	101	1	14			158
STEPPING STONES MANUALS	486	98	24				608
VIDEOS/DVDS (8 titles)	846	58	19	4	21		948
<b>TOTAL ALL MATERIALS:</b>	<b>10,816</b>	<b>2,255</b>	<b>261</b>	<b>18</b>	<b>205</b>		<b>13,555</b>
<i>Percentage of total:</i>	<i>79.79</i>	<i>16.64</i>	<i>1.93</i>	<i>0.13</i>	<i>1.51</i>		<i>100%</i>
Total distributed in 2012/13:	12,994	3,527	23	6	3,400	200	20,150
Total distributed in 2011/12:	34,662	4,501	162	27	4,085	50	43,487

The great majority of SFH books and videos (90%) were distributed in sub-Saharan Africa (see Table 3b).

<b>Table 3b: SFH MATERIALS DISTRIBUTED BY REGION, 2013/14</b>							
<b>Item</b>	<b>Africa</b>	<b>Asia/ Pacific</b>	<b>Europe</b>	<b>Latin Am/ Caribbn</b>	<b>US/ Canada/ Aust/NZ</b>	<b>Misc: eg confs/ TALC sales</b>	<b>TOTAL:</b>
Books 1 - 17		-2				32	30
Called to Care 1 - 10	10,646	47	538	6	29	545	11,811
Facilitators Guide to 'WCID?'	127	-1	10	12	2	8	158
Stepping Stones manuals	473	6	20	1	6	102	608
Videos (8 titles)	893	4	20	3	4	24	948
<b>TOTAL:</b>	<b>12,139</b>	<b>54</b>	<b>588</b>	<b>22</b>	<b>41</b>	<b>711</b>	<b>13,555</b>
<i>Percentage of total:</i>	<i>89.55</i>	<i>0.40</i>	<i>4.34</i>	<i>0.16</i>	<i>0.30</i>	<i>5.25</i>	<i>100%</i>
Total distributed in 2012/13:	18,780	218	420	13	42	677	20,150
Total distributed in 2011/12:	40,784	537	1,454	39	68	605	43,487

(Note: The negative figure by Books 1-17 reflects 1 recipient's move from Asia to Misc)

## 3.2 Decentralised distribution and co-publishing relationships

There was a sharp decline in the quantities of SFH materials distributed through co-publishing relationships (see Table 3c).

<b>Table 3c: PROPORTION OF SFH MATERIALS DISTRIBUTED BY PARTNERS, 2013/14</b>				
<b>Item</b>	<b>Total</b>	<b>By partners</b>	<b>% by partners</b>	<b>Partner</b>
Books 1 - 17	30			
Called to Care	11,811			
Facilitators Guide to WCID?	158			
Stepping Stones manuals	608	100	16.45	English (World Renew Kenya) 100
Video: What Can I Do?	717	620	86.47	Christian Council of Ghana 620
Video: Stepping Stones workshop video	142			
Videos: 6 other titles	89			
<b>TOTALS:</b>	<b>13,555</b>	<b>720</b>	<b>5.31</b>	
Totals in 2012/13:	20,150	7,471	37.08	

The Ghana Council of Churches, however, continued its remarkable distribution of the Gideon Byamugisha film, *What can I do?*. In 2013/14, Joyce Larko Steiner and her colleagues distributed another 620 copies of this film, bringing the total number of copies distributed in Ghana up to 11,830 – more than one third of the 31,073 copies distributed worldwide since this film was launched in 2004.

Another notable development was the reprinting of 100 copies of the *Stepping Stones* training manual by the World Renew office in Kenya, for use in Kenya and Uganda. In Kabale, Western Uganda, for example, the Pentecostal Assemblies of God uses *Stepping Stones* in a project focused on reducing HIV-related stigma and discrimination amongst couples. The project also uses *Stepping Stones* to motivate and encourage men aged 18-24 to go for HIV counselling and testing twice a year, and to disclose the results to their sexual partners.

For a list of our partners overseas who have produced and distributed Strategies for Hope materials since 1989, please see Appendix B.

## 3.3 SFH distribution and management

### 3.3.1 Distribution from the UK

SFH materials distributed from the UK totalled 12,835 copies – a small increase on the 11,979 copies distributed in 2012/13 (see Table 3d opposite).

Teaching Aids at Low Cost (TALC) remained our UK-based distributor, but the SFH Trust also distributed small quantities of SFH materials directly. Our main distribution

partners in sub-Saharan Africa were ACTS in Nigeria, the Christian Literature Fund in South Africa, Tabernacle Sifa in the Democratic Republic of Congo, the Upendo Centre and PASADA in Tanzania, Good News Productions International in Kenya, the Christian Council of Ghana and FOCAGIFO in Uganda.

**Table 3d: SFH MATERIALS DISTRIBUTED FROM THE UK BY TALC AND SFHT, 2013-2014**

	<b>TOTAL UK</b>	<b>FREE</b>	<b>SALES</b>	<b>Sales as % of UK total</b>
Videos 1-7(incl Fac.Guide)	344	322	22	6.4
Stepping Stones materials	650	539	111	17.1
Books 12, 14-17	30	0	30	100.0
Called to Care 1-10	11,811	11,171	640	5.4
<b>TOTALS:</b>	<b>12,835</b>	<b>12,032</b>	<b>803</b>	<b>6.3</b>
Total distributed in 2012/13:	11,979	11,286	693	5.8
Total distributed in 2011/12:	27,265	26,618	647	2.4

### 3.3.2 Database

Some 68% of the addresses on our database are of organisations in sub-Saharan Africa, followed by 17% in Europe (see Table 3e).

**Table 3e: RECORDS ON THE SFH DATABASE, 31/03/14**

<b>Region:</b>	<b>Africa</b>	<b>Asia/ Pacific</b>	<b>Europe</b>	<b>Latin Am/ Car'bn</b>	<b>Austr/NZ/ N America</b>	<b>(confs/ TALC sales</b>	<b>TOTAL</b>
At 31/03/13:	12,270	1,245	3,012	332	976	100	17,935
New records 13/14:	270	9	72	6	6	5	368
Records removed 13/14:	-139	-1	-21	0	0	1	-160
<b>At 31/03/14:</b>	<b>12,401</b>	<b>1,253</b>	<b>3,063</b>	<b>338</b>	<b>982</b>	<b>106</b>	<b>18,143</b>
<i>Regional % of total:</i>	68	7	17	2	5	1	100
Change during year:	131	8	51	6	6	6	208
% change in records:	1.07	0.64	1.69	1.81	0.61	6.00	1.16

The SFH database is the means through which we keep an accurate record of organisations to whom free copies of our materials are distributed from the UK. Due to data protection issues, however, we are not able to keep track of the organisations and individuals who purchase SFH materials from our distributors.

### 3.3.3 Marketing and Distribution Assistant

We continued to have a student from Oxford Brookes University assisting as an intern with the marketing and distribution of SFH materials. This has been an excellent arrangement.

### 3.4 Distribution since the beginning of SFHT

Between December 1989 and March 2014, a total of 1,204,806 copies of SFH materials are known to have been distributed by the SFH Trust and its partner organisations. These materials consisted of 1,148,459 books, manuals and CDs, and 56,347 DVDs and videos. For details – by languages and by geographical distribution – please see Appendices C and D.

## 4. MARKETING

### 4.1 Sales

Income from sales of SFH materials amounted to £3,068, slightly up on the £2,904 received in 2012/13 (see Table 4a).<sup>2</sup>

<b>Table 4a: SALES INCOME 2013/14:</b>									
	<b>2005/06</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>	<b>2010/11</b>	<b>2011/12</b>	<b>2012/13</b>	<b>2013/14</b>
Sales by TALC	£14,763	£8,915	£7,445	£5,819	£4,302	£3,615	£2,854	£2,454	£2,197
Sales made directly by SFHT	£5,709	£6,432	£6,399	£1,362	£1,303	£320	£276	£450	£871
<b>TOTAL:</b>	<b>£20,472</b>	<b>£15,347</b>	<b>£13,844</b>	<b>£7,181</b>	<b>£5,605</b>	<b>£3,935</b>	<b>£3,130</b>	<b>£2,904</b>	<b>£3,068</b>

### 4.2 Electronic and postal marketing

There was a net increase of 131 addresses in sub-Saharan Africa on our database (see Table 4b). This was due mainly to posting letters to organisations in Uganda and Ghana to ask for their email addresses. Those that did not respond were deleted from the database. We shall continue with this tidying-up of the SFH database in 2014/15.

<b>Table 4b: RECORDS WITH EMAIL ADDRESSES 31/3/14</b>		
	<b>All records</b>	<b>Africa records</b>
Total:	18,143	12,401
With email:	5,320	3,790
Percentage:	29.3%	30.6%
% 2012/13:	28.8%	29.5%
% 2011/12:	26.9%	26.7%

<sup>2</sup> Due to a delay in reporting, income from sales of SFH materials in South Africa during this financial year could not be included in this Annual Review.



## 5. WEBSITE

The SFH website was completely re-designed and rebuilt, almost entirely by SFH Trustee, Peter Stalker. The new site highlights the contributions of a wide range of SFH partners to the materials produced and distributed by the SFH Trust. These include, for



example, authors, users and distributors of SFH materials in several African countries. Each page contains information and links leading to other articles and to details about our books and videos.



Although Peter Stalker manages the overall structure of the website, SFH staff can add new items directly. SFH is extremely grateful to Peter for the enormous amount of time and work he has put, totally voluntarily, into developing and maintaining the charity's website.

The new site was launched on 7<sup>th</sup> April 2014.

## **6. GOVERNANCE AND MANAGEMENT**

The Strategies for Hope Trust was registered as a not-for-profit company limited by guarantee in June 2003, and as a charity in May 2008.

- In the year 2013/14 the seven trustees were James Rowland, Peter Stalker, Karima Brooke<sup>3</sup>, Berdine van den Toren<sup>4</sup>, Wendy Tyndale, John Whitley and Rev Canon Tony Williamson.
- Alison and Glen Williams continue to manage the activities of the SFH Trust as Office and Production Manager and Series Editor, respectively.
- The SFH Advisory group consists of Rev Dr Anne Bayley, Rev Renate Cochrane, Dr V. Chandra Mouli, and Sr Lynn Walker.
- Our marketing intern during the year was Laura Tomlinson, a student of Publishing Media at Oxford Brookes University. We have been lucky to have her with us for a second year.
- Trish Attwooll has continued as a part-time Marketing Associate, with special responsibility for developing and improving the distribution of SFH materials in francophone countries.

## **7. FINANCE**

### **7.1 Project income and expenditure**

Table 7a (opposite) shows income and expenditure for the year for all current SFHT projects. Income totalled £95,773 (including £12,153 for Called to Care Phase 7, due to begin April 2014), compared with £107,941 in the previous year. Expenditure on Called to Care Phase 6 was kept within budget by the project managers not claiming full fees during most of the year.

<sup>3</sup> Retired in June 2013.

<sup>4</sup> Retired in January 2014.

<b>Table 7a: INCOME/EXPENDITURE ON PROJECTS Apr 13-Mar 14:</b>				
<b>ITEM</b>	<b>OPENING BALANCE 1/4/13</b>	<b>INCOME</b>	<b>EXPEND- ITURE</b>	<b>CLOSING BALANCE 31/3/14</b>
<b>RESTRICTED FUNDS:</b>				
Called to Care Phase 6	-619	66,532	65,912	1
Called to Care Phase 7 (to start 1/4/14)		12,153		12,153
Angelique film		1,000	304	696
Parcours PLUS	218		218	0
Stepping Stones m&d (budget 3)	3,120		3,120	0
Stepping Stones Karamoja		6,735		6,735
Donations for partners in Africa <sup>1</sup>	667	4,613	3,000	2,280
<b>SUBTOTAL RESTRICTED FUNDS:</b>	<b>3,386</b>	<b>91,033</b>	<b>72,554</b>	<b>21,864</b>
<b>UNRESTRICTED FUNDS:</b>				
Marketing & Distribution <sup>2</sup>	2,197	4,740	2,351	4,586
Legacy	5,859		4,143	1,716
Governance Costs	-1,590	0	628	-2,218
<b>SUBTOTAL UNRESTRICTED FUNDS:</b>	<b>6,466</b>	<b>4,740</b>	<b>7,122</b>	<b>4,084</b>
<b>TOTAL:</b>	<b>9,852</b>	<b>95,773</b>	<b>79,676</b>	<b>25,949</b>
Add to Governance: accountancy accrual			50	-50
<b>FINAL TOTAL:</b>	<b>9,852</b>	<b>95,773</b>	<b>79,726</b>	<b>25,899</b>
<sup>1</sup> Partners in Africa exp: FOCAGIFO £1,802; INACOS £1,198. (£2,280 balance sent to INACOS after 31/3/14.)				
<sup>2</sup> Marketing and Distribution includes £60 payment by Salamander Trust for Stepping Stones postage, which has been posted to Stepping Stones 'restricted' income in the accountants' report at the end of this Review, and explains slightly different 'Restricted' and 'Unrestricted' fund balances.				

## 7.2 Project funding

Sources of income during 2013/14 were as follows:

Grants	£80,420
Donations	£12,279
Sales	£3,073
Bank interest	£1
<b>TOTAL</b>	<b>£95,773</b>

Donations included £4,613 given specifically for our partners FOCAGIFO in Uganda and INACOS in Rwanda to support their charitable work with families and young people affected by the HIV epidemic or otherwise vulnerable. Table 7b (overleaf) gives details of all grants and donations received throughout the year.

**Called to Care:** Although the funds spent (£65,912) on this project in 2013/14 were significantly less than in the previous year (£83,273), the number of copies of the Called to Care workbooks distributed free from the UK (11,171) was somewhat higher than in the previous year (9,392). At the same time, the number of church and community

**Table 7b: SFHT GRANTS AND DONATIONS 2013/14**

<b>GRANTS</b>	<b>DONOR</b>	<b>NET INC</b>
Called to Care Ph 6	CAFOD	10,000
	Church Mission Society (for TATEB w/s in C.A.R.)	240
	ICCO (€20,000)	16,669
	M & H Laing Charitable Trust	10,000
	Misereor (€10,000)	8,149
	Missio (€20,000)	16,474
	<b>SUBTOTAL:</b>	<b>61,532</b>
Called to Care Ph 7	Hilfe fur Brüder 1st 50% of €10,000	4,014
	Zentrum Oekumene/EKHN (€10,000)	8,139
	<b>SUBTOTAL:</b>	<b>12,153</b>
Stepping Stones Karamoja	NESSA Uganda (\$10,000)	5,838
	TUFTS USA (\$1,537)	897
	<b>SUBTOTAL:</b>	<b>6,735</b>
	<b>TOTAL GRANTS:</b>	<b>80,420</b>
<b>PRIVATE DONATIONS</b>	Miscellaneous donations for FOCAGIFO & INACOS *	4,613
	Donation for CtC book 9 (Called to Care Ph6)	5,000
	Donations for Angélique DVD	1,000
	Donation for delivery of St Stones to Kenya	60
	Miscellaneous donations to SFHT	1,606
	<b>TOTAL DONATIONS:</b>	<b>12,279</b>
<b>ALL GRANTS AND DONATIONS:</b>		<b>92,699</b>

\* FOCAGIFO £1,879; INACOS £2,357; donation for bank charges £377.

leaders attending Called to Care training workshops increased from 288 in 2012/13 to 420 in 2013/14.

**Stepping Stones:** Thanks to a grant made by Cordaid in 2012, it was possible to continue free distribution of Stepping Stones materials at a reasonable level. These funds have now been spent (by June 2013) and continued free distribution depends on income from sales.

**Governance costs:** An accumulated deficit in Governance costs (£-2,218) needs to be addressed in the following financial year, by transferring non-restricted funds into this budget.

## 7.3 Annual accounts and reporting

As a company with a turnover of less than £5 million, we are exempt from having our accounts audited. However, our professional accountants, Chapman Worth Limited, have, in addition to their financial report which complies with charity regulations, provided Strategies

for Hope with an Independent Examiner's Report for the financial year to 31 March 2014. The financial report also contains our Trustees' Annual Report for the Charity Commission. (The accountant's report is attached at the end of this document.) In addition, we file separate Annual Returns to the Charity Commission and to Companies House.

## 7.4 Audit on Called to Care

An audit on the Called to Care project, in the form of a Reasonable Assurance Report, was carried out on Called to Care accounts to March 2012. A further such report was scheduled for Called to Care finances to cover the period from April 2012 to March 2014. However, with the extension of Called to Care (Phase 7) until March 2016, our donors have agreed that this Reasonable Assurance Report will be postponed to coincide with the end of the project (March 2016).

## 7.5 Total income and expenditure since 2003

Table 7c shows total income and expenditure by the Strategies for Hope Trust since it was registered as a not-for-profit company in June 2003.

<b>Table 7c: TOTAL INCOME AND EXPENDITURE ON PROJECTS SINCE 1/7/03</b>					
<b>PROJECT</b>	<b>TOTAL BUDGET</b>	<b>INCOME</b>	<b>EXPEND-ITURE</b>	<b>BALANCE 31/3/14</b>	<b>RECEIVED OR COMMITTED AFTER 31/3/14</b>
Called to Care Ph6 (2 years)	148,136	149,186	149,185	1	
Called to Care Ph7 (2 years)	95,838	12,153	0	12,153	83,685
Parcours Plus	11,195	10,925	10,925	0	
Stepping Stones m&d (3)	15,960	15,557	15,557	0	
Stepping Stones with Children (new 2013/14)	-	-	-	-	no longer SFH
Stepping Stones for Karamoja	6,735	6,735	0	6,735	
Angelique DVD	1,000	1,000	304	696	
Donations for partners in Africa		24,503	22,223	2,280	
Various finished projects (*)	1,015,069	974,538	974,538	0	
Marketing & Distribution (general)		219,149	214,564	4,585	
Personal legacy		13,333	11,616	1,717	
Management (general) & governance costs		12,026	14,244	-2,218	
<b>SUBTOTAL:</b>	<b>1,293,933</b>	<b>1,439,105</b>	<b>1,413,156</b>	<b>25,949</b>	
Add to Governance: accountancy accrual			50	-50	
<b>TOTAL:</b>	<b>1,293,933</b>	<b>1,439,105</b>	<b>1,413,206</b>	<b>25,899</b>	
(*) Called to Care	794,972	745,748	745,748	0	
What Can I Do?	108,037	105,433	105,433	0	
Stepping Stones & audio project	66,607	72,612	72,612	0	
Miscellaneous	45,453	50,745	50,745	0	
	1,015,069	974,538	974,538	0	
(For details of finished projects, please see Appendix E)					

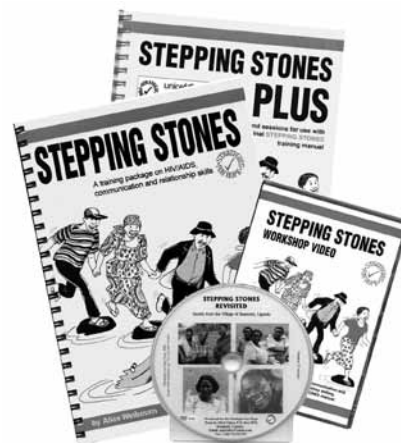


## 8. MONITORING AND EVALUATION

Monitoring the use and impact of Strategies for Hope Materials is done mainly through feedback from users of these materials. The following quotes have been excerpted from reports received during 2013/14.

### 8.1 The Stepping Stones training package

This package consists of four components: the original training manual and workshop video, the *Stepping Stones PLUS* manual, and the short DVD, *Stepping Stones Revisited*.



#### 8.1.1 A few quotes:

*Danny Gondwe, Plan International Malawi:*

The materials are lucid, interesting and beneficial to the network and the community at large. They have equipped our network with communication skills, relationship skills, emotional and management skills, decision-making skills and negotiating skills. After the training the participants decided to form community groups, i.e. youth groups, men's and women's groups, and children's groups, and to conduct Stepping Stones sessions in these groups.

*Tchapmou Tcheundjio Leonard, Fondation Promesses, Yaoundé, Cameroon:*

Many of our pastors have a very confused idea about AIDS and don't want to discuss it at all. In most of our mosques and churches the faithful regard AIDS as a punishment from God, or an evil spell. Ignorance about how HIV is transmitted is very widespread. Even amongst young people, it's a taboo subject. As a result, people with AIDS have left their churches or try to conceal their HIV-positive status for as long as possible.

The Stepping Stones manual and DVD help us to understand that God never abandons anyone, including people living with HIV. After using the Stepping Stones materials, people decided to spread information about HIV prevention through the churches and youth groups, to reduce violence against women and make treatments more easily available to them, including those who are illiterate. They also decided to encourage men and women to be tested for HIV.

*Akakpo Agossou Christophe, ACAD-TG, Tsévié, Togo:*

In these workshops most women talked about the problems they have with sex in their marriages. They do not feel able to approach their husband for sex. And their husbands were not able to give their wives sexual satisfaction. As a result of these discussions, sex was no longer considered a taboo subject. Condoms were no longer regarded as being only for 'prostitutes', but for everyone to avoid STIs/HIV. Also, men decided to help their wives with housework, and all the couples agreed to have a family budget for household expenses.

### 8.1.2 Evaluation of Stepping Stones in DRC

“Project Evaluation of the Stepping Stones HIV Prevention Programme held in the Community Centre Walungu, South-Kivu” by Justin Sheria Nfundiko and Vindicien Murhabazi Tchubaka. UNDP, September 2013:

“... we can affirm that the introduction of the Stepping Stones methodology as a community based HIV prevention [strategy] has contributed to behaviour change among community members. ... Improvement was recorded in the sharing of information on HIV/AIDS, reducing stigma and discrimination related to HIV, combating violence based on gender, and the identification of cultural barriers and customs that correspond with increased HIV transmission.

Religious leaders should be encouraged to talk about the issues of HIV in their respective churches. We believe that these churches, in terms of their followers who are residents of Walungu, can help to change attitudes and practices that can make them vulnerable to HIV and which cause them to stigmatise people living with HIV.”

## 8.2 The film, *What can I do?*

This film, produced in Uganda and Zambia in 2004, continues to inspire many people to adopt well informed, hopeful, non-judgemental and creative attitudes towards HIV-related problems which previously had seemed insurmountable. The following quotes illustrate these responses:

*Anne Hoyt, The Evangelical Alliance Mission (TEAM), Ndjamena, Chad:*

Messages which people took from the video: Anyone can get HIV, it's not just for sexually immoral people. God wants us to respond with compassion, love and hope for those infected. Lies = discrimination, infection, death. Truth = acceptance, hope, protection and life.

Implications for our church: This video led to the elders recognising their responsibility to reach out to those infected/affected, and meant they were willing to show the film to their congregation in the Sunday morning service. The church has been opened to host events for vulnerable women living in prostitution. Individuals have been grateful to learn a biblical response to HIV, and how to protect themselves and their families.

Other comments: Prior to watching the video of Canon Gideon, one girl in prostitution said that if she discovered she was HIV-positive she would kill herself. A few months after watching the film she tested positive. At first she was really discouraged,... “but then I remembered the video and pastor Gideon's testimony, and that gave me hope”. Today she is receiving ARV treatment and is earning a living as a cook in a restaurant.



Yawo A. Agbote, GIRCAFEM, Tsévié, Togo:

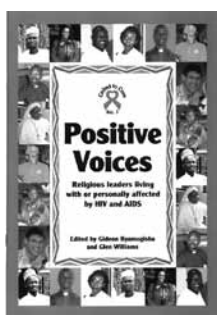
The five main messages of the video: AIDS is real and it's in our churches. One can live positively with HIV/AIDS. The church has a role to play in taking care of people living with HIV. We should show love for those with HIV/AIDS. There's nothing to be ashamed about in disclosing one's HIV-positive status.

Implications for our Church: People have become aware of the reality of AIDS in our Church and in the community. There have been changes in high-risk behaviour. There is more sexual abstinence before marriage. People are going to be tested for HIV, and are talking more about HIV with their friends and family members.

Other comments: Stigma and discrimination are very harmful to people living with HIV. We should show them love, and also take information about HIV/AIDS out to women, men and young people in rural areas.

## 8.3 The Called to Care toolkit

Users of Called to Care workbooks are asked to report on how they have used the materials and how members of churches and community groups have responded to them. A standard feedback form is circulated for this purpose. The following quotes have been excerpted from responses received to four questions in this feedback form in 2013/14:



### Called to Care workbook no. 1, *Positive Voices*

**Question H. What particular comments did the participants in these meetings make about the book?**

*When religious leaders openly declare their HIV-positive status it helps us, the followers, to know that HIV is not a curse. We used to think that whoever got HIV has been sentenced to death, and that AIDS has no place in religion because it is only sinners, or sexually immoral people, who get it. But this book has helped us to understand that anyone can get it. We now feel inspired to talk about AIDS everywhere, without fear, so people can stop hiding and dying because of fear. (Samson Guloba, BUSEDDE, Jinja, Uganda)*

*More copies should be printed and distributed in various places, not just for religious people but for every community. Personally, I have shared the book 'Positive Voices' with many people who came to my office feeling depressed, desperate and confused, but after sharing the information in the book, they settled down and they began to live*

*positively.* (Deolinda Dorcas Teca, General Secretary, Angola Council of Churches, Luanda, Angola)

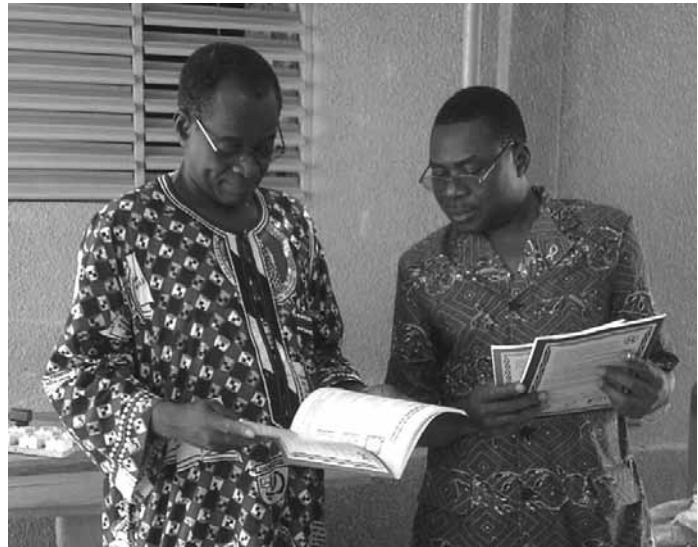
**Question I. What did the participants in these meetings decide to do after using the book?**

*They decided to form church support groups for HIV-positive church members, and to provide HIV/AIDS counselling among church members. They also decided to visit bedridden church members at a nearby health centre, and to talk about the availability of HIV treatment at the centre.* (Dr Patrick Maboshe, Maboshe Memorial Centre, c/- Mulambwa UCZ Church, Mongu, Zambia)

*To train people who are able to convey the information from these books into local languages, and to reach the most remote communities.* (Kodjo Hermann Sodokin, Youth Association for Development, Amlame, Togo)

**Question K: What are your future plans for using this and/or other Called to Care materials?**

*We have set up information stalls on HIV/AIDS, gender, sexual health and other issues in all 10 districts of Western Zambia. By providing our organisation with materials, you are supporting our efforts to reach remote rural communities with information about these issues. We plan to come up with an annual plan for collaboration with each church, and to build a community resource centre as an information hub in Western Zambia.* (Dr Patrick Maboshe, Maboshe Memorial Centre, c/- Mulambwa UCZ Church, Mongu, Zambia)



The Director of the Bilonga Institute, Burkina Faso, receives Called to Care workbooks for the college library.

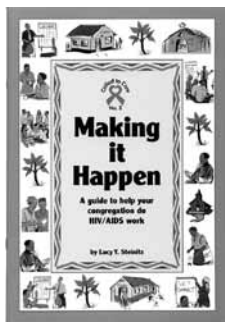
*To persuade pastors and evangelists who have avoided talking about HIV/AIDS, health, sex and human reproduction with their congregations to start doing so, so that these topics become better known within African society.* (Clément Gigo Sagbohan, VOLDEB, Porto-Novo, Bénin)

**Question L: Other comments**

*Strategies for Hope materials are the best resources we have for sensitising and training people at all levels. Thanks to these materials, many people are now informed about AIDS.* (Kodjo Hermann Sodokin, Youth Association for Development, Amlame, Togo)

*It's interesting to note that this book doesn't refer to AIDS as a scourge, a curse or a judgement, but as a sickness like any other, and this is a strong point of the book. It helps people living with HIV to feel at ease in the company of other members of the community because they know they won't suffer from discrimination or stigmatisation.* (Clément Gigo Sagbohan, VOLDEB, Porto-Novo, Bénin)





## Called to Care workbook no. 2, *Making It Happen*

**Question H. What particular comments did the participants in these meetings make about the book?**

*Planning is very vital in all that you are doing. You should decide on your focus, then make a decision. Asking questions about why you are going to do something is also very important.* (Alfonse Bwambale, Alpha Children Ministry, Kasese, Uganda)

*This book enables participatory planning of actions or projects. It includes nearly all the tools needed for strategic planning. All it lacks is a way of ranking or classifying the needs of a community.* (Clément Gigo Sagbohan, VOLDEB, Porto-Novo, Bénin)

**Question I. What did the participants in these meetings decide to do after using the book?**

*To have a budget and stick to it. To have objectives for why you are doing something.* (Alfonse Bwambale, Alpha Children Ministry, Kasese, Uganda)

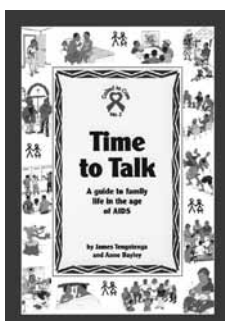
**Question K: What are your future plans for using this and/or other Called to Care materials?**

*We would like to organise a workshop using this book for at least 40 local leaders – pastors, community organisations, women's organisations, youth associations, development organisations, men's associations, the press and taxi drivers.* (Ezechiel Tsongo Kauta, 'Alliance', Butembo, Democratic Republic of Congo)

**Question L: Other comments**

*We would like this book to be translated into our national language, Kinyarwanda, because many people cannot read English or French.* (Froduard Minani, Duhuze Imbaraga, Kigali, Rwanda)

*The book should have a sample written project proposal for leaders in rural Africa to see how to write a project proposal.* (Apostle F.A. Chipukunya, Support for Change Initiative, Chikwawa, Malawi.)



## Called to Care workbook no. 3, *Time to Talk*

**Question H. What particular comments did the participants in these meetings make about the book?**

*This book addresses, directly but tactfully, the issues of HIV and AIDS, sexuality and family life. It brushes aside the impediments which make it impossible even to discuss the issues of AIDS within the Church. It enables religious leaders to communicate effectively about HIV and AIDS.* (Clément Gigo Sagbohan, VOLDEB, Porto-Novo, Bénin)

**Question I. What did the participants in these meetings decide to do after using the book?**

*The participants in the meetings using the book decided to pass knowledge to their*



families, to talk to their children, to talk to Church members, and to exchange experiences learned from this book. (Samson Nyendwa, Mwangumba Rural Churches, Chibombo, Zambia)

**Question K: What are your future plans for using this and/or other Called to Care materials?**

*To organise the same meetings with their partners. (Kumbukani Mwase, Chintheche Anglican Parish, Nkhata Bay, Malawi)*



In Togo, the local NGO, ACAD, trained church leaders using Called to Care workbooks 3 and 7.

*They decided to continue informing other people who did not have the chance to be at the workshop, so they get the same information. This will be done at special meetings and during church services. (Rev Fr John Ng'oma, Lunzu Anglican parish, Chichiri, Malawi)*

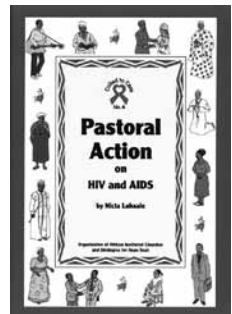
**Question L: Other comments**

*This booklet has helped me to communicate with my wife and even to talk to each other about our feelings before and after sex. (Evans Masuwa, Community Organisation, Jiwundu Settlement Scheme, Solwezi, Zambia)*

**Called to Care workbook no. 4, Pastoral Action on HIV and AIDS**

**Question H. What particular comments did the participants in these meetings make about the book?**

*They said it helped them to know what to do when widows are chased off their land. (Francis Gogo, Catholic Church, Sondu, Kenya)*



*HIV and AIDS may be mistaken for witchcraft, which can be destroyed by prayer. But it can only be detected through testing, not through observing the appearance of a person. (Rev Fr Peterson Binga, St Mark's Church, Likoma Island, Malawi)*

**Question I. What did the participants in these meetings decide to do after using the book?**

*They decided to go to the villages to teach about the dangers of HIV/AIDS because there are some bad cultural practices. They also decided to teach the communities about stigma and discrimination of HIV/AIDS patients. We also agreed to teach church leaders about HIV/AIDS, especially discrimination and stigma, which we have already started. (John Bigstone Machika, Nankumba Community Based Organisation, Mbambe, Malawi)*

*They decided to form support groups for the infected and affected, and to encourage more people to go for VCT. (Rev Fr Peterson Binga, St Mark's Church, Likoma Island, Malawi)*

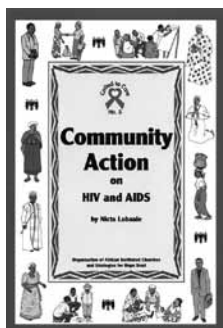
**Question K: What are your future plans for using this and/or other Called to Care materials?**

*We decided to make activities through theatre for development, poems, comedy and drama, and in future we would like to have video and magazines. (John Bigstone Machika, Nankumba Community Based Organisation, Mbambe, Malawi)*

*To educate and train more people in rural areas on issues about HIV/AIDS in reference to the Biblical context. (Apostle F.A. Chipukunya, Support for Change Initiative, Chikwawa, Malawi)*

**Question L: Other comments**

*The book is short, which is good. It is straight-forward and easy to understand. It is also factual and challenging. (Rev Fr Peterson Binga, St Mark's Church, Likoma Island, Malawi)*



**Called to Care workbook no. 5, Community Action on HIV and AIDS**

**Question H. What particular comments did the participants in these meetings make about the book?**

*Before this workshop I used to regard those living with HIV/AIDS as outcasts but now I have come to know that they need our support and care to enable them to live a positive life. (George Otieno Ocholla, SINATEP, Nyabondo, Kenya)*

*The participants remarked that some other people stop taking ARVs because of being prayed for, and this is dangerous. They also mentioned how powerful are messages from the songs we sing in church, they encouraged one another to deliver messages of hope for people who are infected or affected through these songs. (Rev. Fr. Jones D. Zowani. St Peter's Cathedral, Likoma Island, Malawi)*

*This is a simple-to-use but useful book. It has relevant role plays which have helped us to understand issues better. One of our home-based care providers asked during our quarterly meeting: "Where was this book before? It is the right material for us." (Victor Mnelemba, Anglican Diocese of Upper Shire, Zomba, Malawi)*

**Question I. What did the participants in these meetings decide to do after using the book?**

*We as a group decided to identify the orphans and widows through giving donations such as food and clothing and to build a house where necessary. (Celestine A. Omondi, choir member, Catholic Church, Sondu, Kenya)*

*The participants decided to come together once every three months to discuss issues around HIV/AIDS, especially the very challenging issue of stigma, which disturbs proper social function and financial mobilisation for HIV prevention. (Amungwa Athanasius Nche, Sustainable Health & Development Effort Group, Bamenda, Cameroon)*

**Question K: What are your future plans for using this and/or other Called to Care materials?**

*I am planning to call another group to attend a Called to Care workshop because the first one has been so helpful to people on Likoma Island. I am planning to conduct the workshop for a week, if God allows. (Rev. Fr. Jones D. Zowani, St Peter's Cathedral, Likoma Island, Malawi)*

#### **Question L: Other comments**

*This book and the other Called to Care books have been very useful as a wide-ranging source of information on HIV-related issues.*

*The book gives direction and guidelines for dealing with HIV in the religious, or faith-based, perspective. It breaks the silence on some sensitive issues which people find it difficult to talk about. (Paul Bamfo, The Salvation Army, Accra, Ghana)*

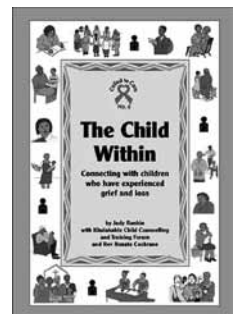


Certificate presentation at the end of a Called to Care workshop organised by the Upendo Centre in Dar es Salaam, Tanzania.

### **Called to Care workbook no. 6, *The Child Within***

**Question H. What particular comments did the participants in these meetings make about the book?**

*Most parents found the book helped them to handle their children better. Nowadays many parents have a big challenge on how to handle their children when they are in distress. (Godknows Maseko, Step Kids Awareness, Blantyre, Malawi)*



*This is a very instrumental booklet in Kiswahili for me as a Sunday School teacher. (Mrs Moraa, ACK Church, Dandora, Nairobi, Kenya)*

*I feel very much uplifted by this step-to-step guide on handling grief in children. This book has come at the right moment, as I also deal with children on a daily basis. (Agnes Owino, early childhood education specialist, Dandora, Nairobi, Kenya)*

**Question I. What did the participants in these meetings decide to do after using the book?**

*As guardians living with orphans, we have to understand their needs and what these vulnerable children are going through. But for us to meet their needs we must go beyond the provision of food, clothing, shelter and education. We must also understand that they have emotional and spiritual needs, as they are going through traumatic events in their lives. (a male church Elder from Lunzu Church of Christ, Malawi)*

*To apply the principles in their daily associations with children, and to mobilise others to attend trainings based on Called to Care booklets. (Apollo Ougo, Elba Health, Nairobi, Kenya)*

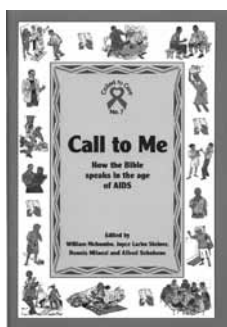
**Question K: What are your future plans for using this and/or other Called to Care materials?**

*We have arranged to gather groups of children aged 5-11 and 12-17, youth and women in order to teach them about the contents of this book and others. (Rev. Mathias Msuya, Dar es Salaam, Tanzania)*

*We plan to conduct more trainings using this manual, especially in rural communities, where there is a wide knowledge gap compared with urban areas on how to care for and support orphans and vulnerable children. (Tendai Bilila, Kabula Youth Organisation, Blantyre, Malawi)*

**Question L: Other comments**

*We would like the book to also tackle issues of disabled children who are affected by HIV/AIDS. (Apostle F.A. Chipukuna, Support for Change Initiative, Chikwawa, Malawi)*



**Called to Care workbook no. 7, *Call to Me***

**Question H. What particular comments did the participants in these meetings make about the book?**

*Challenging, very helpful and thought-provoking. (Sr. Cecilia Mukazi, St Joseph Mission Hospital, Mutare, Zimbabwe)*

*The Biblical texts really touched my heart. I didn't know that they were applicable to HIV. (Osée, c/- Landu Mbala Dauphin, Faculté de Théologie Evangélique, Yaoundé, Cameroon)*

*The participants all want to get copies of this book in order to continue learning. They would also like to invite you to come to this church for a seminar. (Mathias Simon Msuya, Maneromango Lutheran Church, Dar es Salaam, Tanzania)*

*There were three things that struck me about this book: one, that I was ignorant about this subject; two, that people living with HIV are suffering a lot of pain - that really touched me; and three, that a lot of people are dying prematurely. (Patrice Zongo, Ecole biblique de Salbisgo, Burkina Faso)*

*I think this book should be taught in churches as part of Bible study on Sunday mornings in the Assemblies of God. (Jérémie Simporé, Ecole biblique, Koubri, Burkina Faso)*

*We have used the manual with many pastors and deacons. A pastor whom we'll call Pascal said that since AIDS first appeared he had never spoken about it with his congregation because he regarded it as an unclean disease and a punishment, unworthy of being discussed in church. But now he plans to speak about it in church. (Barthelemy Nedjimadna, Christian Action for Integrated Development, Sarh, Chad)*

**Question I. What did the participants in these meetings decide to do after using the book?**

*I used to despise people living with HIV, but because of this workshop I've decided to show them love. (Osée, c/- Landu Mbala Dauphin, Faculté de Théologie Evangélique, Yaoundé, Cameroon)*



*Having read the treasures of this book, I now commit myself, with God's help, to sensitise people in churches, to help people living with HIV to overcome their fear and anxiety, and to persuade Christian parents that they need to talk with their children about sex. (Eric Olivier Sawago, Ecole biblique, Koubri, Burkina Faso)*

**Question K: What are your future plans for using this and/or other Called to Care materials?**

*We plan to:*

- sensitise people about AIDS
- give people information about people living with HIV
- encourage people to get themselves tested for HIV
- visit people in their homes.

(Jacques Kabore, Ecole biblique de Salbisgo, Burkina Faso)

*The book will be taught to groups in local churches in order to bring the fight against HIV/AIDS into the churches and the community. The groups will also teach the contents of the book to Christian families and within the community. (Désiré Loukou N'Guessan, ADIAS, Abidjan, Côte d'Ivoire)*

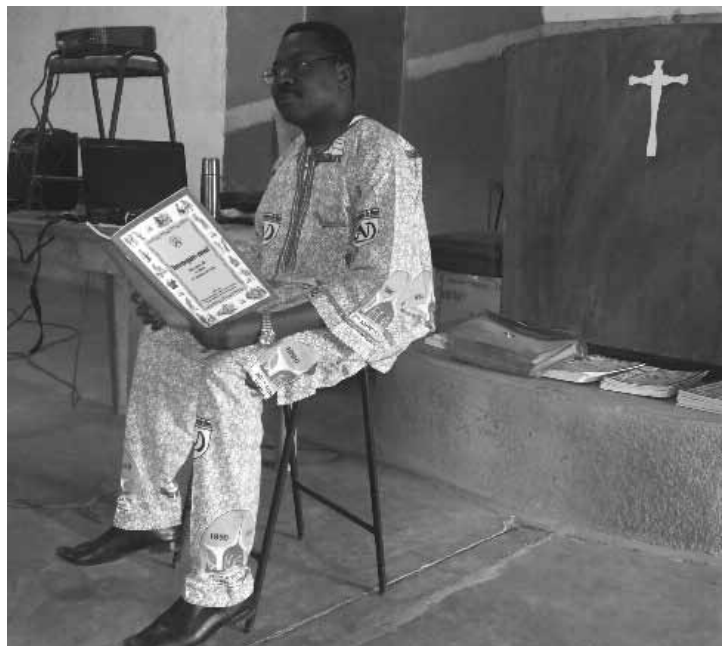
**Question L: Other comments**

*After our first Called to Care training workshop in August 2013, 8 trained people contacted 56 families. (Désiré Loukou N'Guessan, ADIAS, Abidjan, Côte d'Ivoire)*

*This book and the other Called to Care books, have been a very useful source on a wide range of HIV-related issues affecting efforts being made to address the HIV pandemic. It gives direction and guidelines about dealing with HIV within the faith or religious perspective. It breaks the silence on some sensitive issues which people find it difficult to talk about. (Paul Bamfo, The Salvation Army, Accra, Ghana)*

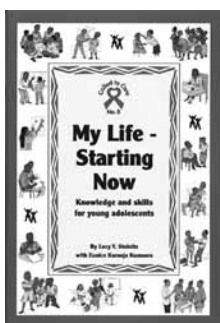
*People will need regular refresher courses to update their knowledge and enhance their skills. There is a need for the parish of St Mary's to ensure that church groups keep on learning. (Catechist Lackson Phiri, St Mary's sub-parish, Thekerani, Malawi)*

*Many of our church members don't speak French well. It would be very helpful to have a translation in a local language. (Pastor Didier Ouedraogo, Assemblies of God Action on AIDS, Ouagadougou, Burkina Faso)*



Pasteur Didier Ouedraogo, a prominent Church leader in Burkina Faso, has introduced Called to Care workbooks to several Church training colleges.





## **Called to Care workbook no. 8, *My Life – Starting Now***

**Question H. What particular comments did the participants in these meetings make about the book?**

*I found the session on sex helpful because it showed me that sex without love is not very glorious. (workshop participant, Reach Out Ministries, Balaka, Malawi)*

*This book is very useful for children. If there were a lot of these workshops in churches and schools, I believe we could have less cases of early pregnancies among the girls, who in most cases drop out of school. However, you have to consider translating these books in our own local languages for them to reach as many people as possible. (Edgar Phiri, Heavens Ministries, Blantyre, Malawi)*

**Question I. What did the participants in these meetings decide to do after using the book?**

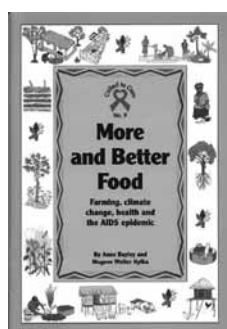
*Youth leaders promised that as soon as they got back to their own organisation they would immediately gather a similar session to transfer the knowledge they acquired from the workshop. (Tony Khanyepa, Youth Activists Initiative Organisation, Blantyre, Malawi)*

**Question K: What are your future plans for using this and/or other Called to Care materials?**

*To teach more people, to train more people, and to mobilise more people using this book. (Apostle F.A. Chipukunya, Support for Change Initiative, Chikwawa, Malawi)*

**Question L: Other comments**

*The book has really helped us to understand that the HIV epidemic is fuelled by stigma, by hate by misinformation, by ignorance and indifference. As a faith community we can do something about these things. ... The method of shared experience, of dialogue and discussion, of learning through games and practical examples rather than the chalk-talk approach of the classroom is very good. (Rev Jones Chawangwana, Reach Out Ministries, Balaka, Malawi)*



## **Called to Care workbook no. 9, *More and Better Food***

**Question H. What particular comments did the participants in these meetings make about the book?**

*For a long time communities have lost money and other resources by selling goats, pigs and chickens to buy fertiliser, but with this book I will be able to share with my fellow members how to use local materials to make composts and harvest more. (woman from Islamic organisation, Hawa Daudi, Chichiri, Malawi)*

*We did not know how to use this old A-frame method, but now we have more ideas on how to prevent rain washing away land during the rainy season by making swales. (woman member of Umodzi Youth Organisation, Malawi)*

**Question I. What did the participants in these meetings decide to do after using the book?**

*Many participants in the training planned to sensitise their families and communities on how to use simple materials for agriculture, especially manure. Others decided to make a demonstration garden where people from surrounding communities could see and do the same in their fields. (Mathews Shaba Mpofu, Perm-A-Outreach, Chichiri, Malawi)*



In Malawi, Pastor Gregory Magaisa uses Called to Care no. 9, *More and Better Food*, to help villagers grow more food in sustainable ways.

*Farmers have used knowledge and skills from the manual, for example, making and using a grass basket cooker. (Verah Nyakato, Agency for Integrated Rural Development, Kampala, Uganda)*

**Question K: What are your future plans for using this and/or other Called to Care materials?**

*I shall be using it all year round for workshops, meetings and trainings. (Pastor Samson Nyendwa, Mukalashi Mwamfumba Churches, Chibombo, Zambia)*

*The response from my parishioners is fine, but I would like to involve the whole community, not only my parishioners. But this will require much support due to other problems. (Rev Fr Chifundo Namitepa, St Peter's Cathedral, Likoma, Malawi)*

**Question L: Other comments**

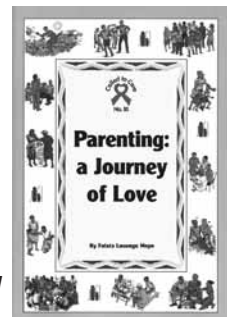
*Fertiliser is very expensive in Malawi and many people in villages cannot afford to buy it. If more people could be reached with education from this book, they could grow more food. (Pastor Gregory Magaisa, Tingathe Christians Agency for Development, Mitundu, Malawi)*

*The book is designed in a simple way and is easy to follow. It brings out the life of people in farming activities, which helps them to relate easily to the contents. (Harriet Nakasi, Caritas Kampala, Kampala, Uganda)*

**Called to Care workbook no. 10, Parenting: A Journey of Love**

**Question H. What particular comments did the participants in these meetings make about the book?**

*Good parenting is key to the future of a society. When parenting is not good, the morals in a society decay. One parent said: "Our children are going astray because as parents we have failed to direct them towards good behaviour." (Rev Fr John Ng'oma, Lunzu Anglican parish, Chichiri, Malawi)*



**Question I. What did the participants in these meetings decide to do after using the book?**

*To train children and youth about stages of growth and sexual behaviour, and to encourage parents to share information with their children. Also to establish youth groups and give them a facilitator for trainings. (Fr Theobald Mwanisawa, Catholic Church, Mbeya, Tanzania)*



**Question K: What are your future plans for using this and/or other Called to Care materials?**

Role play in a Called to Care training workshop run by the Youth Activists Initiative Organisation in Blantyre, Malawi.

*To do some more*

*Called to Care trainings in other places in our parish, so that a lot more people should get the information, particularly targeting church groups or guilds. (Rev Fr John Ng'oma, Lunzu Anglican parish, Chichiri, Malawi)*

**Question L: Other comments**

*The books are suitable for teaching the church and community at large. They remind us of our responsibilities as Christians to help and cooperate with those who have HIV and to avoid discrimination against them. (Rev Monica and Rev Benjamin Lugome, Evangelical Lutheran Church of Tanzania, Dar es Salaam, Tanzania)*

*This knowledge will help me better myself and others. I thought the experiences I am undergoing were unique to me, but now I realise that there are other people with similar challenges. (participant in meeting held by David Kitavi, Youth Development Forum, Kibera, Nairobi, Kenya)*

**Question I. What did the participants in these meetings decide to do after using the books?**

*To share information with others, for example, by facilitating a forum where people from different religions can come together and discuss the issues. (Bishop Dr Benson Bagonza, Evangelical Lutheran Church in Tanzania, Karagwe Tanzania)*

*They have decided to form a group that will teach church members especially youths about HIV and AIDS, and how to live with it or around people who are affected with it, since the youths seem to have been affected by it a lot. They also decided to conduct guidance and counselling in the church so as to be able to reach out to those who are confused or can't live with themselves or others because of HIV or AIDS. (Rev Monica and Rev Benjamin Lugome, Evangelical Lutheran Church of Tanzania, Dar es Salaam, Tanzania)*

**Question K: What are your future plans for using these and/or other Called to Care materials?**

*We would like to have more distribution of these books for more people to read.* (Bishop Dr Benson Bagonza, Evangelical Lutheran Church in Tanzania, Karagwe Tanzania)

*We intend to continue using the materials in our meetings, and to make photocopies of the necessary pages and customise them to suit our local context.* (David Kitavi, Youth Development Forum, Kibera, Nairobi, Kenya)

**Question L: Other comments**

*More copies of the book are needed and more training/discussion is needed in more places.* (Venant Thomas Mugenyi, Evangelical Lutheran Church in Tanzania, Karagwe diocese, Karagwe, Tanzania)

*Please help us to have a sharing workshop so we attain a common approach in delivering the package as religious organisations.* (Bishop Dr Benson Bagonza, Evangelical Lutheran Church in Tanzania, Karagwe Tanzania)

*I really loved these books – they are rich in experience. They give hope to people living with HIV.* (Clémence Gasana, Family Impact Burundi, Bujumbura, Burundi)

## **9. CHALLENGES**

### **9.1 Funding**

The only SFH materials currently supported by substantial funding are the 10 Called to Care workbooks. This will enable a reasonably high distribution in 2014/15 of free copies to organisations in sub-Saharan Africa that cannot afford to purchase them, and also the implementation of at least 20 Called to Care training workshops. The free distribution of all other SFH materials – films and ‘Stepping Stones’ manuals – is dependent on income from sales and personal contributions from individuals. Since income from these sources is fairly small, maintaining the free distribution of these materials will be a major challenge.

In the 2015/16 financial year, €30,000 will be available (from two long-standing donor organisations) to the Called to Care project. The SFH Trust will need to decide how – and during which time period – these funds will be spent.

### **9.2 Future of Strategies for Hope**

The founders and co-managers of the Strategies for Hope project, Glen and Alison Williams, have announced their intention to retire in mid-2015. The SFH trustees will need to address some important issues, in particular, whether the SFH Trust should continue, and if so, in what form, for how long, with which personnel and focusing on which activities.



## 9.3 Neglected countries

We have continued to try to support partners in South Sudan, where postal services are virtually non-existent, making the delivery of SFH materials extremely difficult. Through the good offices of a mission organisation, SOMA, we succeeded in getting a consignment of Called to Care workbooks delivered to Wau Anglican Diocese.

## 9.4 International and vernacular languages

Despite repeated calls from many partner organisations for editions of Called to Care workbooks in French, Portuguese and Swahili, it has not been possible to mobilise funds for more titles in these languages. (So far, four have been published in French, three in Portuguese and five in Swahili.) It has been equally difficult to find funds for editions in African vernacular languages, but we are still trying to do so.

# 10. ACKNOWLEDGEMENTS AND THANKS

We would like to express our deep gratitude to the many people and organisations who supported the work of the Strategies for Hope Trust in 2013/14, and thereby contributed to the achievements documented in this Annual Review, as follows:

- Our donor organisations, who in 2013/14 were:

Called to Care:

CAFOD

ICCO

Mary White Bequest for Called to Care Book no. 9

M & H Laing Charitable Trust

Misereor

missio

Church Mission Society (funding for Called to Care workshop in Cameroon)

Hilfe für Bruder (for Ph 7)

Zentrum Oekumene/EKHN (for Ph 7)

Stepping Stones in Karamoja:

TUFTS USA

- The Parish Church of St Mary the Virgin, Iffley, Oxford, for raising funds through collections for Strategies for Hope.
- Peter Stalker, for redesigning the Strategies for Hope website ([www.stratshope.org](http://www.stratshope.org)).
- Christiane Morris, for translating thousands of words concerning Strategies for Hope materials from English to French.
- Several individuals who made personal donations to the Strategies for Hope Trust.
- Karima Brooke, James Rowland, Peter Stalker, Berdine van den Toren, Wendy



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Tyndale, John Whitley and Tony Williamson, for their generous support and wise counsel as trustees of the Strategies for Hope Trust.

- Rev Dr Anne Bayley, Rev Renate Cochrane, Dr V. Chandra Mouli and Sr Lynn Walker, for their advice and assistance as members of the Strategies for Hope advisory group.
- Our UK distributor, Teaching Aids at Low Cost (TALC).
- Our co-publishing and distribution partners outside the UK, who in 2013/14 were as listed in Table 3c (section 3) of this report.
- Alice Welbourn and Nell Osborne for their creative collaboration on the Stepping Stones project.
- Rev Fr Willard Kamandani, for his generous support for Called to Care training workshops in Malawi.
- Eddie Ndungi, for managing the marketing and distribution of SFH materials in the Democratic Republic of Congo.
- Mrs Wandoa Mwambu and the Upendo Centre, for managing the distribution of Swahili editions of the Gideon Byamugisha film, *What can I do?*, and of four Called to Care workbooks, in Tanzania.
- All our friends and partners in Africa who sent us photos of their training workshops and other activities involving Strategies for Hope materials. Many of these have been used in this report and on our website.
- Alan Hughes, for help with the design of the new website.

Strategies for Hope Trust  
December 2014



## **APPENDICES**

## APPENDIX A: *Called to Care* Training Workshops, August 2012 – March 2013

<b>i) Training Workshops implemented August 2012 – March 2013</b>				
<b>ORGANISATION</b>	<b>LEADER</b>	<b>COUNTRY</b>	<b>CTOC WORKBOOKS</b>	<b>PARTICIPANTS</b>
1. Navigators	Pr Andy Nyirenda	Malawi	No. 5: 'Community Action on HIV & AIDS'	30 (24 M; 6 F)
2. TICAD	Pr Gregory Magaisa	Malawi	No. 7: 'Call to Me' No. 9: 'More & Better Food'	15 (9 M; 6 F)
3. FATEB (Evangelical Theological Faculty, Bangui)	William Mbuluku	Central African Republic	No. 1: 'Positive Voices' No. 3: 'Time to Talk' No. 7: 'Call to Me'	10 (6 M; 4 F)
4. Shingirirai Trust	Cecilia Masekereya	Zimbabwe	No. 8: 'My Life – Starting Now' No. 10: 'Parenting: a journey of love'	23 (10 M; 13 F)
5. Wau Anglican Diocese	Ven. Andrea Ngong	South Sudan	No. 4: 'Pastoral Action on HIV & AIDS'	14 (10 M; 4 F)
6. Kabula Youth Organisation	Tendai Bilila	Malawi	No. 5: 'Community Action on HIV & AIDS' No. 8: 'My Life – Starting Now'	10 (4 M; 6 F)
7. Farm Community Trust of Zimbabwe	Abraham Makoni	Zimbabwe	No. 5: 'Community Action on HIV & AIDS' No. 6: 'My Life – Starting Now' No. 10: 'Parenting: a journey of love'	10 (3 M; 7 F)
8. Tabernacle Sifa	Eddie Ndungi	DRC	No. 1: 'Positive Voices' No. 2: 'Making it Happen' No. 3: 'Time to Talk' No. 7: 'Call to Me'	9 (7 M; 2 F)
9. Good Samaritan Hospice	Peter Wright	Sierra Leone	No. 6: 'The Child Within' No. 10: 'Parenting: a journey of love'	10 (5 M; 5 F)
10. Thyolo Anglican Parish	Fr Willard Kamandani	Malawi	No. 7: 'Call to Me'	35 (11 M; 24 F)
11. CEPCA (Council of Protestant Churches in Cameroon)	Rev Jean Ngabana	Cameroon	No. 7: 'Call to Me' (double workshop)	12 (6 M; 6 F)
12. Reach Out Ministries	Rev Jones Chamangwana	Malawi	No. 3: 'Time to Talk' No. 4: 'Pastoral Action on HIV & AIDS'	13 (10 M; 3 F)
13. Chilema Ecumenical Centre	Rev Macdonald N. Banda	Malawi	No. 3: 'Time to Talk' No. 4: 'Pastoral Action on HIV & AIDS' No. 9: 'More and Better Food'	19 (all F)
14. Bvumbe Anglican Parish	Rev Benson Aipa	Malawi	No. 2: 'Making it Happen' No. 7: 'Call to Me'	30 (14 M; 16 F)
15. Chikkwawa Ministry/ Support for Change Initiative	Francis Chipukunya	Malawi	No. 3: 'Time to Talk'	18 (13 M; 5 F)
16. Nkhokotakota Lay Training Centre	Rev Fr Francis Takilima	Malawi	No. 5: 'Community Action HIV & AIDS' No. 10: 'Parenting: a journey of love'	10 (6 M; 4 F)
17. CCAP, Blantyre Mpachika congregation	Rev Master Jumbe	Malawi	No. 7: 'Call to Me'	20 (14 M; 6 F)
<b>Subtotal participants 2012/13:</b>				<b>288 (152 M; 136 F)</b>

**ii) Training Workshops implemented April 2013 – March 2014**

ORGANISATION	LEADER	COUNTRY	CTC WORKBOOKS	PARTICIPANTS
1. GIRCAFEM, Tsévié	Yawo Agbote	Togo	No. 3 and no. 7	17 (11 M; 6 F)
2. Anglican Church, Bangwe	Fr Chanju Alan Banda	Malawi	No. 5 and no. 8	17 (5M; 12F)
3. Machinga Muslim AIDS Association, Blantyre	Sheikh Ramadan	Malawi	No. 3 and no. 10	20 (9M; 11F)
4. Anglican Church, Blantyre	Fr Dan Mazimbo	Malawi	No. 4 and no. 7	20 (6M; 14F)
5. Anglican Church, Lumzu	Fr John Ng'oma	Malawi	No. 3 and no. 10	15 (8M; 7F)
6. Kabula Youth Org, Blantyre	Tendai Bilila	Malawi	No. 9	10 (5M; 5F)
7. Anglican Church, Mulanje	Fr Lymon Nkomo	Malawi	No. 3 and no. 4	23 (10M; 13F)
8. Thyolo Catholic Church	Luckson Phiri	Malawi	No. 8 and no. 10	22 (12M; 10F)
9. Mombasa Catholic Archdiocese	Sr Pauline Kimeu	Kenya	Nos. 1 – 5	29 (15M; 14F) ( 3 workshops)
10. NYAKWENET, Kisumu	Caren Owiti	Kenya	No. 5 and no. 10	10 (7M; 3F)
11. ACAD, Tsévié	Christoph & Edwige Akakpo	Togo	No. 3 and no. 7	10 (5M; 5F)
12. INERELA, Kigali	Elie Habimana	Rwanda	No. 3 and no. 10	10 (5M; 5F)
13. Femme Lumière, Yamassoukro	Dembélé Salimata	Côte d'Ivoire	No. 3	30 (18M; 12F)
14. Espoir de la Famille, Porto Novo	César Ahouantchede	Bénin	No. 7	12 (7M; 5F)
15. VOLDEB, Porto Novo	Gigo Clément Sagbohan	Bénin	No. 3	10 (6M; 4F)
16. Eglise Baptiste, Sarh	Rev Barthelemy Nedji-madna	Chad	No. 3 and no. 7	10 (10M)
17. Family Impact, Bujumbura	Clémence Gasana	Burundi	No. 1 and no. 3	10 (5M; 5F)
18. ADIAS, Abidjan	Loukou N. Désiré	Côte d'Ivoire	No. 7	10 (6M; 4F)
19. Comité paroissial de dév., Goma	Jean Bosco Wamuone	DRC	No. 3 and no. 7	15 (11M; 4F)
20. AJUDE, Amlamé	Kodjo Hermann Sodokin	Togo	No.2 and no. 7	32 (24M; 8F)
21. Upendo Centre, Dar es Salaam	Wandoo Mwambu	Tanzania	No. 6 and no. 7	22 (13M; 9F)
22. Speak Africa, Homa Bay	Vitalis Rariwi	Kenya	No. 7	35 (27M; 8F)
23. FATEY/Mission de l'église Évangélique du Cameroun	William Mbukulu	Cameroon	No. 7	31 (15M; 16F)
<b>Subtotal participants 2013/14</b>				<b>420 (240M; 180F)</b>
<b>TOTAL participants August 2012 to March 2014</b>				<b>708 (392M; 316F)</b>



## APPENDIX B

Partners in production and distribution of SFH materials since 1989				
Partner organisations	Country	Books	Films	Languages
ActionAid-Bangladesh	Bangladesh	Stepping Stones		Bangla
ActionAid-India	India	Stepping Stones		Eng + 6 Indian langs
ActionAid-Mozambique	Mozambique	Bks 12,13; Stepping Stones	Stepping Stones	Portuguese
ActionAid-Tanzania	Tanzania	Stepping Stones	Stepping Stones	Swahili
ActionAid-Uganda	Uganda	Bk 15		English
Africa Christian Textbooks	Nigeria	C to C 1-5, 8; Facilitators Gde	What Can I Do?	English
Africa Inland Church	Madagascar		What Can I Do?	Malagasy
African Holy Zionist Church	Kenya	Called to Care 1-3		Maragoli
Afrique Avenir	France		What Can I Do?	French
AMREF Kenya	Kenya	Bks 1,2,3,4,5,6,7	TASO	English
AMREF Tanzania	Tanzania	Bks 1,2,5,6,7,8,12,13	TASO, Orphan Generation	Swahili
Anglican Theological College	Zimbabwe	Called to Care 7,9		English
Balm in Gilead	Tanzania	Called to Care 3		Swahili
British Council	India	Bk 11		English
Catholic AIDS Action	Namibia	Stepping Stones		English adaptation
CEPCA	Cameroon		What Can I Do?	French
Christian Council of Ghana	Ghana	WCID Facilitators Guide	What Can I Do?	English
Christian Literature Fund	South Africa	C to C 1-10; Facilitators Gde	What Can I Do?	English
Cluster Publications	South Africa	Bk 16		English
Evangelical Lutheran Church	Estonia	WCID Facilitators Guide	What Can I Do?/Stpg Stones	Russian & Estonian
Expanded Church Response	Zambia		What Can I Do?	English
FOCAGIFO	Uganda	WCID Facilitators Guide	What Can I Do?	English
FSPI	Pacific area	Stepping Stones		Eng; Bislama; Kiribati
GNPI-Africa	Kenya	WCID Facilitators Guide	What Can I Do?	English
Grassroots Books	Zimbabwe	Bk 8		English
IAFTA	D R Congo	Called to Care 1-3		French
ICCO-Southern Africa	Malawi	Called to Care 1,4,7,9	What Can I Do?	English
ICHAP	India	Stepping Stones		English
FHI/Johns Hopkins University	Rwanda	WCID Facilitators Guide	What Can I Do?	Kinyarwanda
Kachere Press	Malawi	Called to Care Bk 3		English
Marianum Press	Uganda	Bk 2		English
Media for Devt Trust	Zimbabwe		What Can I Do?	English
Medical Mission Institute	Germany		TASO, Orphan Generation	English
Medical Research Council	South Africa	Stepping Stones		English adaptation
MFDI Tanzania	Tanzania		Orphan Gen, Mupundu Tree, What Can I Do?	Swahili
MGS Video	Uganda		Stepping Stones Revisited	English
Mission Philafricaine (MPA)	Guinea	Facilitators Guide	What Can I Do?	French
Mozambique Red Cross	Mozambique	Bks 1,2,6,7		Portuguese
Ndola Catholic Diocese	Zambia	Bk 14	Under the Mupundu Tree	Nyanja, Bemba
Pacific Community Secretariat	Fiji	Stepping Stones		English
PASADA	Tabzania	Stepping Stones		Swahili
Plan	Panama	Stepping Stones	Stepping Stones	Spanish
Project Concern International	Indonesia	Stepping Stones	Stepping Stones	Indonesian
Rede Crista Contra HIV/SIDA	Mozambique	WCID Facilitators Guide; Called to Care 1-3	What Can I Do?	Portgse & 3 local langs
Serving in Mission	Kenya	Called to Care 3, 4 & 7		English
Tabernacle SIFA	D R Congo	C to C 1-3; Stepping Stones	What Can I Do?; HIV Cnslg; Orph Gen; Mupundu Tree	French
TASO	Uganda	United Against AIDS	TASO, United Against AIDS	English
Thyolo Anglican Church	Malawi	Called to Care 8,9,10		English
TVE	Netherlands		TASO	Spanish
UNICEF Guinea Bissau	G Bissau		What Can I Do?	Portgse Kriolu
UNICEF	USA		Orphan Generation	English, French
Upendo Centre	Tanzania	WCID Facilitators Guide; Called to Care 1, 2, 6 & 7	What Can I Do?	Swahili
VOLDEB	Benin	C to C 1,2,3		French
World Health Organisation	Switzerland		TASO, Orphan Generation	English, French
World Renew	Kenya	Stepping Stones		English
World Vision International	South Africa	Called to Care 1 & 2	What Can I Do?	English

## APPENDIX C

All SFH materials distributed, 1989 to end March 2014, by LANGUAGE.									
Type	No	Title	English	French	Portgse	Spanish	Swahili	Other*	TOTAL:
<b>BOOKS:</b>	1-11	Books 1 - 11	346,987	123,241	15,675		267,753		753,656
	12	A Common Cause	21,080	7,685	2,022		15,055		45,842
	13	Youth to Youth	20,998	7,985	2,020		15,020		46,023
	14	Under the Mupundu Tree	18,785	7,351				4,000	30,136
	15	Open Secret	16,310						16,310
	16	Journeys of Faith	9,823						9,823
	17	United Against AIDS	1,751						1,751
		SUBTOTAL:	435,734	146,262	19,717		297,828	4,000	903,541
	CC1	Positive Voices	18,781	5,646	1,367		2,830	2,140	30,764
	CC2	Making it Happen	21,870	7,927	1,367		2,813	1,180	35,157
	CC3	Time to Talk	23,575	9,292	1,066		422	2,140	36,495
	CC4	Pastoral Action	18,494						18,494
	CC5	Community Action	13,134						13,134
	CC6	The Child Within	7,338				2,794		10,132
	CC7	Call to Me	18,768	3,853			2,797		25,418
	CC8	My Life - Starting now	11,015						11,015
	CC9	More and Better Food	8,725						8,725
	CC10	Parenting - a Journey of Love	6,202						6,202
		SUBTOTAL:	147,902	26,718	3,800		11,656	5,460	195,536
	FG	Facilitators Guide to WCID	9,195	2,465	3,200	124	1,169	2,600	18,753
	SS	Stepping Stones manual	14,825	3,274	1,162	5,301	2,344	2,300	29,206
		Stepping Stones manual CD	201	4	6				211
		Stepping Stones PLUS (bk)	423	231					654
		Stepping Stones PLUS CD	535	23					558
<b>TOTAL ALL BOOKS:</b>			608,815	178,977	27,885	5,425	312,997	14,360	1,148,459
<b>FILMS:</b>	1	HIV/AIDS Counselling (+TASO1	3,495	1,133	223	17	549		5,417
	2	The Orphan Generation	2,989	1,011			1,048		5,048
	3	Under the Mupundu Tree	1,656	421			744	200	3,021
	4a	Open Secret	1,235						1,235
	4b	Open Secret (short)	103						103
	5	What Can I Do?	20,030	2,321	4,056	241	1,345	2,460	31,073
	6	United Against AIDS	558						558
	SS	Stepping Stones w/s video	3,942	1,410	1,000	1,301	482	1,011	9,146
	SSR	Stepping Stones Revisited	746						746
<b>TOTAL ALL FILMS:</b>			34,754	6,296	5,279	1,559	4,168	3,671	56,347
<b>TOTAL ALL MATERIALS:</b>			<b>643,569</b>	<b>185,273</b>	<b>33,164</b>	<b>6,984</b>	<b>317,165</b>	<b>18,031</b>	<b>1,204,806</b>
* Other languages and adaptations: B14 Bemba/Nyanja (Zambia) 4,000 Pre 07/04 CC1 Maragoli (Kenya) 2,140 Aug-07 UMT v Bemba/Nyanja (Zambia) 200 Pre 07/04 CC2 Maragoli (Kenya) 1,180 Dec-08 SSv Stepping Stones (Luganda) 211 Pre 07/04 CC3 Maragoli (Kenya) 2,140 Sep-07 SSv Stepping Stones (Indonesian) 800 Apr-06 <b>18,031</b> SSm Stepping Stones (Indonesian) 850 Apr-06 Stepping Stones (Bangla) 1,000 Aug-07 Six Indian languages @ 50 300 Jun-09 Stepping Stones (Bislama/Vanuatu) 50 Dec-10 Stepping Stones (Kiribati) 100 Dec-10 FacGde Changana/Macua/Sena (Moz) 1,500 Dec-06 Estonian 500 Jan-08 Russian 500 Jan-08 Kinyarwanda (Rwanda) 100 Dec-09 WCID v Changana/Macua/Sena (Moz) 1,500 Dec-06 Estonian 300 Jan-08 Russian 300 Jan-08 Malagasy (Madagascar) 60 Mar-09 Kinyarwanda (Rwanda) 100 Dec-09 Kriolu/Guinea Bissau 200 Sep-12									
<b>NOTES:</b> 1: The following adaptations of the Stepping Stones manual are included in the English totals: South Africa/MRC 1,800 Pacific/BCC Cluster 700 Namibia/CAA 600 India/ActionAid 300 India/ICHAP 1,000 <b>4,400</b> 2: Time to Talk/Swahili includes 200 copies of a Muslim edition.									

## APPENDIX D

All SFH materials distributed, 1989 to end March 2014, by REGION									
Type	No	Title	Africa	Asia/ Pacific	Europe	Latin Am/ Caribbn	US/ Canada/ Aust/NZ	Misc: eg confs/ TALC sales	TOTAL:
<b>BOOKS:</b>	1-11	Books 1 - 11	657,964	31,027	49,293	941	9,298	5,133	753,656
	12	A Common Cause	40,667	643	2,063	33	441	1,995	45,842
	13	Youth to Youth	41,949	664	1,821	56	557	976	46,023
	14	Under the Mupundu Tree	25,445	403	2,226	34	258	1,770	30,136
	15	Open Secret	14,203	102	1,137	6	163	699	16,310
	16	Journeys of Faith	7,796	24	429	25	35	1,514	9,823
	17	United Against AIDS	1,550	7	28	5	10	151	1,751
		<b>SUBTOTAL:</b>	<b>789,574</b>	<b>32,870</b>	<b>56,997</b>	<b>1,100</b>	<b>10,762</b>	<b>12,238</b>	<b>903,541</b>
	CC1	Positive Voices	27,542	152	2,083	37	111	839	30,764
	CC2	Making it Happen	31,282	138	1,181	36	1,066	1,454	35,157
	CC3	Time to Talk	34,115	162	1,126	31	81	980	36,495
	CC4	Pastoral Action	17,731	131	327	18	36	251	18,494
	CC5	Community Action	12,279	133	317	17	36	352	13,134
	CC6	The Child Within	9,349	88	385	19	44	247	10,132
	CC7	Call to Me	24,296	100	730	19	34	239	25,418
	CC8	My Life - Starting Now	10,448	119	222	11	52	163	11,015
	CC9	More and Better Food	7,982	32	521	8	14	168	8,725
	CC10	Parenting - a Journey of Love	5,604	70	402	10	18	98	6,202
		<b>SUBTOTAL:</b>	<b>180,628</b>	<b>1,125</b>	<b>7,294</b>	<b>206</b>	<b>1,492</b>	<b>4,791</b>	<b>195,536</b>
	FG	Facilitators Guide to WCID	14,657	68	2,505	106	279	1,138	18,753
	SS	Stepping Stones manual	13,693	4,694	2,381	5,359	535	2,544	29,206
		Stepping Stones manual cd	124	3	37	1		46	211
		Stepping Stones PLUS (bk)	556	6	29	1	5	57	654
		Stepping Stones PLUS cd	323	15	68	3	4	145	558
<b>TOTAL ALL BOOKS:</b>			<b>999,555</b>	<b>38,781</b>	<b>69,311</b>	<b>6,776</b>	<b>13,077</b>	<b>20,959</b>	<b>1,148,459</b>
<b>FILMS:</b>	1	HIV/AIDS Counselling (+TASO1)	3,403	83	1,291	36	266	338	5,417
	2	The Orphan Generation	3,566	70	770	17	418	207	5,048
	3	Under the Mupundu Tree	2,239	22	346	3	177	234	3,021
	4a	Open Secret	832	10	170	2	45	176	1,235
	4b	Open Secret (short)	57	1	14		2	29	103
	5	What Can I Do?	26,431	40	3,013	73	311	1,205	31,073
	6	United Against AIDS	463	2	11	1	14	67	558
	SS	Stepping Stones w/s video	4,926	1,145	766	1,322	180	807	9,146
	7	Stepping Stones Revisited	539	9	156	1	6	35	746
<b>TOTAL ALL FILMS:</b>			<b>42,456</b>	<b>1,382</b>	<b>6,537</b>	<b>1,455</b>	<b>1,419</b>	<b>3,098</b>	<b>56,347</b>
<b>TOTAL ALL MATERIALS:</b>			<b>1,042,011</b>	<b>40,163</b>	<b>75,848</b>	<b>8,231</b>	<b>14,496</b>	<b>24,057</b>	<b>1,204,806</b>

## APPENDIX E

STRATEGIES FOR HOPE FINISHED PROJECTS (EXTENSION TO TABLE 6c)				
PROJECT	TOTAL BUDGET	INCOME	EXPEND-ITURE	BALANCE 31/3/13
<b>CALLED TO CARE:</b>				
Called to Care initial budget	13,360	13,204	13,204	0
Called to Care supplementary budget	4,500	4,500	4,500	0
Mukono conference exps	5,510	5,533	5,533	0
Called to Care Phase 1	56,840	56,840	56,840	0
Called to Care Phase 2	124,855	124,691	124,691	0
Called to Care Ph3	128,205	116,833	116,833	0
Called to Care Ph4	159,480	157,574	157,574	0
Called to Care Ph5	190,050	162,438	162,438	0
Called to Care French	30,666	30,666	30,666	0
Called to Care French book 7	13,955	10,434	10,434	0
Called to Care Swahili books 1 & 2	10,000	10,000	10,000	0
Called to Care Swahili books 6 & 7	19,650	12,380	12,380	0
Called to Care reprints	17,901	17,902	17,902	0
Called to Care evaluation	20,000	22,753	22,753	0
	794,972	745,748	745,748	0
<b>WHAT CAN I DO?:</b>				
WCID preliminary budget	500	500	500	0
What Can I Do? (English video)	53,511	53,135	53,135	0
Facilitators Guide (English)	6,536	6,236	6,236	0
What Can I Do? (French video)	10,640	10,389	10,389	0
What Can I Do? (Fr vid not claimed/to M&D)		-1,837	-1,837	0
Facilitators Guide (French)	4,005	4,005	4,005	0
What Can I Do? (Portuguese vid/gde)	6,503	6,503	6,503	0
What Can I Do? (Spanish vid/gde)	7,450	7,450	7,450	0
What Can I Do? (Swahili vid/gde)	11,887	12,002	12,002	0
Que Puis-je Faire? m&d	5,050	5,050	5,050	0
What Can I Do? m&d	1,955	2,000	2,000	0
	108,037	105,433	105,433	0
<b>STEPPING STONES &amp; audio project:</b>				
Stepping Stones Network/Salamander		7,341	7,341	0
Stepping Stones Revisited		500	500	0
Stepping Stones Website	3,200	3,200	3,200	0
Audio project	6,357	6,614	6,614	0
Stepping Stones m&d (1)	13,595	13,583	13,583	0
Stepping Stones m&d (2)	23,855	23,855	23,855	0
Stepping Stones PLUS	15,280	13,199	13,199	0
Stepping Stones Portuguese	4,320	4,320	4,320	0
	66,607	72,612	72,612	0
<b>MISCELLANEOUS:</b>				
Bangkok Intl AIDS Conf	1,162	1,162	1,162	0
SAT balance	10,162	10,235	10,235	0
Toronto Intl AIDS Conf	2,527	2,527	2,527	0
Fidel Nsengiyuma/Dublin Conf		697	697	0
TASO book and video	11,300	11,288	11,288	0
TASO video	16,852	16,780	16,780	0
SAVE Survey	3,450	3,450	3,450	0
Twentieth Anniversary event	0	1,270	1,270	0
Siyin Lim/sponsored climb	0	3,336	3,336	0
	45,453	50,745	50,745	0
	<b>1,015,069</b>	<b>974,538</b>	<b>974,538</b>	<b>0</b>







## **STRATEGIES FOR HOPE TRUST**

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