

STRATEGIES FOR HOPE TRUST

ANNUAL REVIEW

1 April 2012
to 31 March 2013



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Attachment:

**Trustees' Report and Financial Statements with
Independent Examiner's Report for the year ended 31 March 2013.**

INTRODUCTION

In 2012/13, against a backdrop of declining international support for HIV programmes, the Strategies for Hope Trust had to cope with a reduced budget for most of its activities. Nevertheless, this was a year of success, enthusiasm and hope for the future. For example, building on one of the recommendations of the evaluation carried out in 2011, we began supporting small, two-day Called to Care training workshops, organised by local churches and NGOs. These proved to be remarkably popular: 288 people took part in 17 of these workshops in 7 African countries, and the demand for more workshops has far exceeded our capacity to provide support.

These workshops then led to the drafting of the *Called to Care Users' Guide* - a short, simple set of guidelines for planning and implementing an effective Called to Care training workshop. The authors of this guide - four church and community leaders in Malawi and Zimbabwe - have all

organised their own Called to Care workshops, with a modest amount of financial support from the Strategies for Hope Trust. Their work is just one example of how Strategies for Hope materials are developed, in collaboration with our local partners, especially in sub-Saharan Africa.



Called to Care training workshops, like this one organised by the Farm Community Trust of Zimbabwe, proved remarkably popular. By the end of March 2013, Strategies for Hope had supported 17 workshops in 7 African countries.

Thousands of faith communities, faith-based organisations, community groups and non-governmental organisations - mainly in sub-Saharan Africa - now use Strategies for Hope materials in the course of their work. Their commitment, creativity and enthusiasm are extraordinary. This report describes how, for example, an NGO in Benin has devised an ingenious scheme for lending copies of Called to Care workbooks to its members on a rotating basis. In Malawi, a local NGO has developed a national programme to address the problems of gender violence and HIV-based stigma and discrimination through the use of the *Stepping Stones* training manual. In Guinea, a faith-based organisation produced 100 copies of the French version of our most popular film, *What can I do?*, about the life and ministry of the Ugandan priest, Canon Gideon Byamugisha.

Many individuals have demonstrated a very high level of personal commitment to introducing Strategies for Hope materials into local communities. In southern Malawi, for example, a local Anglican priest plays a mentoring role with churches and community groups that wish to implement a Called to Care training workshop. In the Democratic Republic of Congo, a Bible translator distributes Strategies for Hope materials and runs Called to Care and Stepping Stones training workshops. In Kenya, a Catholic Sister organises Called to Care training workshops for faith leaders, health service providers and members of HIV support groups.

Through these and many other initiatives, Strategies for Hope materials are helping to bring about sustainable changes in knowledge, attitudes, values and behaviour, and so contributing to a world which is healthier, safer and fairer for all. This report documents the achievements of the past year, but also addresses the constraints and problems encountered. It concludes by exploring the challenges for the future work of the Strategies for Hope Trust.

1. PRODUCTION AND IMPLEMENTATION

1.1 New materials

1.1.1 Print materials

One new Strategies for Hope publication was produced in 2012/13. This was the *Called to Care Users' Guide*, which consists of detailed guidelines for the planning, implementation and evaluation of a Called to Care workshop. It also includes templates for a two-day training programme and a budget. The *Called to Care Users' Guide* was developed by analysing the reports on the first several workshops, and then asking four facilitators to make specific contributions to the Guide. (The facilitators were Pastor Andy Nyirenda in Malawi; Cecilia Masekereya in Zimbabwe; Rev Fr Willard Kamandani in Malawi; and Abraham Makakoni in Zimbabwe.) Their contributions were then edited into the Users' Guide, which is automatically sent, electronically, to applicants who apply for financial support to run a Called to Care workshop. (Please see Appendix A, *Called to Care Training Workshops August 2012 – March 2013*.)



A co-author of the *Called to Care Users' Guide*, Father Willard Kamandani, from Thyolo Anglican Parish in Malawi, has also worked tirelessly to help many other organisations in Malawi to use Called to Care books, and to run training workshops.

One interesting component of the Users' Guide consists of two sessions on workshop facilitation. This had previously not been planned, but arose mainly from the excellent work of Cecilia Masekereya in Zimbabwe and Fr Willard Kamandani in Malawi.

The *Called to Care Users' Guide* has been translated into French and will be posted on the redesigned Strategies for Hope website (currently under construction).

1.1.2 Film

In response to a request from a small NGO in Bunia, in the Democratic Republic of Congo, we are trying to provide technical support for a film, *L'espoir est un pouvoir* ('Hope is power'). The film has already been shot but needs editing and general tidying up before it can be distributed. We are trying to do this on a shoe-string budget.

1.2 Other language editions

1.2.1 *Called to Care* toolkit

No new *Called to Care* titles were published in 2012/13. Since 2005, the following *Called to Care* titles have been published in international languages other than English:

No. 1, <i>Positive Voices</i> :	French, Swahili and Portuguese
No. 2, <i>Making it Happen</i> :	French, Swahili and Portuguese
No. 3, <i>Time to Talk</i> :	French, Swahili and Portuguese
No. 6, <i>The Child Within</i> :	Swahili
No. 7: <i>Call to Me</i> :	Swahili and French
No. 8: <i>My Life – Starting Now</i> :	Spanish (electronic edition only)
No. 10: <i>Parenting: a Journey of Love</i> :	Spanish (electronic edition only)

It is disappointing that, despite repeated efforts to mobilise funds, it has not been possible to translate more *Called to Care* books into French and Portuguese. Swahili editions exist for books 1, 2, 3, 6 and 7, but only 420 copies of the Swahili edition of book no. 3 have been produced.



With the exception of the western Kenyan language, Maragoli, no *Called to Care* workbooks have been produced in African languages other than Swahili. Yet there are many requests for such materials, especially from Malawi, where the main local languages are Chewa and Nyanja. In Côte d'Ivoire, Mme Dembélé Salimata, who has introduced the four French language editions of *Called to Care* workbooks into three church training institutions, constantly reminds us in her reports of the need for these materials in indigenous languages.

However, two *Called to Care* translation projects are currently underway in Asia:

- In Burma the Myanmar Catholic HIV/AIDS Network has translated *Called to Care* no. 7, *Call to Me: how the Bible speaks in the age of AIDS*, into Burmese, but has not yet been able to publish it because of a shortage of funds.
- In Nepal a local NGO, Sakriya Sath, is being supported financially by the Evangelical Lutheran Church in America to produce and distribute Nepali editions of *Called to Care* no. 8, *My Life – Starting Now*, and no. 10, *Parenting: a Journey of Love*.

1.2.2 Other Strategies for Hope materials

The UNICEF country office for Guinea-Bissau produced 200 copies of a version of the DVD, *What can I do?*, in the local vernacular, Kriolu.

No new language editions of materials in the Stepping Stones training package were reported during this period.

1.3 Book reprints and video duplication

Reprints of all SFH books totalled 17,345, compared with 18,100 in 2011/12. The number of DVDs reproduced was 1,571, compared with 2,469 in 2011/12. (Please see Tables 1a and 1b below.)

TABLE 1a: BOOK REPRINTS 2012-2013			
ITEM	LANGUAGE	PRODUCER	QUANTITY
BOOKS: CALLED TO CARE			
No. 1 Positive Voices	English	ICCO, Malawi	500
Paroles Positives	French	SFHT	1,000
" "	"	Voldeb, Benin	82
Vozes Positivas	Portuguese	SFHT	1,000
Sauti Zenye Matumaini	Swahili	Upendo, Tanzania	<u>750</u> 3,332
No. 2 Agissons	French	Voldeb, Benin	30
Fazer Acontecer	Portuguese	SFHT	1,000
Kufanikisha	Swahili	Upendo, Tanzania	<u>750</u> 1,780
No. 3 Il est Temps de Parler	French	Voldeb, Benin	89
Tempo de Conversa	Portuguese	SFHT	1,000
Sasa Tuzungumze/Muslim edn	Swahili	SFHT	<u>10</u> 1,099
No. 4 Pastoral Action on HIV & AIDS	English	ICCO, Malawi	500 500
No. 6 The Child Within	English	SFHT	1,000
Undani wa Mtoto	Swahili	Upendo, Tanzania	<u>750</u> 1,750
No. 7 Call to Me	English	ATC, Zimbabwe	25
" "	"	ICCO, Malawi	500
Invoque-moi	French	SFHT	1,000
Niite	Swahili	Upendo, Tanzania	<u>750</u> 2,275
No. 8 My Life - Starting Now	English	SFHT	1,000
" "	"	Fr Willard, Malawi	<u>300</u> 1,300
No. 9 More and Better Food	English	SFHT	2,000
" "	"	ATC, Zimbabwe	10
" "	"	ICCO, Malawi	500
" "	"	Fr Willard, Malawi	<u>300</u> 2,810
No.10 Parenting: a Journey of Love	English	Fr Willard, Malawi	<u>300</u> 300
			<u>15,146</u>
FACILITATORS GUIDE TO 'WHAT CAN I DO?'			
Facilitators Guide	English	GNPI, Kenya	19
" "	"	ICCO, Malawi	500
Manuel de l'Animateur	French	SFHT	500
" "	"	MPA, Guinea	<u>100</u> 1,119
STEPPING STONES (including pdf copies on cd)			
- Stepping Stones manual	English	SFHT	200
Stepping Stones manual cd	English	SFHT	30
Parcours manual	French	SFHT	100
Parcours manual cd	French	SFHT	30
Kivuko manual	Swahili	Pasada, Tanzania	<u>340</u> 700
- Stepping Stones PLUS	English	SFHT	250
" "	"	ZED, Zambia	50
Stepping Stones PLUS cd	English	SFHT	<u>80</u> 380
			<u>1,080</u>
TOTAL BOOKS:			17,345
(Total for 2011/12:			18,100)

TABLE 1b: DVD DUPLICATION 2012-2013

ITEM	LANGUAGE	PRODUCER	QUANTITY	
DVDs:				
- La Génération d'Orphelins	French	Tab-Sifa/DR Congo	2	2
- Under the Mupundu Tree	English	SFHT	15	
- Sous l'Arbre Mupundu	French	Tab-Sifa/DR Congo	3	18
- What Can I Do?	English	SFHT	120	
" "	"	GNPI, Kenya	16	
" "	"	ICCO, Malawi	500	
Que Puis-je Faire?	French	SFHT	70	
" "	"	MPA, Guinea	100	
" "	"	Tab-Sifa/DR Congo	2	
O Que Posso Fazer?	Portgse Kriolu	Unicef, G Bissau	200	
Naweza Kufanya Nini?	Swahili	GNPI, Kenya	3	1,011
- United Against AIDS	English	SFHT	20	20
- Stepping Stones Revisited	"	SFHT	150	150
- Stepping Stones workshop video	English	SFHT	200	
Parcours workshop video	French	SFHT	120	
Kivuko workshop video	Swahili	SFHT	50	370
TOTAL VIDEOS:				1,571
(Total for 2011/12:				2,469)

The following reprints were particularly significant:

- A total of 15,146 copies of Called to Care books 1 – 10 (in English, French, Portuguese and Swahili) was reprinted. Most of these were funded from the core budget for the Called to Care project, but 500 copies each of books 1, 4, 7 and 9 were reprinted in Malawi with financial support from ICCO's regional office for southern Africa. These were distributed at the 'Race for Life' conference in Lilongwe in October 2012.
- The ICCO regional office for southern Africa also funded 500 duplicate copies of our film, *What can I do?*, plus the *Facilitators Guide* to the film, which were also distributed at the 'Race for Life' conference.
- In addition, Fr Willard Kamandani, with the assistance of Canon Christopher Nyanga, reprinted 300 copies each of Called to Care books 8, 9 and 10 in Lilongwe, Malawi. These were all distributed at a conference of Anglican Church leaders in Malosa, southern Malawi, in October 2012.
- In Tanzania, PASADA reprinted 340 copies of *Kivuko*, the Swahili edition of the *Stepping Stones* manual.
- The Mission Phil Africaine in Guinea produced 100 copies each of the French versions of the film, *What Can I Do?*, and the accompanying *Facilitators Guide*.
- In Kenya, Good News Productions International continued to duplicate and distribute the *What Can I Do?* DVD and *Facilitators Guide* in both English and Swahili.

- Several other partners produced small quantities of Called to Care books, usually photocopied for their own use. These included Tabernacle Sifa in the DRC, VOLDEB in Benin, ATC in Zimbabwe and ZED in Zambia.
- World Vision International produced 185 copies of a CD containing Called to Care books 1-10, which are distributed to all participants in its Channels of Hope workshops.

1.4 In Benin, Called to Care workbooks rotate

An NGO in Benin has developed an innovative means of using Strategies for Hope materials through a system of “lectures rotatives” or “book rotation”.

The Director of VOLDEB (Volontaires du développement à la base), Mr Clément Gigo Sagbohan, explains: “We have an extensive programme centred on health topics which we keep going with few resources. We organise meetings for women, in churches, in schools, for community groups or in the offices of our NGO, and when the subject touches on sexuality or HIV/AIDS, we have found the ‘Called to Care’ books are an authoritative and essential aid for the facilitators to help sweep away prejudices, raise awareness, advise and educate. Due to the huge need for this material, it became clear that we needed to find a system for each literate person involved to use those copies we did have to their full potential. So we have a system of ‘book rotation’ and we also make photocopies”.



VOLDEB in Benin organises an extensive programme of meetings on health topics in churches, schools and in their office. They have found a huge need for Called to Care books, and have devised a system of book rotation and photocopying so that as many literate people as possible have a chance to read them.

Since 1997, VOLDEB volunteers have been organising reading sessions: the volunteers keep their books for two weeks to read and discuss with their groups. At the end of this time, they exchange books with another volunteer. After 6 weeks of this “rotation of books”, VOLDEB organises a 3 or 4-day workshop for volunteers to give a presentation of the first book they read in-depth. Following this, the workshop participants pass on their new knowledge to their target audiences; this might be community groups, school, college, church, or women’s groups. In this way, the facilitators acquire a profound knowledge of the contents of the books, and a large number of people can be reached using a small quantity of books.

This programme is supplemented with photocopies of Strategies for Hope materials for individual programmes of “rotary reading”. Each person takes a copy of a book, reads it and returns it after two or three weeks in exchange for another. Over the past four

years, VOLDEB has made 201 copies of all or part of three “Called to Care” workbooks in French. When they run out of copies, they photocopy more; this is easy because of the A4 format of the books.

1.5 Called to Care training workshops

In response to a recommendation in the external evaluation of the Called to Care project in 2011, a training component was added to the project for the two year period 2012/13 – 2013/14. This has the objective of enabling users of the Called to Care workbooks to

make more effective use of the materials.



Participants at a Called to Care workshop organised by Reachout Ministries in Malawi, which focussed on *Time to Talk* and *Pastoral Action on HIV and AIDS*.

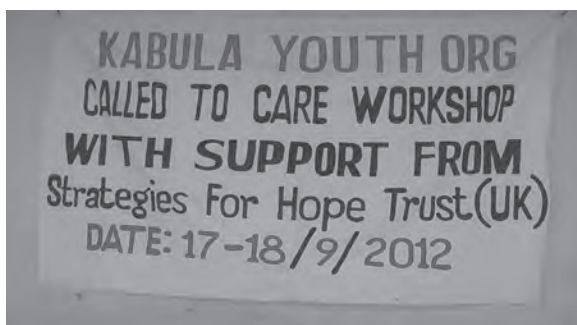
The training consists of a two-day workshop for at least 10 participants, with two facilitators. The SFH Trust provides £240 to cover all or most of the costs involved. The participants can be lay church leaders or clergy, or a combination of both. In general, each workshop focuses on one or two Called to Care workbooks, and each participant is provided with at least one copy of each workbook used. Most workshops have

involved just 10 participants, but several have exceeded this number, with the local partner organisation covering the additional costs. At the end of the workshop the facilitator sends a report to the SFH Trust.

Between August 2012 and March 2013, a total of 17 Called to Care workshops were held in seven countries: Cameroon (1), Central African Republic (1), Democratic Republic of Congo (1), Malawi (10), Sierra Leone (1), South Sudan (1) and Zimbabwe (2), as shown in Appendix A.

All 10 Called to Care workbooks were used at least once in the course of the 17 workshops implemented during this period. Those used most often were no. 7 *Call to*

Me (seven times), no. 3 *Time to Talk* (five times), and nos. 5 *Community Action on HIV and AIDS* and 10 *Parenting: a Journey of Love* (four times each).



Kabula Youth Organisation used *Community Action on HIV and AIDS* and *My Life - Starting Now* in the workshop they organised in Blantyre, Malawi.

A total of 288 people took part in these workshops, consisting of 152 men and 136 women. Considering that most church leaders are men, this was an encouraging result. It was assisted by the fact that all 19 participants in the workshop at the Chilema Ecumenical Centre were HIV-positive women lay church leaders.

In 2013/14 an additional 23 Called to Care training workshops will be supported, involving at least 250 participants. These will include at least 10 in francophone African countries. These workshops will make use of the *Called to Care Users' Guide* developed in collaboration with workshop organisers in 2012/13 (see point 1.1.1, above). There is very strong demand for many more such workshops, but these cannot be supported from the funds that have been committed to the project so far.



At the end of most Called to Care workshops, like this one organised by Gircafem in Togo, participants are presented with certificates to acknowledge their attendance.

1.6 Stepping Stones

1.6.1 Overall situation

The Stepping Stones training package continues to be an influential and widely sought-after resource, not just in relation to HIV but also on gender and inter-generational issues. Moreover, it has proven to be extremely adaptable for use in many different parts of the world – not only in sub-Saharan Africa, but also in Latin America, South and Southeast Asia, the Pacific and Eastern Europe.

Since the launch of the original *Stepping Stones* manual and video in 1995, at least 29,015 copies of the original manual and 9,004 copies of the training video have been distributed worldwide in 20 languages. In addition, 1,006 copies of *Stepping Stones PLUS* in English and French have also been distributed. A grant of €19,814 (£15,557) from Cordaid for the period December 2012 - November 2013 has made it possible to maintain the free distribution of Stepping Stones training materials in sub-Saharan Africa.



1.6.2 Salamander Trust

Our collaboration with the Salamander Trust (www.salamandertrust.net), which manages the Stepping Stones programme, continues to thrive. Salamander coordinates a network of over 1,000 Stepping Stones users worldwide. One of Salamander's main activities is the production and dissemination of an electronic newsletter in English, French and Spanish. In 2012/13 Salamander produced three newsletters, bringing together the

experiences of Stepping Stones users in Africa, Asia, Eastern Europe, Latin America and the Pacific. In 2012/13 a total of 3,002 recipients downloaded these newsletters.

1.6.3 *Stepping Stones with Children*

In 2011 the Salamander Trust was awarded a grant by Comic Relief to develop a new publication, *Stepping Stones with Children*, in collaboration with partner organisations in Kenya, Malawi, Tanzania, Uganda, Zambia and Zimbabwe. Work continued on this project in 2012/13, particularly in collaboration with the Tanzanian NGO, PASADA. The SFH Trust will be involved in the production of these materials, publication of which is planned for early in 2014/15.



Children in Tanzania helped the Salamander Trust by taking part in a workshop to test the exercises planned for *Stepping Stones with Children*.

1.6.4 Democratic Republic of Congo

In the DRC our partner organisation, Tabernacle Sifa, trained 171 local activists and community leaders in Stepping Stones-related knowledge and skills. This work was supported financially and logistically by UNDP (68 trainees) and the USAID-funded organisation, C-Change (103 trainees). The training sessions were held in the east, northeast and west of the country, and also in the national capital, Kinshasa.

Eddie Ndungi, the Coordinator of Tabernacle Sifa, reported the following comments by participants in Stepping Stones training:

“We’ve taken part in several trainings on HIV & AIDS of this kind, and also on communication, but the Stepping Stones training has been the most relevant because it involves all the participants actively, not as spectators.” (Marcel, Kisangani)



A facilitator at a Stepping Stones workshop in South Kivu, Democratic Republic of Congo. One of many organised by our partner in the DRC, the NGO Tabernacle Sifa.

“At first sight, the *Stepping Stones* manual is intimidating because of its huge size, like the syllabus of courses at university. But thanks to the Stepping Stones trainer, I realised that the manual is very easy to use because it consists of educational steps which help to develop the contents in the course of the training, based on the participatory methodology.” (Mr Fikri, teacher and community trainer at Luvungi, South Kivu.)

After discovering the relevance of the Stepping Stones approach, some participants asked Eddie Ndungi if it would be possible to develop different types of 'Stepping Stones', e.g. on 'Malaria', 'Environment', 'Hepatitis' etc. In future, Tabernacle Sifa would like to implement its own 'Stepping Stones' projects, but would need financial support to do so. He writes: "My experience of using Stepping Stones in the DRC has taught me a lot about gender issues and the serious problems involved. It's vital to popularise the Stepping Stones approach in order to fight against gender-based violence, which is associated with HIV."

1.6.5 Malawi

The Coalition of Women living with HIV & AIDS (COWLHA) uses Stepping Stones to spearhead a project addressing gender-based violence, which is closely related to the spread of HIV.

Funded by the UN Trust Fund to End Violence against Women, the project is being implemented in 12 districts over a three-year period.

The main strategy of the project is to use Stepping Stones to promote dialogue and communication between intimate partners, leading to a reduction in intimate partner violence. The July to December 2012 issue of the COWLHA newsletter (http://www.steppingstonesfeedback.org/resources/25/SS_COWLHA_Newsletter_January2013.pdf) highlights the encouraging results achieved so far.



A page from COWLHA's July to December 2012 newsletter, which featured several articles on the use and effectiveness of Stepping Stones.

1.6.6 Karamoja region, Eastern Uganda

Experienced Stepping Stones trainers Baron Oron and Germina Sebuwufu from Uganda, together with author Alice Welbourn, adapted the *Stepping Stones* manual for pastoral communities in the Karamoja region of northeastern Uganda. This work was supported by the World Bank Logica Project and Tufts University.

The adapted manual is designed to help facilitators run workshops on communication and relationship skills, and also to promote peace and prosperity and reduce conflict in this region. This will be published in early 2014.

2. DISTRIBUTION

2.1 Distribution in 2012/13

A total of 20,150 copies of SFH books and films was distributed in 2012/13, compared with 43,487 copies in 2011/12 and 31,935 copies in 2010/11 (see Table 2a).

Languages: SFH materials in English accounted for almost 65% of the total distributed, with most of the remainder divided evenly between French and Swahili.

Table 2a: SFH MATERIALS DISTRIBUTED BY LANGUAGE, 2012/13							
ITEM	English	French	Portgse	Spanish	Swahili	Other*	TOTAL:
BOOKS 1-17	112	13					125
CALLED TO CARE 1-10	10,600	2,465	3		3,028		16,096
FACILITATORS GUIDE TO 'WCID?'	787	390		5	2		1,184
STEPPING STONES MANUALS	589	297	14		340		1,240
VIDEOS/DVDS (8 titles)	906	362	6	1	30	200	1,505
TOTAL ALL MATERIALS:	12,994	3,527	23	6	3,400	200	20,150
<i>Percentage of total:</i>	<i>64.49</i>	<i>17.50</i>	<i>0.11</i>	<i>0.03</i>	<i>16.87</i>	<i>0.99</i>	<i>100%</i>
Total distributed in 2011/12:	34,662	4,501	162	27	4,085	50	43,487
Total distributed in 2010/11:	26,368	1,823	86	8	190	3,460	31,935
* Other languages: What Can I Do? DVD: Portuguese Kriolu 200							

Table 2b: SFH MATERIALS DISTRIBUTED BY REGION, 2012/13							
Item	Africa	Asia/ Pacific	Europe	Latin Am/ Caribbn	US/ Canada/ Aust/NZ	Misc: eg confs/ TALC sales	TOTAL:
Books 1 - 17	-8		9			124	125
Called to Care 1 - 10	15,265	199	241	3	30	358	16,096
Facilitators Guide to 'WCID?'	1,126	7	29	5	1	16	1,184
Stepping Stones manuals	1,035	7	60	3	4	131	1,240
Videos (8 titles)	1,362	5	81	2	7	48	1,505
TOTAL:	18,780	218	420	13	42	677	20,150
<i>Percentage of total:</i>	<i>93.20</i>	<i>1.08</i>	<i>2.08</i>	<i>0.06</i>	<i>0.21</i>	<i>3.36</i>	<i>100%</i>
Total distributed in 2011/12:	40,784	537	1,454	39	68	605	43,487
Total distributed in 2010/11:	29,777	242	841	48	67	960	31,935

(Note: The negative figure by Books 1-17 reflects 1 recipient's move from Africa to Europe)

As can be seen in Table 2b, 93.2% of SFH materials were distributed to or within Africa. This is almost equal to the 93.8% in 2011/12.

SFH series books: As was noted in the Annual Review for 2010/11, only small quantities of these books remain in stock. In 2012/13 125 copies were distributed, all but one sold.

Called to Care workbooks: These accounted for 80% of the total number of materials distributed, compared with 91% in the previous year.

Stepping Stones training package: A total of 772 copies of the *Stepping Stones* manual were distributed, compared with 567 in 2011/12; 468 copies of *Stepping Stones PLUS* (in English and French) were distributed, compared with 109 copies in the previous year.

Videos: Of the 1,505 copies distributed, 1,061 were accounted for by the Gideon Byamugisha film, *What can I do?*.

2.2 Decentralised distribution and co-publishing partnerships

Decentralised distribution and co-publishing partnerships continued much as last year, with 37% of materials distributed by overseas partners (34% in 2011/12). (See Table 2c.)

Table 2c: PROPORTION OF SFH MATERIALS DISTRIBUTED BY PARTNERS, 2012/13				
Item	Total	By partners	% by partners	Partner
Books 1 - 17	125	0	0	
Called to Care	16,096	6,136	38.12	CtC1 English (ICCO Malawi) 500 CtC1 French (VOLDEB Benin) 82 CtC1 Swahili (Upendo Tanzania) 750 CtC2 French (VOLDEB Benin) 30 CtC2 Swahili (Upendo Tanzania) 750 CtC3 French (VOLDEB Benin) 89 CtC4 English (ICCO Malawi) 500 CtC6 Swahili (Upendo Tanzania) 750 CtC7 English (ICCO Malawi) 500 CtC7 English (ATC Zimbabwe) 25 CtC7 Swahili (Upendo Tanzania) 750 CtC8 English (Fr Willard) 300 CtC9 English (ICCO Malawi) 500 CtC9 English (ATC Zimbabwe) 10 CtC9 English (Fr Willard) 300 CtC10 English (Fr Willard) 300 6,136
Facilitators Guide to WCID?	1,184	619	52.28	English (ICCO Malawi) 500 English (GNPI Kenya) 19 French (MPA, Guinea) 100 619
(continued on next page)				

Table 2c: PROPORTION OF SFH MATERIALS DISTRIBUTED BY PARTNERS, 2012/13				
Item	Total	By partners	% by partners	Partner
<i>(continued from previous page)</i>				
Stepping Stones manuals	1,240	390	31.45	Swahili (Pasada Tanzania) 340
Stepping Stones PLUS				English (ZED Zambia) 50
				390
Video: What Can I Do?	1,061	321	30.25	English (GNPI Kenya) 16
				French (Tab Sifa DRC) 2
				French (MPA, Guinea) 100
				Swahili (GNPI Kenya) 3
				Portgse Kriolu (Unicef G Bissau) 200
				321
Video: Stepping Stones workshop video	249			(none during this year)
Videos: 4 other titles	195	5	2.56	French (Tab Sifa DRC) 5
TOTALS:	20,150	7,471	37.08	
Totals in 2011/12:	43,487	14,804	34.04	

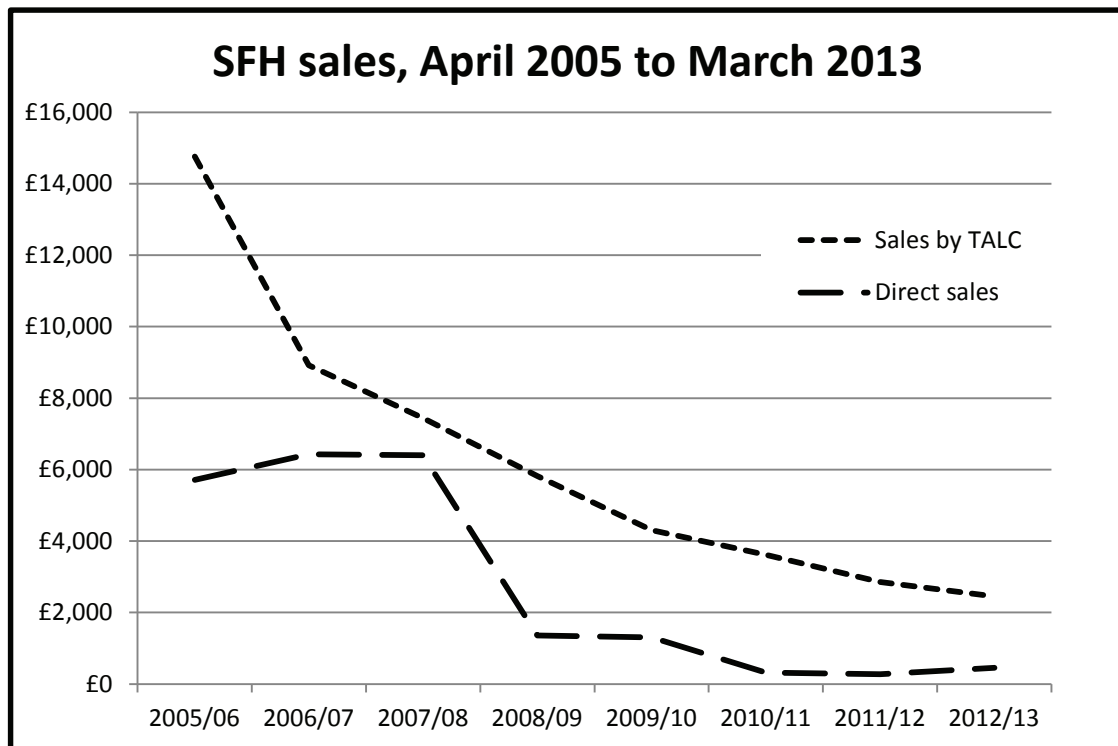
In addition to the listings in Table 2c, we have information from FOCAGIFO in Uganda that they produced and sold 23 *What Can I Do?* DVDs in 2012/13, which will be included in the 2013/14 Annual Review figures. Please see *Appendix B* for a list of all our partners in production and distribution since the start of Strategies for Hope in 1989.

2.3 Free distribution and sales

Sales income amounted to £2,904, which compares with £3,130 in 2011/12. However, a bad debt of £200 from 2008 (for sales to an organisation in Malawi) had to be set against the sales made by SFHT. Without this deduction, sales would have totalled £3,104, almost exactly as last year. (see Table 2d).

Table 2d: SALES INCOME 2012/13:								
	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13
Sales by TALC	£14,763	£8,915	£7,445	£5,819	£4,302	£3,615	£2,854	£2,454
Sales made directly by SFHT	£5,709	£6,432	£6,399	£1,362	£1,303	£320	£276	£450 *
TOTAL:	£20,472	£15,347	£13,844	£7,181	£5,605	£3,935	£3,130	£2,904
(* Total direct sales were £650, but a bad debt of £200 from a previous year was taken into account this year)								

The line chart opposite illustrates the consistent decline in sales since April 2005, which reflects the market decline for printed materials in the North, where most of our purchasers are located.



In addition to income from sales from the UK, we receive a 14% royalty on *Called to Care* and *What Can I Do?* materials sold by our partner in South Africa, the Christian Literature Fund (CLF). Royalties due for the year from CLF amount to approximately £149. (This income will be included in 2013/14 accounts.)

2.4 Church teaching institutions

We continued to distribute copies of the *Called to Care* toolkit to theological seminaries, Bible colleges and other church training institutions. For example, Cry Africa – a training organisation supported by the Assemblies of God USA – uses the *Called to Care* workbooks in South Africa, Swaziland and Lesotho. The Programme Director, Rev Dr Emily Johns, explains why:

“In Africa, a local pastor is well respected and has an influence throughout the community, which is why we say: ‘Train a pastor, change a community.’ Africa is a mainly verbal culture. By training a few key people, such as church leaders, in the community, you set in motion the informal training of the whole community.



Cry Africa's newsletter of Summer 2012, featuring the *Called to Care* toolkit.

“The Called to Care books are written in simple English and each lesson has activities, so they can easily be used in the classroom. They have been well received wherever we have used them.

“Each Called to Care workbook makes up a positive step in the training of pastors. Book no. 1, for example, consists of testimonies by faith leaders living with HIV; these provide an entry-level education in the acceptance of people living with HIV by theological students. Books 2, 4 and 5 provide motivation and practical help, not just in educating the pastor, but also in spurring the church and community into action. Book no. 8 is crucial in helping to educate young people about sexuality; this is a book which should be used in every African church youth group. Book no. 6 helps pastors and lay people understand the grieving processes of children. Books 3, 9 and 10 are wonderfully informative and could be most helpful in uplifting community standards and living conditions.”

2.5 SFH distribution and management

2.5.1 Distributors

Teaching-aids at Low Cost (TALC) is still our UK-based distributor, but other important long-term distributors are ACTS in Nigeria, the Christian Literature Fund in South Africa, Tabernacle Sifa in the Democratic Republic of Congo, the Upendo Centre in Tanzania, the Christian Council of Ghana and FOCAGIFO in Uganda. The SFH Trust also distributes small quantities of SFH materials directly. Please see Table 2e for distribution from the UK (TALC and SFHT).

Table 2e: SFH MATERIALS DISTRIBUTED FROM THE UK BY TALC AND SFHT, 2012-2013

	TOTAL UK	FREE	SALES	Sales as % of UK total
Videos 1-7(incl Fac.Guide)	994	943	51	5.1
Stepping Stones materials	1,099	950	149	13.6
Books 12, 14-17	125	1	124	99.2
Called to Care 1-10	9,761	9,392	369	3.8
TOTALS:	11,979	11,286	693	5.8
Total distributed in 2010/11:	12,646	11,655	991	7.8
Total distributed in 2009/10:	13,391	12,408	983	7.3

2.5.2 Interns

In the past six years we have had six different university students assisting us as interns with the marketing and distribution of SFH materials. This has been an excellent arrangement. Working from one to one and a half days per week, they handle data entry, mailouts by email, most correspondence and occasionally developing postings for the SFH Trust website.

2.5.3 Database

Through the SFH database, we are able to maintain an accurate record of the organisations to whom free copies of our materials are distributed from the UK (Table 2f).

However, due to data protection issues, we are not able to keep track of sales made by our distributor.

Table 2f: RECORDS ON THE SFH DATABASE, 31/03/13							
Region:	Africa	Asia/ Pacific	Europe	Latin Am/ Car'bn	Austr/NZ/ N America	(confs/ TALC sales	TOTAL
At 31/03/12:	11,635	1,234	2,956	329	965	96	17,215
New records 12/13:	645	11	102	3	12	4	777
Records removed 12/13:	10	0	46	0	1	0	57
At 31/03/13:	12,270	1,245	3,012	332	976	100	17,935
<i>Regional % of total:</i>	<i>68</i>	<i>7</i>	<i>17</i>	<i>2</i>	<i>5</i>	<i>1</i>	<i>100</i>
Change during year:	635	11	56	3	11	4	720
<i>% change in records:</i>	<i>5.46</i>	<i>0.89</i>	<i>1.89</i>	<i>0.91</i>	<i>1.14</i>	<i>4.17</i>	<i>4.18</i>

2.6 Distribution since the beginning of SFHT

Between December 1989 and March 2013, a total of 1,191,251 copies of SFH materials are known to have been distributed by the SFH Trust and its partner organisations. These materials consisted of 1,135,852 books, manuals and CDs, and 55,399 DVDs and videos. For details - by languages and by geographical distribution - please see *Appendices C and D*.

3. MARKETING

3.1 Electronic and postal marketing

As indicated in Table 3a, there is a slow but steady increase in the number of organisations on our database with email addresses, and the percentage in Africa keeps pace well with the world as a whole.

Table 3a: RECORDS WITH EMAIL ADDRESSES 31/3/13		
	All records	Africa records
Total:	17,935	12,270
With email:	5,172	3,622
<i>Percentage:</i>	<i>28.8%</i>	<i>29.5%</i>
% 2011/12:	28.3%	28.8%
% 2010/11:	26.9%	26.7%

Most of our marketing continues to be done electronically, through the SFH website, the TALC website, emails to addresses on the SFH database, as well as listserves, electronic newsletters and websites of other organisations.

Having email addresses of 5,172 organisations has been extremely useful, for example during 2012/13, for disseminating reports such as the evaluation of the Called to Care project, for carrying out a survey of the training needs of organisations using the Called to Care workbooks, and in referring people to new postings on the SFH website.

However, of the 17,935 organisations on the SFH database, we have email addresses for just 29%. For the remainder, we have only postal addresses, many of which may be out-of-date. In March we began sending all these a letter by post, asking whether they now have email and if so, to inform us of the details. Starting with five countries (Ghana, Malawi, Tanzania, Uganda and Zambia), and in collaboration with long-standing partner organisations, we began to work systematically through the whole SFH database for sub-Saharan Africa. This project will run through 2013/14.

3.2 SFH website

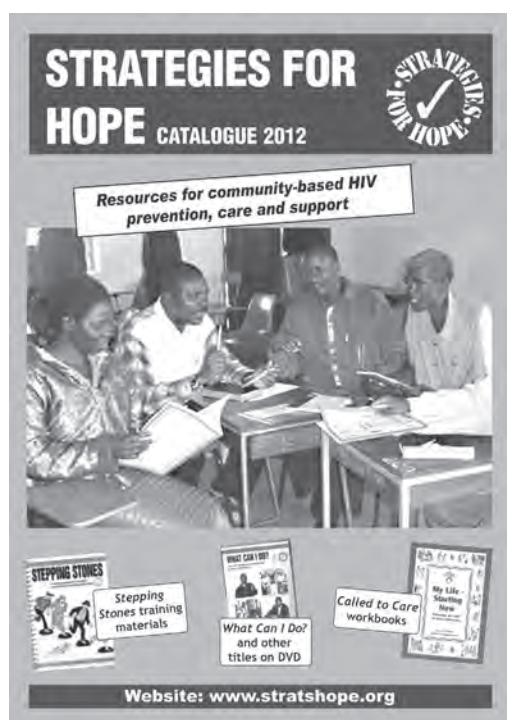
The SFH website, maintained by our trustee, Peter Stalker, continued to be an extremely useful means of publicising SFH materials. The website is also an excellent way of showcasing the activities of SFH partners. For example, in 2012/13 we posted a story about the Upendo Centre in Dar es Salaam, Tanzania. The director of the Centre, Mama Wandoa Mwambu, has translated four Called to Care workbooks into the national language of Tanzania, Kiswahili. The Centre has also organised the printing and distribution of these materials in Tanzania.

We are currently working with a designer on a completely revamped SFH website, based on one of the latest content management systems.

3.3 Sales

Sales of SFH materials have continued to suffer from a proliferation of information and training materials on HIV and related issues, and particularly from the availability of free materials on the internet.

There is a widespread assumption among UN agencies, international NGOs and donor organisations that all materials about HIV, gender and related issues should be made available free of charge on the internet. This flies in the face of the fact that internet access in the global South is restricted to those with access to computers, printers, reliable electricity supplies and good internet connectivity. (Please see the article on the 'digital divide' on the home page of the SFH website: www.stratshope.org)



Strategies for Hope 2012 catalogue.

In September 2012 Strategies for Hope was represented at an HIV Prevention Summit in

Strategies for Hope - Home Page - Windows Internet Explorer

http://www.stratshope.org/in-news.t

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Mama Wandoo Mwambu: our partner in Dar es Salaam

Story and photos by Claire Williams and Olivier Paccalin

Working from her home in Dar es Salaam, Tanzania, Mama Wandoo Mwambu, a 74 year-old grandmother, translates Strategies for Hope (SFH) books and films into Tanzania's national language, Kiswahili. But she goes much further. She also distributes thousands of copies of SFH books and films throughout the country, and to other African countries where Swahili is spoken.

It all began in 2005, when Glen Williams, editor of the SFH series, asked Mama Wandoo to translate the film 'What can I do?' into Swahili. The film tells the story of the HIV-positive Ugandan religious leader, Canon Gideon Byamugisha. For Mama Wandoo, it was just the opportunity she had been looking for: "I knew of a Ugandan church leader who had gone public about being HIV-positive, but I hadn't met him. Religious communities often see HIV-positive people as sinners. For a religious leader to stand up and say 'I'm HIV-positive' was a real breakthrough. I remember showing the video to the HIV/AIDS Board at Muhimbili Hospital, and afterwards one of the Board members stood up and said 'I'm HIV-positive'." Canon Gideon came to Dar es Salaam for the launch of the Swahili version of the film, 'What can I do?', and spoke with many religious leaders.

Over 1,300 copies of the film have since been distributed in Tanzania by Mama Wandoo's small organisation, the Upendo Centre. She believes that the film has had a big impact on religious leaders in Tanzania:

"They don't point fingers any more. They used to, but they don't now. They see that HIV-positive people should not be stigmatised, and that we need to care for them."

When the 'Called to Care' workbooks began to be published, Strategies for Hope asked Mama Wandoo to translate them into Swahili. For Mama Wandoo, translating is a challenge: "You really have to think, but I enjoy it. It's also a group effort. I send emails around to other people to get their opinions. So far she has translated four:

No. 1: *Sauti zetu Matumaini* (Positive Voices)
No. 2: *Kufanikisha* (Making it Happen)
No. 3: *Undani wa Mtoto* (The Child Within)
No. 4: *Niite* (Call to Me)

Please use the tabs along the top of the page for more details of our publications

Please donate
To help provide free books and videos

Translating and distributing Strategies for Hope materials is by no means Mama Wandoo's only activity. At her Upendo Centre, Mama Wandoo also employs young people, many of them orphans, to make school kits for vulnerable school children. Upendo = 'love' in Swahili.

Young people working for Upendo make school kits for vulnerable schoolchildren.

The kits include, for example, uniforms, exercise books and even mattresses. This year at least 7,000 of these kits will be produced and distributed within 10 schools in Dar es Salaam. Since the programme started in 2003 with support from a Canadian NGO, Sleeping Children Around the World, the Upendo Centre has produced and distributed over 80,000 kits to needy children in Tanzania.

Strategies for Hope website: a story about Mama Wandoo and her Upendo Centre in Tanzania, where she has organised the translation, printing and distribution of four Called to Care books in Swahili.



Kabirou Oumarou, the Strategies for Hope representative in Belgium, looking after our stall at the Breach Conference in Brussels.

Brussels, organised by the Belgian Research AIDS & HIV Consortium (BREACH). Attended by a wide range of people involved in HIV prevention (including doctors, nurses, laboratory technicians, social workers, psychologists, counsellors, epidemiologists, people living with HIV, political leaders, civil servants, NGOs and community groups) it provided us with an opportunity to display and sell our materials and to reach a new audience.

The SFH stand was run by the SFH marketing associate, Trish Attwooll,

and SFH representative in Belgium, Kabirou Oumarou. SFH materials were seen as particularly relevant to sessions on community-based approaches to HIV prevention amongst immigrants from sub-Saharan Africa, especially through churches. Grace Ntunzwenimana, of SIDAIDS Migrants/SIREAS in Brussels, is currently using several of our Called to Care workbooks with an HIV-support group.

4. GOVERNANCE AND MANAGEMENT

The Strategies for Hope Trust was registered as a not-for-profit company limited by guarantee in June 2003, and as a charity in May 2008.

- The six existing trustees - Karima Brooke, James Rowland, Peter Stalker, Berdine van den Toren, John Whitley and Rev Canon Tony Williamson - were joined during the year by Wendy Tyndale, who brings to the role many years of experience working with Christian Aid and other international faith-based organisations.
- Alison and Glen Williams continue to manage the activities of the SFH Trust as Office and Production Manager and Series Editor, respectively.
- The SFH Advisory group still consists of Rev Dr Anne Bayley, Rev Renate Cochrane, Joyce Namulondo Kadowe, Dr Edwin Mapara, Dr V. Chandra Mouli, and Sr Lynn Walker.
- We have had two changeovers of marketing interns during the year. Janina Cordes, who was with us for 18 months until July 2012, was followed by Anastasia Rattigan. Offered a placement she couldn't refuse in London, she was replaced in October

2012 by Laura Tomlinson, a student of Publishing Media at Oxford Brookes University. All three have done an excellent job.

- Trish Attwooll has made a huge contribution to the project as a part-time Marketing Associate, with special responsibility for developing and improving the distribution of SFH materials in francophone countries. Her work on setting up Called to Care training workshops in several francophone African countries has been particularly valuable.

5. FINANCE

5.1 Project income and expenditure

Table 5a (below) shows income and expenditure for the year for all current SFHT projects. Income totalling £107,941 was considerably more than the £40,593 received last year, but that low figure occurred because funds for 2011/12 activities had been received during the previous year (2010/11).

Table 5a: INCOME/EXPENDITURE ON PROJECTS Apr 12-Mar 13:				
ITEM	OPENING BALANCE 1/4/12	INCOME	EXPEND- ITURE	CLOSING BALANCE 31/3/13
RESTRICTED FUNDS:				
Called to Care Phase 5	9,300	0	9,300	0
Called to Care Phase 6	0	82,654	83,273	-619
Parcours PLUS	1,741	0	1,523	218
Stepping Stones m&d (budget 2)	7,241	0	7,241	0
Stepping Stones m&d (budget 3)	0	15,557	12,437	3,120
Donations for partners in Africa ^{1, 2}	-118	3,557	2,772	667
SUBTOTAL RESTRICTED FUNDS:	18,164	101,768	116,546	3,386
UNRESTRICTED FUNDS:				
Marketing & Distribution	11,916	4,722	14,441	2,197
Legacy	7,859	0	2,000	5,859
Governance Costs: ²	-1,002	1,451	2,039	-1,590
SUBTOTAL UNRESTRICTED FUNDS:	18,773	6,173	18,480	6,466
TOTAL:	36,937	107,941	135,026	9,852
NOTES:				
¹ Opening balance of £-120 merged with closing balance of £2 from What Can I Do?m&d, transferred for FOCAGIFO.				
² Partners in Africa: FOCAGIFO £2,124; INACOS £627; bank charges £20 (to be transferred to governance costs)				
³ Governance costs:				
		Accountancy	1,529	
		Insurance	220	
		Companies House fee	14	
		Bank charges	134	
		Credit card fees	64	
		Annual Review printing	78	
			<u>2,039</u>	

Expenditure in Phase 5 of Called to Care was completed during the year, and many other projects, finished in 2011/12, have been removed from the active list in Table 5a (these include several Called to Care budgets: Phase 4 of the core budget; Evaluation; book 7 in French; books 6 and 7 in Swahili.) As the number of projects has reduced, so has the income and expenditure, and there is a low year-end balance of £9,852.

There are, however, committed funds for Called to Care Phase 6 for 2013/14 totalling approximately £65,000, and some of this arrived immediately after March 31st this year, thereby reversing the negative balance at the end of 2012/13.

5.2 Project funding

Sources of income during the year were as follows:

Grants	£98,211
Donations	£5,385
Sales	£2,894
Bank interest	<u>£1,451</u>
TOTAL:	£107,941

Donations included £3,557 given specifically for our partners FOCAGIFO and INACOS, for their charitable activities in Uganda and Rwanda respectively, which we routinely pass on to them in full. Table 5b gives details of all grants and donations received throughout the year.

Table 5b: SFHT GRANTS AND DONATIONS 2012/13

GRANTS	DONOR	NET INC
Called to Care Ph 6	CAFOD	10,000
	EKHN (Zentrum Oekumene) (€20,000)	15,504
	Evangelical Lutheran Ch/Wurttemberg (€5,000)	3,929
	ICCO/Kirk en Actie (€20,000)	19,283
	Kirchen helfen Kirchen (€7,500)	5,765
	Misereor first 50% (€10,000)	7,779
	Missio (€20,000)	16,591
	World Vision International (\$6,000)	3,803
	SUBTOTAL:	82,654
Stepping Stones m&d	Cordaid (€19,814)	15,557
	TOTAL GRANTS:	98,211
DONATIONS	Miscellaneous donations for passing directly to FOCAGIFO	1,922
	Miscellaneous donations for passing directly to INACOS	1,635
	Miscellaneous private donations to SFHT	1,828
	TOTAL DONATIONS:	5,385
ALL GRANTS AND DONATIONS:		103,596

We continue to fundraise for all our work, principally the Called to Care toolkit, the Stepping Stones training package and *What Can I Do?*, but the economic climate at the moment remains difficult, and it is hard to find donors who are not also having to cut back on expenditure.

Called to Care: With careful planning, we have re-worked our schedules for Called to Care Phase 6 for the two years starting April 2012. We have thus been able to maintain a substantial level of free distribution, and to organise 17 training workshops in sub-Saharan Africa. With £65,000 committed to Called to Care for the second year (April 2013-March 2014), we shall slow-down on free distribution, but should be able to keep the project going on most fronts. We plan to fund another 23 Called to Care workshops, and thus complete the planned 40 over the two years. We shall also redesign and improve our website, where we will post the *Called to Care Users' Guide* in both English and French. We also hope to produce print copies of the User's Guide, which are much needed in Africa where download facilities are very limited. However, no funds are available for this at the moment.

Stepping Stones: We were extremely grateful to Cordaid for their grant for the Stepping Stones training package, which has enabled us to continue free distribution of all our Stepping Stones materials for another year up to the end of 2013.

Governance costs: we have a sizeable deficit of £1,590, which will have to be recovered from unrestricted income, and by diverting management funds from other budgets. The greatest element of this deficit is accountancy fees, which cannot be avoided. (Before the global financial crisis took hold, we were able to fund such costs from bank interest.)

5.3 Audit on Called to Care

During the year the Strategies for Hope Trust's accountants carried out an audit of the Called to Care project from April 2007 to March 2012. It is important to clarify the terminology currently used by auditors in the UK: an "Audit" is prohibitively expensive and is not legally required for charities, such as SFHT, with a turnover of under £500,000, and companies with a turnover of less than £5 million. This project audit therefore took the form of a "Reasonable Assurance Report" which is at least as rigorous as an audit in most parts of the world, and gives a positive assurance opinion by auditors, in accordance with guidance from the Institute of Chartered Accountants in England and Wales. This report was duly completed in November 2012. The conclusion of the auditors was that:

In our opinion, based on the results of the tests carried out, the grants received by Strategies for Hope Trust have been properly allocated to the Called to Care project Phases 1 to 5 and the expenditure allocated to those projects has been spent on the purposes for which it was intended.

The auditors will provide a further Reasonable Assurance Report on the Called to Care project at the end of Phase 6 (after March 2014).

5.4 Annual accounts and reporting

As described in 5.3 above, SFHT is exempt from having its accounts audited. However, our professional accountants, Chapman Worth Limited, have, in addition to their financial report which complies with charity regulations, provided Strategies for Hope with an Independent Examiner's Report for the financial year to 31 March 2013. Their Report also contains our Trustees' Annual Report for the Charity Commission. (The accountant's report is attached at the end of this document.) In addition, we file separate Annual Returns to the Charity Commission and to Companies House.

5.5 Total income and expenditure since 2003

Table 5c shows total income and expenditure by the Strategies for Hope Trust since it was registered as a not-for-profit company in June 2003.

Table 5c: TOTAL INCOME AND EXPENDITURE ON PROJECTS SINCE 1/7/03					
PROJECT	TOTAL BUDGET	INCOME	EXPEND-ITURE	BALANCE 31/3/13	RECEIVED OR COMMITTED AFTER 31/3/13
Called to Care Ph5	190,050	162,438	162,438	0	
Called to Care Ph6	148,136	82,654	83,273	-619	approx 65,000
Parcours Plus	11,195	10,925	10,707	218	
Stepping Stones m&d (2)	23,855	23,855	23,855	0	
Stepping Stones m&d (3)	15,960	15,557	12,437	3,120	
Stepping Stones with Children (new 2013/14)	-	-	-	-	15,000
Donations for partners in Africa	0	19,890	19,223	667	
Various finished projects (*)	799,046	788,245	788,245	0	
Marketing & Distribution (general)	0	214,410	212,213	2,197	
Personal legacy		13,333	7,474	5,859	
Management/admin (general)	0	12,026	13,616	-1,590	
SUBTOTAL:	1,188,242	1,343,333	1,333,481	9,852	
(*) Called to Care	602,804	583,310	583,310	0	
What Can I Do?	108,037	105,433	105,433	0	
Stepping Stones & audio project	42,752	48,757	48,757	0	
Miscellaneous	45,453	50,745	50,745	0	
	<u>799,046</u>	<u>788,245</u>	<u>788,245</u>	<u>0</u>	
(For details of finished projects, please see Appendix E)					

6. MONITORING

Monitoring the use and impact of Strategies for Hope continues to be a high priority. Users of Strategies for Hope materials are asked to submit reports on how these have been used and how communities have responded to them. The following quotes have been excerpted from reports received during 2012/13:

6.1 The Stepping Stones training package

Immaculée Muhawe, CODEIPAE, Kigali, Rwanda: One of the workshop participants said: "I thank the Lord that I did the Stepping Stones training with my wife. Before, whenever I got money I would give a quarter to my wife and I'd spend the rest on alcohol. I realize now that I was destroying myself and my family. So now my wife and I we manage the family finances together."



Huberto Birihanze, Initiative pour la lutte contre le SIDA, Rutsuru, Democratic Republic of Congo: Too often, women are exposed to HIV and other STIs through their husbands. Also, our area is affected a lot by armed conflicts, which increases the spread of HIV. Insecurity and lack of funds make it impossible to hold meetings regularly. We are using the Stepping Stones manual slowly and irregularly. If peace returns, we shall be able to make better use of it.

Christophe Akakpo, Community Action to Support Development, Tsévié, Togo: Workshop participants made the following comments: People should learn how to use the condom; husbands should be faithful to their wives, and vice versa; we should no longer be afraid of discussing sex. They made the following decisions: to have the courage to use a condom during sex; to spread the message within the community; to discuss sex within the home; and for couples to stay faithful to each other.

Wendi Losha, Association for Creative Teaching for Rural Women & Youth in Development (ACTWID), Bamenda, Cameroon: We have used Stepping Stones to train our local communities, who are clustered in 48 village groups of more than 50 per group, and also 8 Catholic groups in the Northwest region of Cameroon. Youths can now use the Stepping Stones training manual to run their HIV activities, together with local women's groups.



Malou Echeni, ASCODER, Uvira, Democratic Republic of Congo: After the Stepping Stones training, 40 community leaders

Eddie Ndungi (right) with a group of facilitators at a Stepping Stones training workshop in South Kivu, DRC.

decided to discuss within their families topics that previously were taboo, such as HIV and sex. Also, six people trained as peer educators decided to form a 'Stepping Stones Theatre Group'.

Pastor Didier Ouedraogo, Action SIDA des Assemblées de Dieu, Ouagadougou, Burkina Faso: Everyone in the workshops was surprised by the section, 'The Long Journey'. To see a man making his will and his wife preparing for his death – that's a good lesson for us. Here, people would accuse the wife of bringing HIV into the family, and her husband's family would throw her out of the house.

Adrian Tukwasibwe, Shepherds, Orphans and Widows Development Programme, Fort Portal, Uganda: Over 100 people have taken part in Stepping Stones workshops. The following groups have been involved: women's organisation, youth group, people living with HIV, men's group, college group, sex workers' group and non-governmental organisation. School groups are also involved.

Haji Mustafa, Stepping Stones Practitioners, Kibwezi, Kenya: We have used Stepping Stones very many times since the year 2002. The video helps to bring the manual to life. These materials are like a mirror which makes one reflect on his or her life. They are a very simple and practical methodology which fit everybody in society. People who have trained in Stepping Stones become role models for positive change.

Usie Charles Emmamuzou, Christian Aid, Nigeria Country Office, Abuja, Nigeria: The participants decided to use lessons from the book in their personal lives, especially in their families. I plan to keep sharing the materials with poor and excluded communities and using them to influence the programmes I manage for Christian Aid here in Nigeria.

6.2 The film, *What can I do?*

Produced in 2004, this film continues to convey relevant, clear and powerful messages about HIV and the church. The feedback received testifies to its inspirational nature: it has the effect of helping people adopt a more optimistic, hopeful and creative attitude toward HIV-related problems which previously had seemed overwhelmingly daunting. The following quotes are taken from responses to questions H and I of the feedback form:



Question H:

“What were the five main ‘messages’ which the participants took from the film?”

Daniel Ndahayo, NUTRISAF, Ruhengei, Rwanda: Rational use of condoms to prevent new HIV infections.

Aruna Rashid Koroma, Rofutha Development Association, Freetown, Sierra Leone: Knowledge of safe sex and unsafe sex, lawful sex and unlawful sex.

Pastor Antoine Troh Koya, Mission Phil Africaine, Conakry, Guinée: HIV testing is important because it gives access to services. Encouraging the test is therefore an important part of care and support.

Pastor Lipenga Banda, Assemblies of God, Lusaka, Zambia: We need to accept those infected or affected by HIV/AIDS and offer the support that is needed.

Stanley Samuel Sorre, Sudan Evangelical Mission, Juba, South Sudan: HIV is preventable and manageable.

Tendai Bilila, Kabula Youth Organisation, Blantyre, Malawi: Stigma and discrimination lead to denial, when a person who thinks or knows they are HIV-positive pretends to him or herself that they are not. Denial leads to people not seeking out treatment, not having opportunistic infections treated, feeling isolated and depressed, and not taking steps to curb the spread of HIV.



VOLDEB (Volontaires du développement à la base) in Togo, visits schools to show the French version of *What Can I Do?*

Abraham Makoni, Farm Community Trust of Zimbabwe, Marondera, Zimbabwe: It is important that we all get tested for HIV and not just point fingers at others who we think are ill.

Question I:

“What implications does the video have for your church?”

Catherine Atayi, UNAIDS, Lomé, Togo: For most church-going people, HIV and AIDS didn't exist in their circles – it was other people's problem. But when they heard a man of God speak like this, all the masks came off.

Muzabel Welongo, Save the Victim Creatures, Kakuma Refugee Camp, Turkana West District, Kenya: People with HIV and AIDS can help reduce stigma by going open but also by avoiding self-stigma.

Pastor Lipenga Banda, Assemblies of God, Lusaka, Zambia: People are now opening up and are ready to face reality in the church.

Martha Sento Kamara, National AIDS Secretariat, Freetown, Sierra Leone: This video has helped us to change the Christian perspective of HIV as a curse from God, and to educate Church leaders on their role in preaching love and care for all persons, irrespective of their HIV status.

Huberto Birihanze, BIFERD, Rutsuru, Democratic Republic of Congo: The film cleared up some confusion about spiritual messages and health messages, and also the role of ABC Plus as a prevention strategy.

6.3 The Called to Care toolkit

The 10 workbooks which comprise the Called to Care toolkit cover a wide range of topics related to HIV and gender issues. Users of these materials provide valuable information on how churches and community groups have responded to them by completing and returning feedback forms. Here is a selection of responses:

General comments

Pastor Alfonse Kambale, Kasese Central Baptist Church, Kasese, Uganda: These books contain challenges that are real and relevant to African culture. The books are good, understandable and challenging.

Even though some of the workshop participants don't know English well, we have discussed these things in our own language. Pastors and other church leaders need to be encouraged to use these books in their churches. They give hope for living a positive life, even if one is HIV-positive.

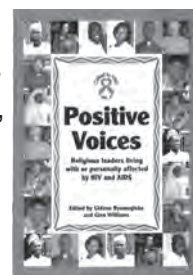


Fr Willard Kamandani, Anglican Parish, Thyolo, Malawi: I am using these books for teaching in the church. My parish covers the whole district of Thyolo, with eight congregations. Most of them have HIV support groups, with members from several church denominations. More groups are being formed. I have also used the books with youth groups, Mothers' Union groups, St Veronica group and Daughters of the King group. HIV is part of our ministry, and without the relationship with your Called to Care ministry, we could have failed to address it.

Dembélé Salimata, ONG Femme Lumière Vie, Yamoussoukro, Côte d'Ivoire: I use them for radio programmes on HIV. I've also placed them in the libraries of five Bible colleges and the Faculty of Theology. Our trainers have introduced them into the HIV Masters course of the FATEAC (Christian Alliance Evangelical Theology Faculty) in Abidjan.

Called to Care book no. 1, *Positive Voices*

Deolinda Teca, EHAIA Regional Office, Luanda, Angola: I have shared this book with many people who come to my office feeling upset. For example, two weeks ago a mother aged about 50 came to my office and told me about her son, who is 33 and HIV-positive but he has not yet publicly disclosed his status. The mother was suffering because he is her only child and he is positive. When she arrived at my office she was crying. So I shared with her the booklet 'Positive Voices', and after a while she calmed down when she learned that there are people who have been living with HIV for over 20 years. Now she is preparing her son for living positively with HIV. We would like to use this and other Called to Care workbooks to train church leaders, women, youth and pastors.



Grace Ntunzwenimana, SIDAIDS Migrants/SIREAS, Brussels, Belgium: This book enables us to support HIV-positive people who come to our organisation. Some think that they are all alone with this problem, but when they discover that others are in the same situation they feel reassured. Personally, I'm very glad to read about religious leaders

testifying about being HIV-positive. In my country of origin, Burundi, religious leaders used to condemn HIV-positive people as being punished by God. I have also experienced this kind of stigmatisation. For years I asked the leaders of my church to become involved in the struggle against AIDS but they always refused. So I really thank those who have made their testimonies in this book. They are extremely enriching.



Lunch-break at a Called to Care workshop organised by FATEB in the Central African Republic. They used books 1, 3 and 7.

Pastor Gregory Magaisa, Tingathe Christians Agency for Development, Mitunda, Malawi: Last week at our school [for adults] we were using

the book 'Positive Voices' and a widow asked how long a person with HIV can live. The answer was "as long as anyone, if they receive appropriate treatment". She started crying and I asked why. She told me that her husband had died. They had been separated for two years but agreed to come together again. They also agreed to go for HIV testing, and her husband tested positive but she was negative. After two days he took poison and died. So she was saying that, if only he had known about treatment for living with HIV, he would not have committed suicide.

Called to Care book no. 2, *Making it Happen*

Kahangiro Venesio, Needy AIDS Orphans Organisation, Kasese, Uganda:

The participants commented that the booklets should be many, for each participant to have a copy. The participants also requested Strategies for Hope to avail certificates to the facilitators.



Emmanuel Bitangalo N'Solo, Development Training Centre for Combatting

Poverty, Anglican Church, Gisenyi, Rwanda: The book has been used to train 1,474 people so far. After being trained they decided to form HIV support groups, and to continue educating various population groups, especially in the camps for displaced people, where poverty and promiscuity lead to high-risk prostitution.

Called to Care book no. 3, *Time to Talk*

Joy Emilienne Inabashengezi, BUNERELA (Burundi Network of Religious Leaders Living with or Affected by HIV & AIDS), Bujumbura, Burundi: The group work sessions are a good opportunity for free expression. The book enables couples to communicate easily and to make comments without hurting each other. The participants decided to meet monthly to exchange experiences.



Gabriel Maliyere, Association of Men Living with HIV/AIDS, Bangui, Central African Republic: The members of our organisation come from several different church

denominations. Some are responsible for certain groups within their churches. Given the small number of copies of the books, people borrow a book for two weeks and then have to return it. They are then expected to tell their friends about the contents. As coordinator of the organisation, I use the book for 30 minutes during every weekly meeting. It really is a book that empowers individuals to change risky sexual behaviour, and which educates the community



Participants and their certificates in a Called to Care workshop on book 3, *Time to Talk*, run by the Support for Change Initiative in Malawi.

and the family to become more involved in the struggle against AIDS, especially within churches. It also teaches people living with HIV not to stigmatise themselves and to have the courage to disclose their HIV-positive status to their families and friends.

Pastor Alfonse Kambale, Central Baptist Church in Kasese, Uganda: Participants in the Called to Care workshop said: "Living with HIV is not a cause for shame or despair." "Other people regard HIV as a curse from God." "If you accept your HIV-positive status, that will help you to live in peace." The participants decided to make changes in their lives such as: "Overcoming discrimination, stigmatisation, fear, denial, shame and false information about HIV." "Changes in their relationships and in how they bring up their children." "Speaking with other people in the church about sex and HIV."

Pastor Francis Chipukunya, Support for Change Initiative, Chikkwawa, Malawi: Participants agreed that there are many forms of violence in our homes and societies which put women at a disadvantage and need to be addressed. They agreed that:

- Family monies need to be shared equally and family needs looked at first
- Promises made before marriage need to be fulfilled in marriage
- There must be love in families
- There must be good communication in families
- Condom use must be discussed in families
- VCT issues must be discussed in families.

Called to Care book no. 4, *Pastoral Action on HIV and AIDS*

Rev Fr Peterson Binga, St Mark's Church, Likoma, Malawi: Participants in meetings using the book agreed that HIV can be detected only through testing, not through observing the appearance of a person. They also agreed that the virus could be wiped out only if we care for one another. In addition, they agreed that we need to assist HIV-positive people to

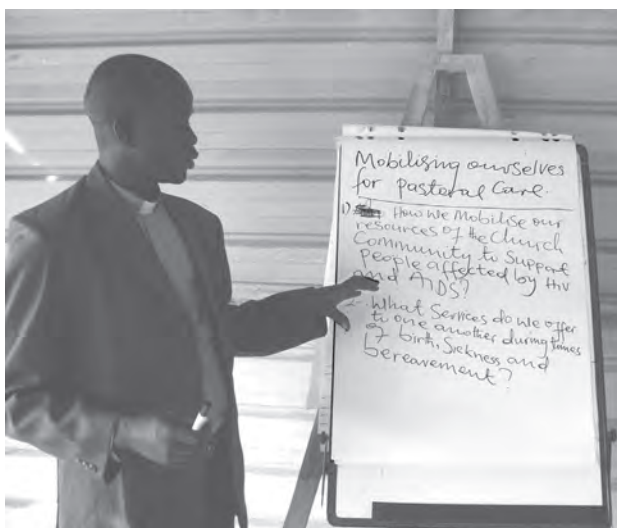


avoid long periods of fasting, and instead to take ARVs correctly. They decided to form support groups for the infected and affected, and to encourage more people to go for VCT, and to come out into the open if found to be HIV-positive.

Rev J.K. Lumayi, Young Christian Education Club of Zambia, Kitwe, Zambia: We used the book about 30 times with about 1,500 people from church congregations, church training institutions, church schools and hospitals, and also with community groups and non-governmental organisations. We would like to translate the materials into local languages.

Rev Solomon Winston Campbell, West African Methodist Church, Freetown, Sierra Leone: The book not only strengthens your Christian values of hope for the hopeless, healing for the sick, but it goes deeper to teach you how to go about doing the normal functions of a true Christian as taught by our Saviour and Lord Jesus Christ, as in the case of the loving and caring Samaritan.

The participants in meetings decided to pay regular visits to those who have been stigmatised by society, to take the cross and live a life of fulfilment by preaching hope and healing to them, to encourage them to participate fully in all church functions as common and ordinary people.



In South Sudan, Archdeacon Andrea Ngong of the Wau Anglican Diocese, conducted a Called to Care training workshop using book 4, *Pastoral Action on HIV & AIDS*.

Called to Care book no. 5, *Community Action on HIV and AIDS*

Tendai Bilila, Kabula Youth Organisation, Blantyre, Malawi: Some comments by workshop participants were: "We have been challenged by the lessons learned from the book. We learned that we have been committing stigma and discrimination against those who are HIV-positive by not taking responsibility for supporting and caring for them." "Let me thank the organisers of this workshop and ask them to consider similar meetings in the future because regular meetings would improve and change our attitudes and behaviour. Behaviour change is a long-term process. It can't just happen overnight." "Despite it being a short period of training, participants felt they could go out as peer educators and teach others about HIV/AIDS prevention and traditions influencing the spread of HIV."



Tom Ssemuju, PYSOW Rural Development Programme, Kyotera, Uganda: The participants decided to enable our community to discuss and learn about HIV and AIDS by sensitising them through the use of these handbooks. They will help to reduce stigma, discrimination, denial and property grabbing within our community. We intend to open up a Community Resource Centre where people can find Called to Care handbooks, CDs etc and benefit from knowledge of HIV and AIDS prevention.

Called to Care book no. 6, *The Child Within*

Tendai Bilila, Kabula Youth Organisation, Blantyre, Malawi: A male church Elder said: “As guardians living with orphans, we have to understand the needs of these vulnerable children. Otherwise we might seem to be caring for them but what we are providing isn’t really what they need. For us to meet these needs we have to go beyond the provision of food, clothing, shelter and education. We must also understand that they have emotional and spiritual needs.”



The community leaders said they would love to have the book in their own language for easy learning and teaching of their communities, most of whom do not understand English.

Huberto Birihanze, ILSI, Rutshuru, Democratic Republic of Congo: The participants decided to mobilize resources to help AIDS orphans and other vulnerable children for care in families, not in orphanages.

Victor Mnelemba, Anglican diocese of Upper Shire, Zomba, Malawi: I felt good using this book, though no-one briefed me how to use it. It gives true stories in our set-ups.

Called to Care book no. 7, *Call to Me*

Jean Toningar, ASSADEC (Association to Support Community Development), Sarh, Chad: Before starting to use the Called to Care manuals, our training sessions were organised in a loose sort of way. But in the past two years we have been using these manuals, and we realise that they are having an impact on us and the society around us. Several of our members have become trainers and carriers of messages about HIV/AIDS based on the Bible. Before, any topic related to HIV/AIDS or sex was regarded as taboo in our society, but since we began using the strategies in your manuals, things have really taken off, the messages are finding their mark and we are receiving excellent feedback.



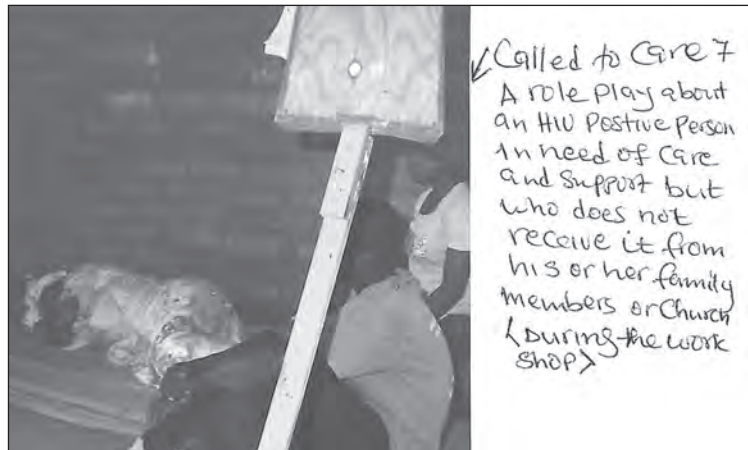
The participants in our workshops are saying that your books have brought about big changes in people’s bodies, souls and spirits. They wish your materials a long life and for them to be distributed throughout the world so the love of God, reflected in the lives of men and women, may spread abundantly for everyone. ... They also expressed the wish that these books be made available in the local languages of the various regions so more people can benefit from them.

Christophe Agosson Akakpo, ACAD (Community Action in Support of Development), Tsiévié, Togo: Through our workshops people understand stigma and discrimination towards people living with HIV, and they realise that these attitudes need to be eradicated – in both word and deed.

Elie Habimana, RWANERELA+ (Rwandan Religious Leaders Living with or Affected by HIV & AIDS), Kigali, Rwanda: This book talks about all aspects of a person’s life. It has helped me to have a better relationship with God, with myself and with other people. It has been a source of great assistance to me. When I’m working in the community I feel able to respond to any kind of question and to discuss any sort of topic without fear.

In future I'd like to organise many more training workshops to help religious leaders use this book with their congregations. Although I didn't have any special training in its use, I've been able to use the book, together with the Bible, quite easily with various sorts of groups. Other religious leaders really need it too.

Barthelemy Nedjimaadna, Action Chrétienne pour le Développement Integral (ACDI), Sarh, Chad: One pastor told me that, ever since the start of the appearance of AIDS, he had never spoken about it in his congregation because he regarded it as a punishment and a dirty disease, unworthy of being discussed in church. But now he was going to change and would talk about it. Another pastor said that he had felt ignorant about how to talk about AIDS with his church, but now he felt confident about doing so.



A photo and description sent to us by Pastor Gregory Magaisa of TICAD in Malawi, illustrating role play during a workshop using Called to Care no 7, *Call to Me*.

Rev Jones Chamangwana, Reach Out Ministries, Balaka, Malawi: The book has really helped us to note that the AIDS disease is caused by a virus, but the AIDS epidemic is fuelled by stigma, by hate, by misinformation, by ignorance, by indifference. As a faith community we can do something about these things by working together.

Angélique Machozi and Patrick Kitembo, Christian Action Against HIV/AIDS, Bunia, Democratic Republic of Congo: We started the HIV workshops a few weeks before I was due to give birth. We ran three sessions, taken from the workbook 'Call to Me', namely, 'God's Grace', 'God's Justice' and 'God's Love and Forgiveness'. In fact the church where we ran these sessions already had an HIV programme and the leaders felt confident that they were doing a good job. But the church members were bored because the messages were monotonous, and there was also some confusion because of some differences between these messages and those coming from the government.

One of the things which our organisation is working hard to achieve is the full involvement of the churches in the struggle against HIV. The topics covered by the book 'Call to Me' allow us to awaken the churches to the important role which they can play in responding to the HIV epidemic.

Called to Care book no. 8, *My Life – Starting Now*

Bwambale Onizi, Kirembo C.O.U., Kasese, Uganda: It's actually a book for adults as well as youth. Some people plan to put some of the contents into practice through songs. The book would be much more useful if it were in our own language, Lhunkonzo.



Lynn Chinyanga, Vision and Hope Foundation, Harare, Zimbabwe: This is a guiding tool that can be used in religious settings and also in schools.



A pupil at Chiba School in Zambia gives thanks for a workshop on life skills (using Called to Care book no. 8, *My Life - Starting Now*) organised by Hope for Africa International.

The topics can be incorporated into the school curriculum because they aid in developing character and confidence in children.

Shy Ali, Kabula Youth Organization, Blantyre, Malawi: One church leader commented: "This book is mind-stimulating for us because it revives and adds value to the counselling skills we already have. Although the book highlights mainly issues affecting young people, we find it relevant to our situation, where children lack a sense of direction." Another said: "It really provides an insight into the life of adolescents, which we tend to ignore, although we ourselves have gone through the same phase of life."

Pastor Gregory Magaisa, Tingathe Christians Agency for Development, Mitunda, Malawi: What we discovered during training using this book was that people thought that anal sex cannot spread HIV, which is not true.

Called to Care book no. 9, *More and Better Food*

Fr Theobald Mwanisawa, Catholic Church, Mbeya, Tanzania: Congratulations on this book. It is good for teaching and learning purposes. The arrangement of the contents is good. Everyone should develop the spirit of participation in the group studies.



Daniel Jaoko, Ore Horticultural Farmers' Group, Suna-Migori, Kenya: The book is full of inspiration. It should be ordered in large numbers so others can get access to it and get the same teachings that we got.

John Mongare, Prison AIDS Control Unit, Kakamega, Kenya: "For the period that I have worked in HIV programmes, food and nutrition has been the greatest challenge to the affected and infected. The information in the booklet is important and relevant not only in the prison but also in the surrounding community. Hence, I am using the information in the prison, church and a CBO that I am connected to. I provided a small farm to be used as a demonstration farm and also provided the inputs required. Some of the foodstuffs that we have planted are soybeans, carrots, beetroots and several local vegetables. An organization by the name Resources Oriented Development Initiative (RODI) will help us with technical assistance on the promotion of alternative forms of agriculture."

Ibrahim P. Bongwa, CCSL (Council of Churches Sierra Leone), Freetown, Sierra Leone: The group members decided to use this book in their communities in the farming season, and to put into practice their new knowledge and skills. They also decided to

organise meetings in other villages and to work together. The book is an eye-opener in the area of nutrition and living a healthy life, especially the different types of food that should be consumed. They decided to share all this knowledge with people living with HIV & AIDS and others in need of improved health through nutrition.



John Mongare, of the Prison AIDS Control Unit in Kakamega, Kenya, uses Called to Care no. 9, *More and Better Food*, to teach inmates about nutrition and organic food production.

Francis Obita, AVSI (International Service Volunteers Association), Kampala, Uganda:

Our Farmer Field School facilitators use the book to pass simple and straight-to-the-point technical information on farming, nutritional practices and environmentally friendly practices on to the students. The Christian tone of the book inspires many users and community members who put God first. I have also used the book during counselling visits, capacity building trainings, community nutrition dialogues and farmer group sessions.

Charity Brolund, Flame Charity, Lusaka, Zambia: Called to Care book no. 9, 'More and Better Food', has been of great help to us. Our garden is a colourful sight. We have grown aubergines, carrots, onions and other vegetables like Chinese cabbage. The farm is doing very well and our group has benefitted from this knowledge. We would be delighted to receive more books concerning other matters.

Agnes F. Mkoko, community-based organisation, Blantyre, Malawi: This book has reminded people of what their grandparents used to do, without using chemical fertilizers, using animal manure and eating nutritious foods which are not expensive. Use of the Bible in the book is very encouraging. Some would like to have their own copies of the book.

Called to Care book no. 10, *Parenting: a Journey of Love*

Flordelisa Nagar-Escultura, the KAYEK Trust, Windhoek, Namibia: The participants found the book very useful, and the instructions and insights are well thought-out. They enjoyed the activities, as they are realistic. We are going to use the book regularly in our meetings with children, youth and parents.



Fr Theobald Mwanisawa, Catholic Church, Mbeya, Tanzania: The book shows that discussion of sexual development between parents and children is necessary. After training using the book, the participants decided to establish youth groups and also organise seminars for village and religious leaders on family building. They also



Participants studying book 10, *Parenting - A Journey of Love*, at a workshop run by the Nkhotakota Lay Training Centre in the Anglican Diocese of Lake Malawi.

decided to promote the various parental roles and fulfilment.

Daniel Jaoko, Ore Horticultural Farmers' Group, Suna-Migori, Kenya: The book has really helped many people to come to know the meaning of love. We came to know that they only way to show love to orphans and sick people is to invite them to our meetings and eat with them. But we really need more copies of the book.

Solomon Kamfosi Chauma, International Christian Counselling Centres, Balaka, Malawi: I thank God for this inspiring book. I use quotations from this book and other SFH materials in my teachings as an evangelist. After we used this book parents were able to talk with their children without shame, and they have been avoiding psychological control of their children.

Evans Masuwa, Community Organisation, Jiwundu Settlement Scheme, Solwezi, Zambia: This book helps a parent to develop ideas on how to strengthen children's sense of individuality. After using the book in groups, parents decided to involve their children in family discussions, and to show equal love to all their children. They also resolved to be good role models for their children, and to talk about sex openly with them. They felt that the Bible reading taught them a lot. More copies of the book are needed.

7. CHALLENGES

7.1 Called to Care toolkit

7.1.1 Funding during 2013/14

The relatively modest budget for the second year of Phase 6 of the Called to Care project (56% of the original target) will act as a constraint on the project in 2013/14. It will be managed by reducing activities across the board, with the exception of Called to Care Training Workshops.



The opportunity to run training workshops (with a grant for each of £240 from SFHT) has proved extremely popular with users of Called to Care materials. We would like to be

able to offer many more organisations in sub-Saharan Africa the chance to run their own workshops – however, having used or committed the available funds for this programme, we have had to turn down many applicants.

7.1.2 Funding beyond March 2014

Given the high demand for copies of the Called to Care workbooks and for more training workshops, there is a strong case for extending the project for another two years, until March 2016. By that time well over 200,000 copies of the workbooks should be in circulation, and about 1,000 church and community leaders should be trained in the most effective ways of using these materials. Moreover, in some African countries (e.g. Kenya, Uganda, Tanzania, Rwanda) Internet access might have improved considerably, allowing many more people to download Called to Care workbooks from the Strategies for Hope website.

7.1.3 Neglected countries

We have tried to prioritise South Sudan, but this has proved to be extremely difficult because postal services outside the capital, Juba, are either non-existent or extremely unreliable. Even courier services cannot be relied upon, and are very expensive. We would like to ask our partners who have offices in Juba to help by sending copies of Called to Care workbooks to these offices and then distributing them locally.

7.1.4 International languages

There is no doubt that there is a need for editions of all 10 Called to Care workbooks in French, Portuguese and Swahili. So far, however, only four have been published in French, three in Portuguese and five in Swahili. Financial constraints are the limiting factor here.

7.1.5 Vernacular languages

It is ironic that, apart from Maragoli in western Kenya, the only vernacular languages into which a few Called to Care workbooks are currently being translated are Asian, namely, Nepali and Burmese. Yet there is enormous demand (and need) for editions in African languages such as Chewa, Nyanja, Hausa, Yoruba, Shona and Zulu.

7.2. *What can I do?* film

Although demand for this film is still high, income from sales has declined substantially, which has a negative knock-on effect on the funds available to support free distribution. Efforts during this year to obtain a grant to maintain a reasonable level of free distribution have not been successful.



7.3 Stepping Stones

The grant of £15,557 made by Cordaid in 2012 has been invaluable. Without this support, free distribution of the Stepping Stones training package (manual, workshop video, *Stepping Stones Revisited* and



Stepping Stones PLUS) would have fallen to an insignificant level. This grant, however, will be completely spent by the end of 2013.

7.4 Marketing and distribution

We commissioned a study of the marketing and distribution of SFH materials by an intern, Alessandra Anzani. Her recommendations centred mainly on upgrading the SFH website and making use of social media. We have commissioned a redesign of the website, and have set up a Twitter account for SFH, but we have not maintained or updated it.

We will also continue to market our materials through mailouts, particularly by email, to the growing number of organisations on the Strategies for Hope database.

7.5 Fundraising

We face four fundraising challenges:

1. Year Two (April 2013 – March 2014) of Phase 6 of the Called to Care project: The budget for this period is £65,483, which is based on funds committed by several donor organisations (less a margin for Foreign Exchange fluctuations). This amounts to 56% of the original proposed budget. However, although the shortfall is a serious constraint, a reasonable level of free distribution can be maintained and all 23 planned Called to Care training workshops will be carried out.
2. Called to Care after March 2014: A grant application for the two year period from April 2014 will be submitted to donors.
3. Stepping Stones training package: After the current grant from Cordaid finishes in December 2013, free distribution of these materials will fall to an extremely low level (paid for by income from sales), unless a new grant is obtained.
4. The Gideon Byamugisha film, *What can I do?*, in English, French, Portuguese and Swahili: Free distribution is currently at a low level, based on income from sales. Unless a new grant is received, this situation will remain unchanged.

7.6 Future of free distribution

It is important that Strategies for Hope materials remain available as hard copies, as long as there is a strong demand and a clear need for them. Digital copies are not freely and widely available to organisations in sub-Saharan Africa, where access to a reliable internet service is a problem for most organisations.

We hope to be able to raise sufficient funds to continue free distribution of all current Strategies for Hope materials. Without grants for this free distribution, funding would depend on income from sales, which would mean a dramatic drop in the proportion

of materials available free - probably falling from 94% to less than 10%. In other words, the number of SFH materials reaching churches, faith-based organisations, community groups and NGOs in sub-Saharan Africa would be drastically reduced.

We are optimistic that donors will be willing to provide the financial support needed to maintain this free distribution, reaching out to thousands of these organisations, at least for the foreseeable future.

It would also be desirable to publish the *Called to Care Users' Guide* in hard copy format and to distribute it by post (given the low level of access to the Internet by organisations in most sub-Saharan African countries). Again, this would need support from donors.



Bishop Godfrey Tawonezvi and his church run a Home Based Care Programme for people living with HIV/AIDS in Mazvingo, Zimbabwe. In September 2012 he used *Called to Care* book 7, *Call to Me*, in a workshop for 35 care givers in the Programme. He also supplied nursing staff from a nearby hospital with copies of the book.

8. ACKNOWLEDGEMENTS AND THANKS

We would like to express our deep gratitude to the many people and organisations who supported the Strategies for Hope Trust in 2012/13, and thereby contributed to the achievements described in this Annual Review:

- Our donor organisations, who in 2012/13 were:
 - CAFOD
 - Churches Helping Churches
 - CORDAID
 - Evangelical-Lutheran Church in Hessen and Nassau
 - Evangelical-Lutheran Church in Württemberg
 - ICCO/Kerk en Actie
 - Misereor
 - missio Aachen
 - World Vision International.
- The Parish Church of St Mary the Virgin, Iffley, Oxford for raising funds through collections for Strategies for Hope.

- Several individuals who made personal donations to the Strategies for Hope Trust.
- Karima Brooke, James Rowland, Peter Stalker, Berdine van den Toren, Wendy Tyndale, John Whitley, Tony Williamson, for their generous support and wise counsel as trustees of the Strategies for Hope Trust.
- Rev Dr Anne Bayley, Rev Renate Cochrane, Joyce Kadowe, Dr Edwin Mapara, Dr V. Chandra Mouli and Sr Lynn Walker, for their advice and assistance as members of the Strategies for Hope advisory group.
- Our UK distributor, Teaching Aids at Low Cost (TALC).
- Our co-publishing and distribution partners outside the UK, who in 2012/13 were as listed in Table 2c (section 2 of this report).
- Alice Welbourn and Nell Osborne for their creative collaboration on the Stepping Stones project.
- Rev Fr Willard Kamandani, for his unstinting support and wise advice on the Called to Care training workshops in Malawi.
- Eddie Ndungi, for managing the marketing and distribution of SFH materials in the Democratic Republic of Congo, as well as organising training events.
- Mrs Wandoa Mwambu and the Upendo Centre, for managing the production, marketing and distribution of Swahili editions of the Gideon Byamugisha film, *What can I do?*, and of four Called to Care workbooks, in Tanzania.
- FOCAGIFO (Uganda), CARD (Malawi), the Upendo Centre (Tanzania), the Christian Council of Ghana and the Anglican Diocese of Eastern Zambia, for their assistance with the updating of the SFH Trust's database.
- All our friends and partners in Africa who sent us photos of their workshops and other activities involving Strategies for Hope materials. Many of these have been used in this report and on our web site.

Strategies for Hope Trust
September 2013

APPENDICES

APPENDIX A

CALLED TO CARE training workshops, August 2012 - March 2013.

Organisation	Leader	Country	CtoC Workbooks	Participants
1. Navigators	Pr Andy Nyirenda	Malawi	No. 5: 'Community Action on HIV & AIDS'	30 (24 M; 6 F)
2. TICAD	Pr Gregory Magaisa	Malawi	No. 7: 'Call to Me' No. 9: 'More and Better Food'	15 (9 M; 6 F)
3. FATEB (Evangelical Theological Faculty, Bangui)	William Mbuluku	Central African Republic	No. 1: 'Positive Voices' No. 3: 'Time to Talk' No. 7: 'Call to Me'	10 (6 M; 4 F)
4. Shingirirai Trust	Cecilia Masekereya	Zimbabwe	No. 8: 'My Life – Starting Now' No. 10: 'Parenting: a Journey of Love'	23 (10 M; 13 F)
5. Wau Anglican Diocese	Archdeacon Andrea Ngong	South Sudan	No. 4: 'Pastoral Action on HIV & AIDS'	14 (10 M; 4 F)
6. Kabula Youth Organisation	Tendai Bilila	Malawi	No. 5: 'Community Action on HIV & AIDS' No. 8: 'My Life – Starting Now'	10 (4 M; 6 F)
7. Farm Community Trust of Zimbabwe	Abraham Makoni	Zimbabwe	No. 5: 'Community Action on HIV&AIDS' No. 6: 'The Child Within' No. 10: 'Parenting: a Journey of Love'	10 (3 M; 7 F)
8. Tabernacle Sifa	Eddie Ndugi	DRC	No. 1: 'Positive Voices' No. 2: 'Making it Happen' No. 3: 'Time to Talk' No. 7: 'Call to Me'	9 (7 M; 2 F)
9. Good Samaritan Hospice	Peter Wright	Sierra Leone	No. 6: 'The Child Within' No. 10: 'Parenting: a Journey of Love'	10 (5 M; 5 F)
10. Thyolo Anglican Parish	Fr Willard Kamandani	Malawi	No. 7: 'Call to Me'	35 (11 M; 24 F)
11. CEPCA (Council of Protestant Churches in Cameroon)	Rev Jean Ngabana	Cameroon	No. 7: 'Call to Me' (2 workshops)	12 (6 M; 6 F)
12. Reach Out Ministries	Rev Jones Chamangwana	Malawi	No. 3: 'Time to Talk' No. 4: 'Pastoral Action on HIV & AIDS'	13 (10 M; 3 F)
13. Chilema Ecumenical Centre	Rev Macdonald N. Banda	Malawi	No. 3: 'Time to Talk' No. 4: 'Pastoral Action on HIV & AIDS' No. 9: 'More and Better Food'	19 (all F)
14. Bvumbe Anglican Parish	Rev Benson Aipa	Malawi	No. 2: 'Making it Happen' No. 7: 'Call to Me'	30 (14 M; 16 F)
15. Chikkwawa Ministry/Support for Change Initiative	Francis Chipukunya	Malawi	No. 3: 'Time to Talk'	18 (13 M; 5 F)
16. Nkhokota Lay Training Centre	Rev Fr Francis Takilima	Malawi	No. 5: 'Community Action on HIV & AIDS' No. 10: 'Parenting: a Journey of Love'	10 (6 M; 4 F)
17. CCAP, Blantyre, Mpachika congregation	Rev Master Jumbe	Malawi	No. 7: 'Call to Me'	20 (14 M; 6 F)
TOTAL				288 (152 M; 136 F)

APPENDIX B

Partners in production and distribution of SFH materials since 1989				
Partner organisations	Country	Books	Films	Languages
ActionAid-Bangladesh	Bangladesh	Stepping Stones		Bangla
ActionAid-India	India	Stepping Stones		Eng + 6 Indian langs
ActionAid-Mozambique	Mozambique	Bks 12,13; Stepping Stones	Stepping Stones	Portuguese
ActionAid-Tanzania	Tanzania	Stepping Stones	Stepping Stones	Swahili
ActionAid-Uganda	Uganda	Bk 15		English
Africa Christian Textbooks	Nigeria	C to C 1-5, 8; Facilitators Gde	What Can I Do?	English
Africa Inland Church	Madagascar		What Can I Do?	Malagasy
African Holy Zionist Church	Kenya	Called to Care 1-3		Maragoli
Afrique Avenir	France		What Can I Do?	French
AMREF Kenya	Kenya	Bks 1,2,3,4,5,6,7	TASO	English
AMREF Tanzania	Tanzania	Bks 1,2,5,6,7,8,12,13	TASO, Orphan Generation	Swahili
Anglican Theological College	Zimbabwe	Called to Care 7,9		English
Balm in Gilead	Tanzania	Called to Care 3		Swahili
British Council	India	Bk 11		English
Catholic AIDS Action	Namibia	Stepping Stones		English adaptation
CEPCA	Cameroon		What Can I Do?	French
Christian Council of Ghana	Ghana	WCID Facilitators Guide	What Can I Do?	English
Christian Literature Fund	South Africa	C to C 1-10; Facilitators Gde	What Can I Do?	English
Cluster Publications	South Africa	Bk 16		English
Evangelical Lutheran Church	Estonia	WCID Facilitators Guide	What Can I Do?/Stpg Stones	Russian & Estonian
Expanded Church Response	Zambia		What Can I Do?	English
FOCAGIFO	Uganda	WCID Facilitators Guide	What Can I Do?	English
FSPI	Pacific area	Stepping Stones		Eng; Bislama; Kiribati
GNPI-Africa	Kenya	WCID Facilitators Guide	What Can I Do?	English
Grassroots Books	Zimbabwe	Bk 8		English
IAFTA	D R Congo	Called to Care 1-3		French
ICCO-Malawi	Malawi	Called to Care 1,4,7,9		English
ICHAP	India	Stepping Stones		English
FHI/Johns Hopkins University	Rwanda	WCID Facilitators Guide	What Can I Do?	Kinyarwanda
Kachere Press	Malawi	Called to Care Bk 3		English
Marianum Press	Uganda	Bk 2		English
Media for Devt Trust	Zimbabwe		What Can I Do?	English
Medical Mission Institute	Germany		TASO, Orphan Generation	English
Medical Research Council	South Africa	Stepping Stones		English adaptation
MFDI Tanzania	Tanzania		Orphan Gen, Mupundu Tree, What Can I Do?	Swahili
MGS Video	Uganda		Stepping Stones Revisited	English
Mission Philafricaine (MPA)	Guinea	Facilitators Guide	What Can I Do?	French
Mozambique Red Cross	Mozambique	Bks 1,2,6,7		Portuguese
Ndola Catholic Diocese	Zambia	Bk 14	Under the Mupundu Tree	Nyanja, Bemba
Pacific Community Secretariat	Fiji	Stepping Stones		English
PASADA	Tanzania	Stepping Stones		Swahili
Plan	Panama	Stepping Stones	Stepping Stones	Spanish
Project Concern International	Indonesia	Stepping Stones	Stepping Stones	Indonesian
Rede Crista Contra HIV/SIDA	Mozambique	WCID Facilitators Guide; Called to Care 1-3	What Can I Do?	Portgse & 3 local langs
Serving in Mission	Kenya	Called to Care 3, 4 & 7		English
Tabernacle SIFA	D R Congo	C to C 1-3; Stepping Stones	What Can I Do?; HIV Cnslg; Orph Gen; Mupundu Tree	French
TASO	Uganda	United Against AIDS	TASO, United Against AIDS	English
Thyolo Anglican Church	Malawi	Called to Care 8,9,10		English
TVE	Netherlands		TASO	Spanish
UNICEF Guinea Bissau	G Bissau		What Can I Do?	Portgse Criolu
UNICEF	USA		Orphan Generation	English, French
Upendo Centre	Tanzania	WCID Facilitators Guide; Called to Care 1, 2, 6 & 7	What Can I Do?	Swahili
VOLDEB	Benin	C to C 1,2,3		French
World Health Organisation	Switzerland		TASO, Orphan Generation	English, French
World Vision International	South Africa	Called to Care 1 & 2	What Can I Do?	English

APPENDIX C

All SFH materials distributed, 1989 to end March 2013, by LANGUAGE.									
Type	No	Title	English	French	Portgse	Spanish	Swahili	Other*	TOTAL:
BOOKS:	1-11	Books 1 - 11	346,987	123,241	15,675		267,753		753,656
	12	A Common Cause	21,078	7,685	2,022		15,055		45,840
	13	Youth to Youth	20,998	7,985	2,020		15,020		46,023
	14	Under the Mupundu Tree	18,782	7,350				4,000	30,132
	15	Open Secret	16,309						16,309
	16	Journeys of Faith	9,822						9,822
	17	United Against AIDS	1,729						1,729
		SUBTOTAL:	435,705	146,261	19,717		297,828	4,000	903,511
	CC1	Positive Voices	18,179	5,180	1,295		2,786	2,140	29,580
	CC2	Making it Happen	21,258	7,546	1,295		2,772	1,180	34,051
	CC3	Time to Talk	22,441	8,702	993		410	2,140	34,686
	CC4	Pastoral Action	17,924						17,924
	CC5	Community Action	12,571						12,571
	CC6	The Child Within	6,525				2,749		9,274
	CC7	Call to Me	17,598	3,293			2,755		23,646
	CC8	My Life - Starting now	9,665						9,665
	CC9	More and Better Food	7,723						7,723
	CC10	Parenting - a Journey of Love	4,605						4,605
		SUBTOTAL:	138,489	24,721	3,583		11,472	5,460	183,725
	FG	Facilitators Guide to WCID	9,153	2,364	3,199	110	1,169	2,600	18,595
	SS	Stepping Stones manual	14,515	3,221	1,138	5,301	2,344	2,300	28,819
		Stepping Stones manual CD	186	4	6				196
		Stepping Stones PLUS (bk)	282	186					468
		Stepping Stones PLUS CD	515	23					538
TOTAL ALL BOOKS:			598,845	176,780	27,643	5,411	312,813	14,360	1,135,852
FILMS:	1	HIV/AIDS Counselling (+TASO1	3,495	1,133	223	17	549		5,417
	2	The Orphan Generation	2,988	1,011			1,048		5,047
	3	Under the Mupundu Tree	1,652	421			744	200	3,017
	4a	Open Secret	1,235						1,235
	4b	Open Secret (short)	103						103
	5	What Can I Do?	19,991	2,292	4,037	237	1,339	2,460	30,356
	6	United Against AIDS	558						558
	SS	Stepping Stones w/s video	3,844	1,381	1,000	1,301	467	1,011	9,004
	SSR	Stepping Stones Revisited	662						662
TOTAL ALL FILMS:			34,528	6,238	5,260	1,555	4,147	3,671	55,399
TOTAL ALL MATERIALS:			633,373	183,018	32,903	6,966	316,960	18,031	1,191,251
* Other languages and adaptations:									
B14		Bemba/Nyanja (Zambia)	4,000	Pre 07/04		CC1 Maragoli (Kenya)	2,140	Aug-07	
UMT v		Bemba/Nyanja (Zambia)	200	Pre 07/04		CC2 Maragoli (Kenya)	1,180	Dec-08	
SSv		Stepping Stones (Luganda)	211	Pre 07/04		CC3 Maragoli (Kenya)	2,140	Sep-07	
SSv		Stepping Stones (Indonesian)	800	Apr-06					
SSm		Stepping Stones (Indonesian)	850	Apr-06					
		Stepping Stones (Bangla)	1,000	Aug-07					
		Six Indian languages @ 50	300	Jun-09					
		Stepping Stones (Bislama/Vanuatu)	50	Dec-10					
		Stepping Stones (Kiribati)	100	Dec-10					
FacGde		Changana/Macua/Sena (Moz)	1,500	Dec-06					
		Estonian	500	Jan-08					
		Russian	500	Jan-08					
		Kinyarwanda (Rwanda)	100	Dec-09					
WCID v		Changana/Macua/Sena (Moz)	1,500	Dec-06					
		Estonian	300	Jan-08					
		Russian	300	Jan-08					
		Malagasy (Madagascar)	60	Mar-09					
		Kinyarwanda (Rwanda)	100	Dec-09					
		Kriolu/Guinea Bissau	200	Sep-12					
<div> <div> NOTES: 1: The following adaptations of the Stepping Stones manual are included in the English totals: South Africa/MRC 1,800 Pacific/BCC Cluster 700 Namibia/CAA 600 India/ActionAid 300 India/ICHAP 1,000 4,400 </div> <div> 2: Time to Talk/Swahili includes 200 copies of a Muslim edition. </div> </div>									

APPENDIX D

All SFH materials distributed, 1989 to end March 2013, by REGION									
Type	No	Title	Africa	Asia/ Pacific	Europe	Latin Am/ Caribbn	US/ Canada/ Aust/NZ	Misc: eg confs/ TALC sales	TOTAL:
BOOKS:	1-11	Books 1 - 11	657,964	31,029	49,293	941	9,298	5,131	753,656
	12	A Common Cause	40,667	643	2,063	33	441	1,993	45,840
	13	Youth to Youth	41,949	664	1,821	56	557	976	46,023
	14	Under the Mupundu Tree	25,445	403	2,226	34	258	1,766	30,132
	15	Open Secret	14,203	102	1,137	6	163	698	16,309
	16	Journeys of Faith	7,796	24	429	25	35	1,513	9,822
	17	United Against AIDS	1,550	7	28	5	10	129	1,729
		SUBTOTAL:	789,574	32,872	56,997	1,100	10,762	12,206	903,511
	CC1	Positive Voices	26,391	147	2,098	36	109	799	29,580
	CC2	Making it Happen	30,398	135	1,154	36	1,064	1,264	34,051
	CC3	Time to Talk	32,447	157	1,039	29	76	938	34,686
	CC4	Pastoral Action	17,261	128	268	18	35	214	17,924
	CC5	Community Action	11,807	130	267	17	35	315	12,571
	CC6	The Child Within	8,599	83	323	19	40	210	9,274
	CC7	Call to Me	22,661	94	647	18	29	197	23,646
	CC8	My Life - Starting Now	9,210	112	157	10	48	128	9,665
	CC9	More and Better Food	7,080	28	470	8	13	124	7,723
	CC10	Parenting - a Journey of Love	4,128	64	333	9	14	57	4,605
		SUBTOTAL:	169,982	1,078	6,756	200	1,463	4,246	183,725
	FG	Facilitators Guide to WCID	14,530	69	2,495	94	277	1,130	18,595
	SS	Stepping Stones manual	13,399	4,691	2,369	5,358	532	2,470	28,819
		Stepping Stones manual cd	112	3	37	1		43	196
		Stepping Stones PLUS (bk)	407	3	21	1	2	34	468
		Stepping Stones PLUS cd	305	15	68	3	4	143	538
TOTAL ALL BOOKS:			988,309	38,731	68,743	6,757	13,040	20,272	1,135,852
FILMS:	1	HIV/AIDS Counselling (+TASO1)	3,403	82	1,291	36	266	339	5,417
	2	The Orphan Generation	3,566	71	770	17	418	205	5,047
	3	Under the Mupundu Tree	2,236	22	346	3	177	233	3,017
	4a	Open Secret	832	10	170	2	45	176	1,235
	4b	Open Secret (short)	57	1	14		2	29	103
	5	What Can I Do?	25,735	40	3,004	70	309	1,198	30,356
	6	United Against AIDS	463	2	11	1	14	67	558
	SS	Stepping Stones w/s video	4,806	1,143	758	1,322	178	797	9,004
	7	Stepping Stones Revisited	465	7	153	1	6	30	662
TOTAL ALL FILMS:			41,563	1,378	6,517	1,452	1,415	3,074	55,399
TOTAL ALL MATERIALS:			1,029,872	40,109	75,260	8,209	14,455	23,346	1,191,251

APPENDIX E

STRATEGIES FOR HOPE FINISHED PROJECTS (EXTENSION TO TABLE 5c)				
PROJECT	TOTAL BUDGET	INCOME	EXPEND-ITURE	BALANCE 31/3/13
CALLED TO CARE:				
Called to Care intial budget	13,360	13,204	13,204	0
Called to Care supplementary budget	4,500	4,500	4,500	0
Mukono conference exps	5,510	5,533	5,533	0
Called to Care Phase 1	56,840	56,840	56,840	0
Called to Care Phase 2	124,855	124,691	124,691	0
Called to Care Ph3	128,205	116,833	116,833	0
Called to Care Ph4	159,480	157,574	157,574	0
Called to Care French	30,666	30,666	30,666	0
Called to Care French book 7	13,955	10,434	10,434	0
Called to Care Swahili books 1 & 2	10,000	10,000	10,000	0
Called to Care Swahili books 6 & 7	19,650	12,380	12,380	0
Called to Care reprints	15,783	17,902	17,902	0
Called to Care evaluation	20,000	22,753	22,753	0
	602,804	583,310	583,310	0
WHAT CAN I DO?:				
WCID preliminary budget	500	500	500	0
What Can I Do? (English video)	53,511	53,135	53,135	0
Facilitators Guide (English)	6,536	6,236	6,236	0
What Can I Do? (French video)	10,640	10,389	10,389	0
What Can I Do? (Fr vid not claimed/to M&D)		-1,837	-1,837	0
Facilitators Guide (French)	4,005	4,005	4,005	0
What Can I Do? (Portuguese vid/gde)	6,503	6,503	6,503	0
What Can I Do? (Spanish vid/gde)	7,450	7,450	7,450	0
What Can I Do? (Swahili vid/gde)	11,887	12,002	12,002	0
Que Puis-je Faire? m&d	5,050	5,050	5,050	0
What Can I Do? m&d	1,955	2,000	2,000	0
	108,037	105,433	105,433	0
STEPPING STONES & audio project:				
Stepping Stones Network/Salamander		7,341	7,341	0
Stepping Stones Revisited		500	500	0
Stepping Stones Website	3,200	3,200	3,200	0
Audio project	6,357	6,614	6,614	0
Stepping Stones m&d (1)	13,595	13,583	13,583	0
Stepping Stones PLUS	15,280	13,199	13,199	0
Stepping Stones Portuguese	4,320	4,320	4,320	0
	42,752	48,757	48,757	0
MISCELLANEOUS:				
Bangkok Intl AIDS Conf	1,162	1,162	1,162	0
SAT balance	10,162	10,235	10,235	0
Toronto Intl AIDS Conf	2,527	2,527	2,527	0
Fidel Nsengiyuma/Dublin Conf		697	697	0
TASO book and video	11,300	11,288	11,288	0
TASO video	16,852	16,780	16,780	0
SAVE Survey	3,450	3,450	3,450	0
Twentieth Anniversary event	0	1,270	1,270	0
Siyin Lim/sponsored climb	0	3,336	3,336	0
	45,453	50,745	50,745	0
	799,046	788,245	788,245	0

Charity Registration No. 1124198

Company Registration No. 04814266 (England and Wales)

**STRATEGIES FOR HOPE TRUST
(A Company Limited By Guarantee)**

**TRUSTEES' REPORT AND UNAUDITED ACCOUNTS
WITH INDEPENDENT EXAMINER'S REPORT**

FOR THE YEAR ENDED 31 MARCH 2013

STRATEGIES FOR HOPE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	P Stalker J Whitley J Rowland A Williamson K Brooke W Tyndale G Lekkerkerker-van den Toren (known as B van den Toren)
Secretary	Mrs A Williams
Charity number	1124198
Company number	04814266
Principal address	93 Divinity Road Oxford OX4 1LN
Registered office	6 Newbury Street Wantage Oxfordshire OX12 8BS
Independent examiner	Chapman Worth Limited 6 Newbury Street Wantage Oxfordshire OX12 8BS
Website address	http://www.stratshope.org

STRATEGIES FOR HOPE TRUST

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Independent examiners' report	4
Statement of financial activities	5
Balance sheet	6
Notes to the accounts	7 - 11

STRATEGIES FOR HOPE TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2013

The Trustees present their report and accounts for the year ended 31 March 2013.

Structure, governance and management

Strategies For Hope Trust (SFHT) is a company limited by guarantee as well as a charity. The governing documents are the Memorandum and Articles of Association, dated June 2003, and a Special Resolution of August 2007 concerning rotation of trustees.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

P Stalker
J Whitley
J Rowland
A Williamson
K Brooke
B van den Toren
W Tyndale

Appointment of new trustees is based on knowledge and suitability, and confirmed at special or annual general meetings; they serve a five-year term after which they may be re-elected.

SFHT has seven trustees, and the charity is managed on a day to day basis by two consultants - the Series Editor and the Office/Production Manager. There is also a fluid group of specialist advisors, a student intern who assists once a week in the office, and a self-employed assistant who helps with marketing in French, working one day a week.

Objectives and activities

The objectives of the company are the promotion of education and the protection and preservation of health, in particular by:

- a) supporting informed, effective, community-based responses to the main health and development problems affecting deprived and marginalised sections of society worldwide;
- b) producing and disseminating print, audiovisual and electronic materials designed to strengthen the capacity of communities, government services and primary health care and development workers to respond effectively to major health and development problems such as HIV/AIDS, tuberculosis, malaria, sexually transmitted infections, malnutrition, and maternal and child health;
- c) strengthening the capacity of organisations in developing countries to produce and disseminate such materials, and helping to create a policy environment favourable to community-based health and development initiatives.

STRATEGIES FOR HOPE TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2013

Public Benefit Statement

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities they should undertake.

During the year, the Strategies for Hope Trust has carried out its duty with regard to the objectives of the charity and to public benefit, by producing and distributing books and videos, mainly free to organisations in sub-Saharan Africa and by facilitating training workshops for use of Called to Care workbooks in sub-Saharan Africa. Full details are in the charity's Annual Review 2012-2013.

Achievements and performance

1. Distribution by the charity and its partners overseas of 20,150 copies of books and videos, 93% to organisations and individuals in sub-Saharan Africa.
2. Production of a Called to Care Users' Guide, designed for assisting trainers of Called to Care workshops. This was written by four facilitators from Malawi and Zimbabwe. Called to Care is for use by church and other community organisations, and consists of practical, action-oriented handbooks on issues related to HIV and AIDS, especially in sub-Saharan Africa. Since it was produced, each organisation running a Called to Care training workshop (see 4 below) was sent a copy of the Called to Care Users' Guide.
3. Translation into French of the Called to Care Users' Guide.
4. Organisation and facilitation of 17 Called to Care training workshops in seven African Countries (Malawi, Zimbabwe, Central African Republic, South Sudan, Democratic Republic of Congo, Sierra Leone and Cameroon). These trained a total of 288 clergy and lay church leaders to use Called to Care workbooks effectively in their communities.
5. Ongoing distribution of Stepping Stones training materials, which continue to be well-received globally, and collaboration with The Salamander Trust which facilitates the implementation of Stepping Stones and provides an active website and networking programme for users.
6. Books reprinted: 17,345. Films duplicated: 1,571.
7. 37% of distribution carried out by partners overseas. Many of our partners in Africa have made an invaluable contribution to the dissemination and implementation of our materials, particularly Called to Care workbooks and the Stepping Stones training package - by distribution, training and facilitating workshops.
8. Ongoing marketing and distribution, with 777 new addresses added to the database, and 29% now available with email addresses (worldwide and also within Africa).
9. Monitoring and evaluation: continued correspondence and distribution of feedback forms, mainly by email.
10. Continuous website updating.

Full details of activities in the charity's Annual Review 2012-2013.

STRATEGIES FOR HOPE TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2013

Financial review

The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts. The trust is managed on a project basis, with minimal overheads, and expenditure is not authorised before funding has been secured.

Funds brought forward at the beginning of the year totalled £36,937. Income for the year was £107,941, and expenditure was £135,026, leaving a balance to carry forward of £9,852. Of this £3,386 is restricted funding, and £6,466 is unrestricted.

We continue to fundraise for all our work, principally the Called to Care toolkit, the Stepping Stones training package, and What Can I Do?, but the economic climate at the moment remains difficult.

Committed funding for the year 2013/14 includes approximately £65,000 for Called to Care and £15,000 for a new publication Stepping Stones with Children. The global financial crisis continues to affect our fundraising, and although we anticipate being able to continue most of our activities, they will necessarily have to be reduced in scope for the foreseeable future.

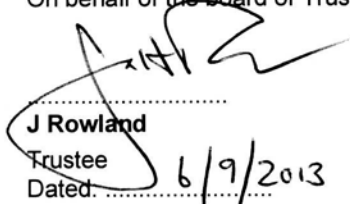
Further income and expenditure details are in the attached financial statements, and a full statement of activities can be found in the charity's Annual Review 2012/13.

Plans for the future

Planned activities, subject to sufficient funding, for 2013/14 include:

- Called to Care: continued free distribution of all 10 titles in English and the existing titles in French (4), Swahili (5), and Portuguese (3); training for users and facilitators; negotiating with partners overseas for the production of titles not yet translated into French, Swahili and Portuguese.
- Stepping Stones: continued free distribution of manuals and DVDs; continued collaboration on implementation of Stepping Stones with the Salamander Trust.
- What Can I Do: continued free distribution of DVDs and Facilitators Guides.
- Ongoing marketing and distribution of books and films, with our standard practice of making materials available free of charge to organisations in sub-Saharan Africa that cannot afford to buy them. Research into prospects of increasing sales of books in the North.
- Website updating, with possible use for direct sales, and also for training materials for the Called to Care toolkit.
- Other ongoing activities: fundraising; monitoring and evaluation.

On behalf of the board of Trustees



J Rowland

Trustee

Dated: 6/9/2013

STRATEGIES FOR HOPE TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STRATEGIES FOR HOPE TRUST

I report on the accounts of the for the year ended 31 March 2013, which are set out on pages 5 to 11.

Respective responsibilities of Trustees and examiner

The trustees, who are also the directors of Strategies for Hope Trust for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011, the 2011 Act, and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met; or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Anna Chapman FCA
Chapman Worth Limited
6 Newbury Street
Wantage
Oxfordshire
OX12 8BS

Dated: 12/9/13

STRATEGIES FOR HOPE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2013

	Notes	Unrestricted funds £	Restricted funds £	Total 2013 £	Total 2012 £
<u>Incoming resources from generated funds</u>					
Donations and legacies	2	1,828	3,557	5,385	4,721
Investment income	4	1,451	-	1,451	1,115
		3,279	3,557	6,836	5,836
Incoming resources from charitable activities	3	-	98,211	98,211	31,444
Other incoming resources	5	2,894	-	2,894	3,313
Total incoming resources		6,173	101,768	107,941	40,593
<u>Resources expended</u>					
<u>Charitable activities</u>					
Direct charitable expenditure	6	16,441	116,546	132,987	180,388
Governance costs		2,039	-	2,039	2,049
Total resources expended		18,480	116,546	135,026	182,437
Net expenditure for the year/ Net movement in funds		(12,307)	(14,778)	(27,085)	(141,844)
Fund balances at 1 April 2012		18,773	18,164	36,937	178,781
Fund balances at 31 March 2013		6,466	3,386	9,852	36,937

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

STRATEGIES FOR HOPE TRUST

BALANCE SHEET

AS AT 31 MARCH 2013

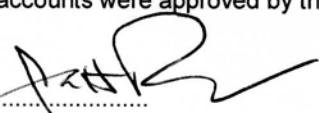
	Notes	2013 £	£	2012 £	£
Current assets					
Debtors	10	4,566		4,279	
Cash at bank and in hand		23,478		53,002	
		<u>28,044</u>		<u>57,281</u>	
Creditors: amounts falling due within one year	11	(18,192)		(20,344)	
Total assets less current liabilities			<u>9,852</u>		<u>36,937</u>
Income funds					
Restricted funds	12		3,386		18,164
Unrestricted funds			<u>6,466</u>		<u>18,773</u>
			<u>9,852</u>		<u>36,937</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2013. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 27/8/13.


J Rowland
Trustee

Company Registration No. 04814266

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2013

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

1.2 Incoming resources

Donations, legacies and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

1.3 Resources expended

Charitable activities include expenditure associated with promoting education, and the protection and preservation of health by:

- a) supporting community based responses to health and development problems affecting deprived and marginalised sections of society world-wide
- b) producing and disseminating printed and audio-visual material designed to enable effective responses to major health and development problems
- c) Strengthening the capacity of organisations in developing countries to produce and disseminate such materials.

Governance costs include those incurred in the governance of the charity and its assets. They are primarily associated with constitutional and statutory requirements.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Plant and machinery	25% straight line
---------------------	-------------------

1.5 Funds

Unrestricted funds - these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.

Restricted funds - these are funds that can only be used for a particular restricted purpose within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for a particular purpose.

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2013

2 Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2013 £	Total 2012 £
Donations and gifts	<u>1,828</u>	<u>3,557</u>	<u>5,385</u>	<u>4,721</u>

Restricted donations were received and allocated for the following projects:

Partners in Africa £3,557 (2012 - £3,072)

3 Incoming resources from charitable activities

	2013 £	2012 £
Grants received	<u>98,211</u>	<u>31,444</u>

Grants for restricted purposes were received and allocated to the following projects:

Called to Care £82,654 (2012 - £19,444)
 What Can I Do £nil (2012 - £2,000)
 Stepping Stones £15,557 (2012 - £nil)

4 Investment income

	2013 £	2012 £
Interest received	<u>1,451</u>	<u>1,115</u>

5 Other incoming resources

	2013 £	2012 £
Sales to distributors (TALC)	2,453	3,615
Direct sales of products	441	229
	<u>2,894</u>	<u>3,313</u>

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2013

6 Total resources expended

	2013 £	2012 £
Charitable activities		
<u>Direct charitable expenditure</u>		
Activities undertaken directly	132,987	180,388
Governance costs	2,039	2,049
	135,026	182,437

7 Activities undertaken directly

	Called to Care £	Partners in Africa £	Stepping Stones £	What Can I Do £	Total Restricted £
Drafting and production	1,500	-	-	-	1,500
Printing	14,183	-	4,141	-	18,324
DVD/CD duplication	-	-	1,375	-	1,375
Marketing and distribution	24,659	-	5,236	-	29,895
Postage and packing	21,766	-	6,388	-	28,154
Website	2,458	-	-	-	2,458
Training workshops	11,337	-	-	-	11,337
Networking	3,350	-	1,500	-	4,850
Project coordination	13,320	-	2,562	-	15,882
Donation: bank fees	-	19	-	-	19
Donations	-	2,752	-	-	2,752
	<u>92,573</u>	<u>2,771</u>	<u>21,202</u>	<u>-</u>	<u>116,546</u>

Total Unrestricted

	£
Printing	553
DVD/CD duplication	947
Marketing and distribution	14,836
Website	105
	<u>16,441</u>

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2013

8 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the during the year.

9 Employees

There were no employees during the year.

10 Debtors	2013 £	2012 £
Other debtors	<u>4,566</u>	<u>4,279</u>

11 Creditors: amounts falling due within one year	2013 £	2012 £
Trade creditors	275	23
Accruals	<u>17,917</u>	<u>20,321</u>
	<u>18,192</u>	<u>20,344</u>

12 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Balance at 1 April 2012 £	Movement in funds		Balance at 31 March 2013 £
		Incoming resources £	Outgoing resources £	
Called To Care	9,300	82,654	(92,573)	(619)
Partners in Africa	(120)	3,557	(2,771)	666
Stepping Stones	8,982	15,557	(21,202)	3,337
What Can I Do?	2	-	-	2
	<u>18,164</u>	<u>101,768</u>	<u>(116,546)</u>	<u>3,386</u>

Restricted funds for the Called To Care project were received after the year end, and the fund has been brought back into surplus.

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2013

13 Analysis of net assets between funds

	Unrestricted £	Restricted £	Total £
Fund balances at 31 March 2013 are represented by:			
Current assets	24,658	3,386	28,044
Creditors: amounts falling due within one year	(18,192)	-	(18,192)
	<hr/>	<hr/>	<hr/>
	6,466	3,386	9,852
	<hr/>	<hr/>	<hr/>

STRATEGIES FOR HOPE TRUST

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