

STRATEGIES FOR HOPE TRUST



ANNUAL REVIEW

**1 April 2014
to 31 March 2015**



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Attachment:

Trustees' Report and Accounts with

Independent Examiners' Report for the year ended 31 March 2015

EXECUTIVE SUMMARY

In 2014/15 the activities of the Strategies for Hope Trust were marked by the continued expansion of the Called to Care initiative and the contraction of some other, long-standing projects.

There were four particularly significant developments in the Called to Care initiative, namely:

- A 166% increase in the number of copies of Called to Care materials produced compared with the previous year.
- A 41% increase in the number of copies of Called to Care materials distributed compared with the previous year.
- The production of editions of two Called to Care workbooks in Nepali, and one each in Burmese and French¹. The Nepali editions of Called to Care no. 8 (*My Life: Starting Now*) and no. 10 (*Parenting: a Journey of Love*) break new ground in that they include excerpts not only from the Bible, but also from the three other main religious faiths – Hinduism, Buddhism and Islam – in Nepal.
- A 156% increase in the number of people who participated in Called to Care training workshops, compared with the previous year. A total of 65 such workshops were organised (22 funded by the SFH Trust, and 43 directly funded by donors), attended by 1,085 church and community leaders.

All these achievements were due, in large part, to the initiative and commitment of our partner organisations in sub-Saharan Africa and South Asia, who have contributed enormously to the SFH project.

Meanwhile, the quantities of *Stepping Stones* materials and SFH DVDs declined sharply, mainly because the funds to support the reprinting and free distribution of these materials were completely spent at the end of the previous year.

The year 2014/15 also marked 20 years of extremely productive collaboration with Alice Welbourn, author of the *Stepping Stones* training package and Director of the Salamander Trust. From April 2015, *Stepping Stones* materials will be published by Practical Action Publishing and the Salamander Trust.

Between December 1989, when the first Strategies for Hope materials were published, and 31 March 2015, a total of 1,239,372 copies of SFH materials were produced: 1,181,503 books and training manuals, and 57,869 videos and DVDs. Approximately 86% of these materials have been distributed in sub-Saharan Africa.

Distribution of hard copies of Strategies for Hope materials is scheduled to finish on 30 September 2015. However, all 10 Called to Care workbooks (in English, French, Portuguese and Swahili) will be available for free downloading from the Strategies for Hope website (www.stratshope.org) until at least December 2016.

¹ The French edition of Called to Care book no. 10 was printed in April 2015. This was funded separately from Phase 7 of the Called to Care project.



Pasteur Didier Ouédraogo presents *Il est temps de parler* (French edition of Called to Care workbook no.3) to a workshop organised by Assemblies of God Churches in Burkina Faso.

To help sustain the impact of the Called to Care workbooks, the Strategies for Hope management team will provide technical and administrative support to a small number of selected partner organisations wishing to organise training workshops or to produce editions of Called to Care workbooks in languages other than English. This will be done, on a voluntary basis, until 31 December 2016.

None of the work carried out by the Strategies for Hope Trust and our partners would have been possible without the generous support of several donor organisations. The main donors to the Strategies for Hope Trust in 2014/15 were CAFOD, Hilfe für Brüder, ICCO/ Kerk in Actie, the Maurice and Hilda Laing Charitable Trust, Misereor, missio Aachen, the Salamander Trust, the World Council of Churches and Zentrum Oekumene. Several individuals also made contributions.

In addition, Bread for the World and Misereor provided financial support directly to Strategies for Hope partners in Kenya, Malawi, Zambia and Zimbabwe for Called to Care training workshops and for the production of Called to Care workbooks in languages other than English. CAFOD, Catholic Relief Services and the Evangelical Lutheran Church in America provided financial support for local language editions of Called to Care workbooks in Myanmar and Nepal. Even with a budget that fell well below the original target figure, it was thus possible to make substantial progress towards achieving the objectives of the Called to Care project.

This Annual Review will be the last to cover a full 12 months of Strategies for Hope activities in their present form. It is expected that, after September 2015, there will be no further expenditure on the production, reprinting and distribution of SFH materials, or on Called to Care training workshops. The Annual Review for 2015/16 will therefore include an overview of the whole 26 years of the Strategies for Hope project: the materials produced, the issues addressed, the partners with whom we have worked and the impact of the project – both in the past and in the future.

1. CALLED TO CARE TRAINING WORKSHOPS

1.1 Background

The purpose of the Called to Care training workshops, which began in 2012, is to enable churches, community groups and NGOs to use the materials more effectively. Each workshop brings together at least 10 church and/or community leaders for a two-day, non-residential training course, using one or two Called to Care workbooks, facilitated by two or more people.

The SFH Trust provides £240 to cover all or most of the costs involved: the main expenditure is for meals, snacks, drinks and travel expenses for the participants and the facilitators. Several churches, faith-based organisations and community groups have mobilised some funds locally to increase the number of participants. Each participant is provided with a copy of the Called to Care workbook(s) used during the workshop.



Participants reading *Invoque-moi* (French edition of Called to Care workbook no.7) at a workshop organised by Dembélé Salimata of ONG Femme Lumière Vie, Côte d'Ivoire.

Called to Care workshops have been organised by a wide range of church denominations, including Anglicans, Catholics, Evangelical, Methodist, Pentecostal and Reformed churches; and also by ecumenical groups, faith-based organisations, secular NGOs and one Muslim organisation.

In 2014/15 a total of 65 Called to Care workshops were organised: 22 funded by SFHT and 43 where organisations obtained funds directly from donors.

1.2 Workshops funded by SFH Trust

A total of 316 church and community (172 women; 144 men) attended the 22 Called to Care training workshops funded by the SFH Trust (see Table 1a).

These workshops were held in 9 African countries: Malawi (7), Togo (4), Kenya (3), Zimbabwe (2), the Democratic Republic of Congo (2), Cameroon (1), Mozambique (1), Rwanda (1) and Zambia (1). The language breakdown of the materials used was as follows: English (13), French (7), Portuguese (1) and Swahili (1). However, even in workshops using English or French workbooks, much of the discussion was held in one or more African vernacular languages.

Table 1a: Called to Care Training Workshops funded by SFH Trust, 2014/15

	ORGANISATION	LEADER	COUNTRY	WORKBOOKS	PARTICIPANTS
1	Sustainable Health & Development Effort	Amungwa Nche	Cameroon	Nos. 1 & 2	15 (7M; 8F)
2	Action Chrétienne contre le VIH et le sida	Angélique Machozi	Dem Rep of Congo	Nos. 1 & 7	12 (8M; 4F)
3	UPROSA	Jonathan Bunguke Rugusha	Dem Rep of Congo	Nos. 1 & 2	18 (18F)
4	Catholic Archdiocese of Mombasa	Sr Salome	Kenya	No. 6	14 (2M; 12F)
5	Karungu-Homa Bay Development Group	Samwel Okumu	Kenya	Nos. 5 & 10	14 (11M; 3F)
6	Ore Horticultural Farmers' Group	Pr Daniel Jaoko	Kenya	No. 5	16 (M:7; F:9)
7	All Saints Anglican Church	Fr Geoffrey Kondwani	Malawi	No. 3	23 (12M; 11F)
8	Chikwawa Anglican Parish	Fr John Ng'oma	Malawi	Nos. 7 & 10	10 (5M; 5F)
9	Holy Cross Anglican Parish	Fr Willard Kamandani	Malawi	Nos. 7 & 10	12 (7M; 5F)
10	Community Based Organisation	John Machika	Malawi	No. 3	10 (5M; 5F)
11	St Peter's Anglican Parish	Rev Andrew Sumani	Malawi	Nos. 4 & 7	20 (15M; 5F)
12	St Peter's Hospital	Fr Jones Zowani	Malawi	Nos. 6 & 10	10 (5M; 5F)
13	Youth Activists Initiative Organisation	Tony Khanyepa	Malawi	Nos. 8 & 10	10 (5M; 5F)
14	Wesleyan Methodist Church in Mozambique	Azarias Muchanga	Mozambique	Nos. 1 & 3	20 (7M; 13F)
15	Association Duhuzu Imbaraga	Minani Froduard	Rwanda	Nos. 1 & 7	12 (6M; 6F)
16 17	Action Communautaire pour l'Appui au Développement	Christophe Akakpo Agossou	Togo	Nos. 3 & 7	30 (15M; 15F) (2 workshops)
18	Action Communautaire pour l'Appui au Développement	Christophe Akakpo Agossou	Togo	No. 2	12 (1M; 11F)
19	AJUDE	Kodjo Sodokin	Togo	Nos. 1 & 7	15 (10M; 5F)
20	Maboshe Memorial Centre	Dr Patrick Maboshe	Zambia	Nos. 2 & 4	10 (6M; 4F)
21	Zimbabwe Council of Churches/Methodist Church of Zimbabwe	Petros Karekera	Zimbabwe	No. 7	18 (6M; 12F)
22	DP Foundation	Lizwelethu Tshuma	Zimbabwe	No. 9	15 (4M; 11F)
Total participants					316 (144M; 172F)

1.3 Workshops funded directly by donors

Five partner organisations in Kenya, Malawi and Zambia received direct financial support from two German church agencies – Misereor and Brot für die Welt – to run 43 Called to Care training workshops. Attended by 769 church and community leaders (402 women; 367 men), these workshops used only English language Called to Care workbooks. The SFH Trust provided the partner organisations concerned with technical support in drafting their grant applications, and also in planning and reporting on their activities (see Table 1b).

Table 1b: Called to Care Training Workshops funded directly by donors, 2014/15					
ORGANISATION	LEADER	COUNTRY	WORKBOOKS	NO. OF WORKSHOPS	PARTICIPANTS
Karungu-Homa Bay Development Group	Samuel Okumu	Kenya	Nos. 5 & 10	10	200 (100M; 100F)
Nyakach Kwa Women Forum for Networking	Caren Owiti	Kenya	No. 5	5	96 (44M; 52F)
Church of Central Africa Presbyterian, Blantyre Synod	Rev Master Jumbe	Malawi	Nos. 3, 7, 8, 10	10	293 (148M; 145F)
Youth Activists Initiative Organisation	Tony Khanyepa	Malawi	Nos. 8 & 10	14	140 (55M; 85 F)
Maboshi Memorial Centre	Dr Patrick Maboshi	Zambia	Nos. 1, 3, 6, 7	4	40 (20 M; 20F)
Total workshops and participants				43	769 (367M; 402F)

1.4 Total workshop participants

The total number of church and community leaders attending Called to Care workshops funded either by the SFH Trust or directly by donor organisations in 2014/15 was 1,085. For details on Called to Care workshops conducted from August 2012 to March 2014, please see Appendix A.

1.5 Feedback

In Zimbabwe, **Pastor Petros Karekera from the Methodist Church** organised a workshop attended by 18 people, including pastors and leaders of women's groups, youth movements and men's fellowships. The workshop used Called to Care no. 7, *Call to Me: How the Bible Speaks in the Age of AIDS*. Afterwards some of the participants commented:

When I heard that it would be a two-day workshop, I wondered what would require so much time, what exactly we would be doing for two full days. But after attending the first

day I had to cancel all my appointments for the next day so that I would not miss Day Two.

The book's lesson objectives, exercises, Bible studies, pictures, illustrations and details in the boxes make one's job in lesson preparation simple. I liked all that. I particularly liked the time-guides for the lessons and activities. I will use the book in our church.

I liked the fact that the programme was not packed too much but was very flexible, allowing times for breaks, breathers and refreshments." Some participants, however, thought the workshop was too short. According to one participant, "The workshop needs more than two days. It would need four or five days."



Pastor Petros Karekere presents *Call to Me* at a workshop in Zimbabwe.

In Malawi, with financial support from Misereor, **Tony Khanyepa from the Youth Activists Initiative Organisation** organised 14 Called to Care training workshops for 140 participants, half of whom used book no. 8, *My Life – Starting Now*, and the other half used no. 10, *Parenting: a Journey of Love*. Afterwards one of the youth participants commented:

This training has been inspiring in the way the information was delivered, as it blended well with Bible verses. It created more talking points than just the usual lecturing we had in other training workshops. The facilitators were flexible, and took pains to translate the contents and to deliver it with precision. They were engaging and interacting while facilitating. We wish we had more of these trainings in our communities because we strongly believe they could change the way of thinking among young people who are indulging in alcohol and drugs.



A participant gives a presentation at a workshop organised by Tony Khanyepa of the Youth Activists Initiative Organisation in Malawi.

One of the child caregiver participants said:

The training was a revelation of hidden knowledge. It's like a treasure trove that has just been discovered, and now we are able to understand the complexity of parenting in the context of modern society. This is going to change the ways we treat children and deal with the challenges facing us all. But these Called to Care books should be in Chichewa because most parents don't understand English.



Participants at a workshop organised by Hermann Kodjo Sodokin of AJUDE in Togo. Filling in questionnaires at the end of a workshop - an important part of the monitoring process for Strategies for Hope.

In Togo, Hermann Kodjo Sodokin, leader of the Association des jeunes unis pour le développement, reported: *After this workshop many participants changed their behaviour towards people they were discriminating against. They came to see that people with AIDS are our brothers and sisters, parents and friends. We should be supporting them and also orphans, widows and widowers. It's also time that we talked about sex to our children and let them know about the dangers and how to prevent illnesses. ... Before the workshop the participants thought that AIDS was something which only people who were not close to God could contract, but through the workshop they learned that anyone can get it.*

1.6 Future Called to Care workshops

There is strong demand for many more Called to Care training workshops, but only a fairly small number can be funded from the funds available to the SFH Trust. However, the Trust is fostering and supporting funding partnerships between African churches and faith-based NGOs, on the one hand, and European donor agencies, on the other. In 2015/16, these partnerships are expected to fund Called to Care workshops training 1,140 people in Kenya and Malawi.

2. PRODUCTION

2.1 New materials

(Please see Table 2a.)

Table 2a: SFH new materials 2014 - 2015			
ITEM	PRODUCER	LANGUAGE	QUANTITY
BOOKS: CALLED TO CARE			
No.7: Call to Me	CHAN/Myanmar	Burmese	1,000
No.8: My Life - Starting Now	Sakriya Sath/Nepal	Nepali	2,000
No.10: Parenting - A Journey of Love	Sakriya Sath/Nepal	Nepali	3,000
STEPPING STONES			
Stepping Stones for Peace and Prosperity	Salamander & SFHT	English	140
TOTAL FOR YEAR:			6,140
(Total for 2013/14:			none)

2.1.1: Called to Care

No new Called to Care titles were planned for 2014/15. However, three new titles were published. In May 2014, the Myanmar Catholic HIV/AIDS Network (MCHAN) published a Burmese edition of Called to Care Book no. 7, *Call to Me: How the Bible Speaks in the Age of AIDS* (1,000 copies), with financial support from Catholic Relief Services and CAFOD.

In Nepal, with direct financial support from the Evangelical Lutheran Church of America and administrative support from Strategies for Hope, a local NGO, Sakriya Sath, produced Nepali editions of Called to Care no. 8, *My Life - Starting Now* (2,000 copies) and of Called to Care no. 10, *Parenting: a Journey of Love* (3,000 copies).



The Burmese edition of Called to Care no.7 *Call to Me*.



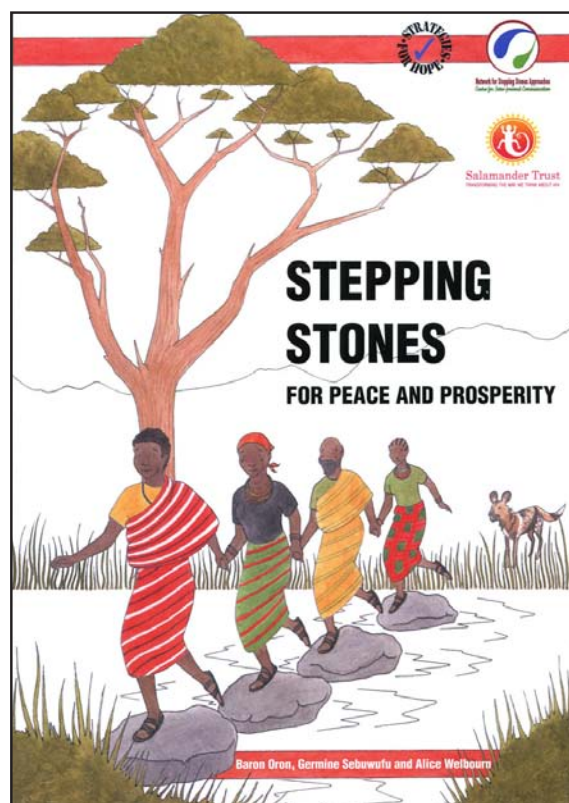
Nepalese editions of Called to Care no.8, *My Life - Starting Now*, and no.10, *Parenting: a Journey of Love*.

2.1.2: *Stepping Stones*

In November 2014, in collaboration with the Salamander Trust and the Network for Stepping Stones Approaches, we published *Stepping Stones for Peace and Prosperity*, which was written by Alice Welbourn, Baron Oron and Germine Sebuwufu.

This manual is an adaptation of the *Stepping Stones* training manual for pastoral communities in the Karamoja region of northeastern Uganda, and is supported by the World Bank Logica Project, Tufts University and the Salamander Trust. The initial print run was 140 copies of this 252-page manual.

As from April 1st, 2015, this book, along with all other Stepping Stones materials, will be available from the Salamander Trust and not from Strategies for Hope.



2.1.3: Called to Care materials in the pipeline

In response to an offer of funding from the World Council of Churches, we embarked on the production of *Être parent: un voyage d'amour*, the French edition of Called to Care workbook no. 10, *Parenting: a Journey of Love*. This was published in May 2015.

In Malawi, with funding from Bread for the World, a local church-based organisation, CARD, translated Called to Care book no. 9, *More and Better Food*, into the main national language, Chichewa. In Zimbabwe, with funding from Misereor, the DP Foundation translated the same workbook into Ndebele. These titles will be published in 2015/16.

2.2 Book reprints and video duplication

Reprints of SFH books totalled 10,185, compared with 6,440 in 2013/14. Some 10,060 copies of Called to Care workbooks were reprinted, along with 125 copies of the *Stepping Stones* and *Stepping Stones PLUS* manuals. A total of 130 copies of SFH videos were produced. Please see Tables 2b and 2c opposite.

For details on production and distribution by our partners overseas since 1989, please see Appendix B.

Table 2b: SFH book reprints 2014 - 2015

ITEM	PRODUCER	LANGUAGE	QUANTITY	
CALLED TO CARE				
No.1: Positive Voices	SFHT	English	600	650
No.1: Sauti Zenye Matumaini	Upendo	Swahili	50	
No.2: Agissons!	SFHT	French	1,000	1,050
No.2: Kufanishika	Upendo	Swahili	50	
No.3: Time to Talk	SFHT	English	1,000	1,140
No.3: Sasa Tuzungumze (Christian edn)	SFHT	Swahili	140	
No.4: Pastoral Action	SFHT	English	1,000	1,000
No.5: Community Action	SFHT	English	1,000	1,000
No.6: The Child Within	SFHT	English	1,000	1,080
No.6: Undani wa Mtoto	SFHT	Swahili	30	
No.6: Undani wa Mtoto	Upendo	Swahili	50	
No.7: Call to Me	SFHT	English	800	1,640
No.7: Invoque-moi	SFHT	French	750	
No.7: Niite	1 SW	Swahili	40	
No.7: Niite	Upendo	Swahili	50	
No.8: My Life - Starting Now	SFHT	English	900	900
No.9: More and Better Food	SFHT	English	300	300
No.10: Parenting - A Journey of Love	SFHT	English	1,300	1,300
			10,060	
STEPPING STONES				
Stepping Stones manual	SFHT	English	75	75
Stepping Stones PLUS	SFHT	English	50	50
			125	
TOTAL BOOKS IN YEAR:				10,185
(Total for 2013/14:				6,440)

Table 2c: SFH DVD duplication 2014 - 2015

ITEM	PRODUCER	LANGUAGE	QUANTITY	
DVDs: Kizazi cha Mayatima	SFHT	Swahili		10
Chini ya mti wa Mupundu	SFHT	Swahili		10
Que puis-je faire?	SFHT	French		30
Naweza kufanya nini?	SFHT	Swahili		10
Stepping Stones Revisited	SFHT	English		50
Parcours	SFHT	French		20
TOTAL DVDs IN YEAR:				130
(Total for 2013/14:				920*)

(* of which 620 were copies of *What Can I Do?* Produced by the Christian Council of Ghana.)

3. MARKETING AND DISTRIBUTION

3.1 Distribution by language

A total of 17,173 SFH books and films was distributed in 2014/15, compared with 13,555 copies in 2013/14. Called to Care workbooks accounted for 96% of materials distributed. Compared with the past, a much smaller proportion (51.7%) of materials distributed were in English; more than one third (34.9%) were in the Asian languages of Nepali and Burmese (see Table 3a).

Table 3a: SFH MATERIALS DISTRIBUTED BY LANGUAGE, 2014/15							
ITEM	English	French	Portgse	Spanish	Swahili	Other	TOTAL:
BOOKS 1-17	19						19
CALLED TO CARE 1-10	8,536	1,677	101		296	6,000	16,610
FACILITATORS GUIDE TO 'WCID?'	20	44		5	3		72
STEPPING STONES MANUALS	160	53	1		1		215
VIDEOS/DVDS (8 titles)	154	86	1	1	15		257
TOTAL ALL MATERIALS:	8,889	1,860	103	6	315	6,000	17,173
<i>Percentage of total:</i>	<i>51.76</i>	<i>10.83</i>	<i>0.60</i>	<i>0.03</i>	<i>1.83</i>	<i>34.94</i>	<i>100%</i>
Total distributed in 2013/14:	10,816	2,255	261	18	205		13,555
Total distributed in 2012/13:	12,994	3,527	23	6	3,400	200	20,150

3.2 Distribution by region

Most (60.7%) SFH materials were distributed in sub-Saharan Africa, followed by Asia (35%). Usually about 85-90% are distributed in Africa, but this figure changed this year due to the books produced in Myanmar and Nepal (see Table 3b).

Table 3b: SFH MATERIALS DISTRIBUTED BY REGION, 2014/15							
Item	Africa	Asia/ Pacific	Europe	Latin Am/ Caribbn	US/ Canada/ Aust/NZ	Misc: eg confs/ TALC sales	TOTAL:
Books 1 - 17	15					4	19
Called to Care 1 - 10	10,071	6,015	444		7	73	16,610
Facilitators Guide to 'WCID?'	66		1	5	-1	1	72
Stepping Stones manuals	88		2		-2	127	215
Videos (8 titles)	195		17	1	-2	46	257
TOTAL:	10,435	6,015	464	6	2	251	17,173
<i>Percentage of total:</i>	<i>60.76</i>	<i>35.03</i>	<i>2.70</i>	<i>0.03</i>	<i>0.01</i>	<i>1.46</i>	<i>100%</i>
Total distributed in 2013/14:	12,139	54	588	22	41	711	13,555
Total distributed in 2012/13:	18,780	218	420	13	42	677	20,150

(Note: negative figures reflect 1 recipient's move from US to Europe)

3.3 Decentralised distribution and co-publishing relationships

Some 35% of SFH materials were distributed by partner organisations - considerably more than in 2013/14, but similar in proportion to 2012/13 (see Table 3c below).

Some partners print a large number of copies, such as Sakriya Sath in Nepal, and MCHAN in Myanmar. Others produce enough copies for their own workshops, for example NYAKWEFNET (Nyakach Kwe Women Forum for Networking) in Kenya.



A workshop for schoolchildren in Nepal organised by Sakriya Sath using the Nepalese edition of Called to Care no.8. They printed 2,000 copies.

Table 3c: PROPORTION OF SFH MATERIALS DISTRIBUTED BY PARTNERS, 2014/15

Item	Total	By partners	% by partners	Partner
Books 1 - 17	19	-	-	
Called to Care	16,610	6,096	36.70	MCHAN (Myanmar); Sakriya Sath (Nepal); Tabernacle SIFA (DRC); NYAKWEFNET (Kenya)
Facilitators Guide to WCID?	72	2	2.78	Tabernacle SIFA (DRC)
Stepping Stones manuals	215	3	1.40	Tabernacle SIFA (DRC)
Video: What Can I Do?	122	7	5.74	Tabernacle SIFA (DRC); GNPI (Kenya)
Video: Stepping Stones workshop video	78	5	6.41	Tabernacle SIFA (DRC)
Videos: 6 other titles	57	-	-	
TOTALS:	17,173	6,113	35.60	
Totals in 2013/14:	13,555	720	5.31	
Totals in 2012/13:	20,150	7,471	37.08	



Left, NYAKWEFNET in Kenya photocopied enough copies of Called to Care no.5 (*Community Action on HIV and AIDS*) to use in their own training workshops.

Right, Eddie Ndungi in the Democratic Republic of Congo, is a long-standing partner in producing and distributing Strategies for Hope materials. Here he takes delivery of a *Parcours* print run.



3.4 SFH distribution from the UK

SFH materials distributed from the UK totalled 11,060 copies, compared with 12,835 in the previous year. Sales accounted for 5.7% of copies distributed, compared with 6.3% in the previous year (see Table 3d).

Table 3d: SFH MATERIALS DISTRIBUTED FROM THE UK BY TALC AND SFHT, 2014-2015				
	TOTAL UK	FREE	SALES	Sales as % of UK total
Videos 1-7(incl Fac.Guide)	242	184	58	24.0
Stepping Stones materials	285	139	146	51.2
Books 12, 14-17	19	15	4	21.1
Called to Care 1-10	10,514	10,087	427	4.1
TOTALS:	11,060	10,425	635	5.7
Total distributed in 2013/14:	12,835	12,032	803	6.3
Total distributed in 2012/13:	11,979	11,286	693	5.8

3.5 Sales

Income from sales of SFH materials amounted to £2,242, compared with £3,068 in the previous year. Please see Table 3e.

Table 3e: SALES INCOME 2005/06 to 2014/15:										
	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15
Sales to TALC	£14,763	£8,915	£7,445	£5,819	£4,302	£3,615	£2,854	£2,454	£2,197	£1,691
Sales made directly by SFHT	£5,709	£6,432	£6,399	£1,362	£1,303	£320	£276	£450	£871	£551
TOTAL:	£20,472	£15,347	£13,844	£7,181	£5,605	£3,935	£3,130	£2,904	£3,068	£2,242

3.6 Database

At the end of 2014/15 there was a total of 18,097 addresses on the SFH database, compared with 18,143 in the previous year. Some 68% of addresses on our database are of organisations in sub-Saharan Africa, followed by 17% in Europe, 7% in Asia and 5% in Australia, New Zealand and North America (see Table 3f).

Table 3f: RECORDS ON THE SFH DATABASE, 31/03/15							
Region:	Africa	Asia/ Pacific	Europe	Latin Am/ Car'bn	Austr/NZ/ N America	Misc (confs/ TALC sales)	TOTAL
At 31/03/14:	12,401	1,253	3,063	338	982	106	18,143
New records 14/15:	154	0	19	0	2	7	182
Records removed 14/15:	-225	0	-1	0	-2	0	-228
At 31/03/15:	12,330	1,253	3,081	338	982	113	18,097
<i>Regional % of total:</i>	68	7	17	2	5	1	100
Change during year:	-71	0	18	0	0	7	-46
<i>% change in records:</i>	-0.57	0.00	0.59	0.00	0.00	6.60	-0.25

About 30% of the records include email addresses, both in Africa and the world as a whole, a percentage which has remained fairly static for a few years.

3.7 Marketing and Distribution Assistant

For the past 8 years we have had a student from Oxford Brookes University as an intern working on the marketing and distribution of SFH materials. Once again, this has been an excellent arrangement.

3.8 Stepping Stones training materials

Stepping Stones is a training package on gender, HIV and communication issues in communities. The original 240-page manual and 70-minute workshop DVD were developed in Uganda by Alice Welbourn, in collaboration with the Strategies for Hope Trust and Action Aid, between 1993 and 1995. These materials were joined in 2008 by the 27-minute *Stepping Stones Revisited* DVD and the 140-page *Stepping Stones PLUS* training manual, and in 2014 by the 252-page manual, *Stepping Stones for Peace and Prosperity*, which is designed to promote peace and prosperity through reducing conflict and violence, especially in pastoral communities.



The original *Stepping Stones* training manual has been translated into at least 25 languages, and has been used in a wide range of urban and rural settings. The Salamander Trust (www.salamandertrust.net) now coordinates a network of over 1,000 *Stepping Stones* users worldwide (www.steppingstonesfeedback.org).

Between 1995 and 2015, the Strategies for Hope Trust has been the publisher and the main distributor of the original editions of *Stepping Stones* in English, and also of the French editions. This has been a highly productive, collaborative arrangement involving several stakeholders, in particular, the author of *Stepping Stones*, Alice Welbourn, the Salamander Trust, the Strategies for Hope Trust and several thousand partner organisations – not only in sub-Saharan Africa but also in many other parts of the world, for example, in South Asia, Latin America and the Pacific.

By 31 March 2015, a total of 30,191 copies of the original *Stepping Stones* manual had been produced², and 1,350 copies of the *Stepping Stones PLUS* manual³. In addition, 9,598 copies of the *Stepping Stones* workshop video/DVD had been produced.

In September 2014, when the Series Editor and the Production and Office Manager of the SFH Trust announced their intention to retire in 2015, it became necessary for the Salamander Trust to identify an alternative publisher of the *Stepping Stones* package. By April 2015, it was decided that Practical Action Publishing would publish the *Stepping Stones* manual and training DVD, and also an entirely new manual, *Stepping Stones with Children*. This event is now scheduled for April 2016.

As of 1 April 2015, all existing stocks of *Stepping Stones* materials became the property of the Salamander Trust, which will also publish the forthcoming *Stepping Stones with Children* training package.



3.9 L'Espoir est un pouvoir (Hope is Power)



We edited, reproduced and distributed 150 copies of this 27-minute film, in which a young Congolese woman, Angélique Machozi, describes how she found the courage to speak openly about her HIV-positive status to her family, her church congregation and the members of her family. The original film was produced by a small NGO in the Democratic Republic of Congo, Action Chrétienne contre le VIH/Sida, run by Angélique and her husband, Patrick. Angélique explains in the film how she and her husband, Patrick, were married in their local church, how they have had two HIV-negative children, and how they work with local church groups on HIV prevention, care and support. The film is available only in French.

3.10 Distribution since the beginning of SFH Trust

Between December 1989 and March 2015, a total of 1,226,669 copies of SFH materials are known to have been distributed by the SFH Trust and its partner organisations. These materials consisted of 1,170,020 books, manuals and CDs, and 56,649 DVDs and videos. For details – by languages and geographical distribution – please see Appendices C and D.

² 29,571 hard copies and 620 copies in CD format.

³ 800 hard copies and 550 copies in CD format.

4. WEBSITE

Several new postings were added to the SFH website. All of these highlight the contributions of SFH partners in sub-Saharan Africa to the production, distribution and practical application of SFH materials. They include, for example, reports on Called to Care training workshops run by a Methodist Church congregation in Mozambique and by the Catholic Archdiocese of Mombasa in Kenya, and also the extraordinary work being done in the Democratic Republic of Congo by Angélique Machozi and her husband, Patrick Kisembo, who also produced the DVD, *L'Espoir est un pouvoir* (Hope is Power).



Some sample pages from the Strategies for Hope website.

5. OTHER ACTIVITIES

During the past 12 years, the Strategies for Hope Trust has supported three charitable organisations in sub-Saharan Africa. The first of these is the Friends of Canon Gideon Foundation (FOCAGIFO), which runs the Hope Institute in Kampala, Uganda. Founded in 2003, the Institute has since trained over 1,000 young people from low-income families in vocational skills and life skills. In 2014/15 the Trust raised £1,800 from individual donors in the UK and was also instrumental in arranging additional financial support from outside the UK.



The Hope Institute in Kampala, run by FOCAGIFO, helps young people from low-income families to gain vocational and life skills.

The second focus of the Trust's voluntary work is an HIV support group, Izikere (meaning 'Hope'), in Musanze, Rwanda. This group of 21 women and four men, all of whom are living with or affected by HIV, makes Christmas and greeting cards which are sold at Quaker meeting houses in Oxford, Cardiff and Colthouse (in the Lake District). In 2014/15, a total of £812 was raised, about half of which will be used to pay for the health insurance policies of the members of the group. Izikere is mentored and supported by a Quaker NGO, Healing and Rebuilding our Communities (HROC), which receives financial support from Oxford Quaker Meeting. SFHT also raised £1,041 for HROC itself during the year. The SFH Trust transfers these funds to HROC and also claims GiftAid on their behalf from the UK government.



Seen here singing hymns, some of the women at Izikere in Rwanda, who earn money by making Christmas and greetings cards.

6. GOVERNANCE AND MANAGEMENT

The Strategies for Hope Trust was registered as a not-for-profit company limited by guarantee in June 2003, and as a charity in May 2008.

- The current trustees of the Trust are James Rowland, Peter Stalker, Wendy Tyndale, John Whitley and Rev Canon Tony Williamson.

- Alison and Glen Williams manage the activities of the SFH Trust as Office and Production Manager and Series Editor, respectively.
- The SFH Advisory Group consists of Rev Dr Anne Bayley, Rev Renate Cochrane, Dr V. Chandra Mouli and Sr Lynn Walker.
- Our marketing intern during 2014/15 has been Susan Head, an MA student of Publishing Media at Oxford Brookes University. She has done an excellent job.
- Trish Attwooll has continued as a part-time Marketing Associate, with special responsibility for managing the distribution of SFH materials in francophone countries.

7. FINANCE

7.1 Project income and expenditure

Table 7a shows income and expenditure for the year for all current SFHT projects:

Table 7a: INCOME/EXPENDITURE ON PROJECTS Apr 14 - Mar 15:				
ITEM	OPENING BALANCE 1/4/14	INCOME	EXPEND- ITURE	CLOSING BALANCE 31/3/15
RESTRICTED FUNDS:				
Called to Care Phase 6	1	0	1	0
Called to Care Phase 7 ¹	12,153	64,402	80,026	-3,471
Called to Care Bk 10 French	0	9,998	2,100	7,898
Angelique film	696	350	969	77
Stepping Stones for Peace & Prosperity	6,735	180	6,410	505
Adjustments needed to move £60 inc and exp re 2013/14 from restricted (St Stones) to unrestricted (mktg & dstrbn).	60	-60		0
Donations for partners in Africa (Incl £1.50 from <i>What Can I Do</i>)	2,280	3,653	3,326	2,607
SUBTOTAL RESTRICTED FUNDS:	21,925	78,523	92,832	7,616
UNRESTRICTED FUNDS:				
Marketing & Distribution ²	4,586	1,392	-944	6,922
Adjustments needed to move £60 inc and exp re 2013/14 from restricted (St Stones) to unrestricted (mktg & dstrbn).	-60		-60	0
Legacy	1,716	0	0	1,716
Governance Costs (opening balance incl £50 for accountancy accrual 2013/14)	-2,268	2,501	228	5
SUBTOTAL UNRESTRICTED FUNDS:	3,974	3,893	-776	8,643
TOTAL:	25,899	82,416	92,056	16,259
¹ Called to Care Phase 7 is a two-year project, and although there was a deficit at 31/3/15, this balance was redressed by income committed to the project which was received in April-June 2015.				
² The negative expenditure in Marketing and Distribution results from charging-out postage and packing to other projects, which in March 2015 happened before invoices from our distributors were received. This balance will be reversed in 2015/16.				

- Expenditure on Called to Care Phase 7 began on 1/4/14, with an opening balance of £12,153, which was received in advance in 2013/14 from Hilfe fur Brüder and Zentrum Oekumene.
- Called to Care book 10 in French (*Être parent: un voyage d'amour*) was an unexpected bonus, where the World Council of Churches in Geneva offered SFHT £10,000 to produce this edition.
- Partners in Africa: the closing balance of £2,607 was to be sent to FOCAGIFO (Uganda), HROC (Rwanda) and Izikere (Rwanda) early in the year 2015/16.
- Marketing and Distribution: there is a negative expenditure figure here which is temporary, and due to transfers to other budgets of costs incurred in postage and packing at our distributors.
- Adjustments: in the year 2013/14 the accountants moved £60 income from Marketing and Distribution to Stepping Stones because it concerned some postage and packing of *Stepping Stones* original manuals. However, the only ongoing Stepping Stones project at the time (as now) was Stepping Stones for Peace and Prosperity, and so this move made the balance carried forward for Stepping Stones for Peace and Prosperity £60 larger than it actually should have been. To correct this, the accountants have this year reduced Stepping Stones income by £60. However, we wish to keep the actual income figure intact, and for this reason, we have created an extra line in both restricted and unrestricted income, in order to arrive at the same totals as our accountants.
- Governance costs: a heavy deficit brought forward from the previous year was of necessity paid off by using income from sales – this had to come from unrestricted funding. Most governance costs are for paying professional accountancy fees, and as from 2014/15 we are able to pay most of these from restricted funding budgets, where we have included a budget item for such expenses.



A little light relief - participants play a game during a workshop for young people organised by the Youth Activists Initiative Organisation in Malawi.

7.2 Project funding

Sources of income during 2014/15 were as follows:

Grants	73,395
Donations	6,838
Sales	2,242
Bank interest	1
Less 2013/14 accountancy adjustment.....	-60
TOTAL	<u>82,416</u>



Table 7b lists grants received during the year, and a breakdown of income from donations:

Table 7b: SFHT GRANTS AND DONATIONS 2014/15		
GRANTS	DONOR	NET INC
Called to Care Ph 7	ICCO/Kerk in Actie (€20,000)	16,189
	Misereor (€10,000)	7,799
	missio (€20,000 - first 50%)	15,698
	Maurice & Hilda Laing Foundation	10,000
	CAFOD	10,000
	Hilfe für Brüder (€5,000)	3,531
		63,217
Called to Care No 10 French	World Council of Churches	9,998
Stepping Stones for Peace and Prosperity	NESSA Uganda (\$10,000) (reversing 2013/14 entry)	-5,844
	Salamander Trust/Stepping Stones for Peace & Prosperity	6,024
		180
	TOTAL GRANTS:	73,395
PRIVATE DONATIONS	Miscellaneous donations for FOCAGIFO & INACOS	3,653
	Donations for Called to Care Ph 7	1,185
	Donations for Angélique DVD	350
	Miscellaneous donations to SFHT	1,650
	TOTAL DONATIONS:	6,838
ALL GRANTS AND DONATIONS:		80,233

- For Called to Care, we were very pleased to learn that extra funding was committed (though not received by 31/3/15), which will enable us to increase the two-year budget for Phase 7 from £94,592 to approximately £107,000. This will be reflected in the accounts for 2015/16.
- *Stepping Stones for Peace and Prosperity* was completed during the year, with a change in donors. The outstanding payment of £5,838 from NESSA in Uganda was cancelled, and instead the Salamander Trust kindly gave SFHT £6,040 to complete the project.

7.3 Annual accounts and reporting

As a company with a turnover of less than £5 million, we are exempt from having our accounts audited. However, our professional accountants, Chapman Worth Limited, have, in addition to their financial report which complies with charity regulations, provided Strategies for Hope with an Independent Examiner's Report for the financial year to 31 March 2015. The financial report also contains our Trustees' Annual Report for the Charity Commission. (The accountant's report is attached at the end of this document.) In addition, we file separate Annual Returns to the Charity Commission and to Companies House.

7.4 Audit on Called to Care project

An audit on the Called to Care project, in the form of a Reasonable Assurance Report, was carried out on Called to Care accounts to March 2012. A further such report was scheduled for Called to Care finances to cover the period from April 2012 to March 2014. However, with the extension of Called to Care (Phase 7) until March 2016, our donors have agreed that this Reasonable Assurance Report will be postponed to coincide with the end of the project (March 2016).

7.5 Total income and expenditure since 2003

Table 7c below shows total income and expenditure by the Strategies for Hope Trust since it was registered as a not-for-profit company in June 2003.

Table 7c: TOTAL INCOME AND EXPENDITURE ON PROJECTS SINCE 1/7/03					
PROJECT	BUDGET	INCOME	EXPEND-ITURE	BALANCE 31/3/15	RECEIVED OR COMMITTED AFTER 31/3/15
Called to Care Ph6 (2 years)	148,136	149,186	149,186	0	
Called to Care Ph7 (2 years. Budget to increase to £107,342 from 1/4/15)	94,592	76,555	80,026	-3,471	30,941
Called to Care no.10 French	10,000	9,998	2,100	7,898	
Parcours Plus	11,195	10,925	10,925	0	
Stepping Stones m&d (3)	15,960	15,557	15,557	0	
Stepping Stones for Peace and Prosperity	6,950	6,915	6,410	505	
Angelique DVD	1,350	1,350	1,273	77	
Donations for partners in Africa		28,156	25,548	2,608	
Various finished projects (*)	1,015,069	974,538	974,538	0	
Marketing & Distribution (general)		220,541	213,620	6,921	
Personal legacy		13,333	11,616	1,717	
Management (general) & governance costs		14,527	14,523	4	
SUBTOTAL:		1,521,581	1,505,322	16,259	
(*) Called to Care	794,972	745,748	745,748	0	
What Can I Do?	108,037	105,433	105,433	0	
Stepping Stones & audio project	66,607	72,612	72,612	0	
Miscellaneous	45,453	50,745	50,745	0	
	1,015,069	974,538	974,538	0	

(For details of finished projects, please see Appendix E)

8. MONITORING

Users of Called to Care materials are asked to submit feedback reports on how the materials have been used, and how members of churches, faith-based organisations and community groups have responded to them. These reports help the project management to monitor the use and impact of the materials. During 2014/15 most of the feedback received on SFH materials was in relation to the Called to Care workbooks. The following quotes have been excerpted from reports received on Called to Care workbooks 1 – 10:

CALLED TO CARE WORKBOOK NO. 1, POSITIVE VOICES

The material is very ideal to use for promoting positive living. Many HIV-related deaths being experienced are due to denial or self-stigma. Most HIV-positive people do not accept their status. Those who accept it do not disclose to others and do not adhere to positive living guidelines. (Emmanuel Chila Sichone, Hope for Africa International, Kasama, Zambia)



As a Catholic, I am so impressed by the testimony of Rev Sister Leonora Torach in Uganda, who has let me know that it is important that all Catholic pastoral carers (clergy and lay people) know and act with the belief that, whether or not they are infected with HIV, they are affected by their family members and friends who are living with HIV, and all are called to come out and fight the stigma, shame, denial, prejudice, ignorance and myths associated with the virus. (Lum Emerencia, participant in training workshop run by Amungwa Athanasius Nche, Sustainable Health and Development Effort Group, Bamenda, Cameroon)

We used to think that AIDS was a death sentence, but this book has helped us understand that anyone can get it. When religious leaders declare their HIV-positive status, it helps us to realise that AIDS is not a curse from God, and we should not judge those who are positive. (Samson Guloba, BUWEDDA, Jinja, Uganda)

CALLED TO CARE WORKBOOK NO. 2, MAKING IT HAPPEN

Planning is very vital in all you are doing. Asking why you are going to do something is also very important. (Alfonse Bwambale, Alpha Children Ministry, Kasese, Uganda)

My community has found this to be a good book for the planning of future training since it points out ways of setting objectives in developing community work plan activities, in partnership implementation and monitoring impact. (Ongom Rufino, AGAM Development Association, Lira, Uganda)

The topics covered by this manual will help our group to start some small projects. (Akakpo Agossou, Action Communautaire pour l'Appui au Développement au Togo, Tsévié, Togo)





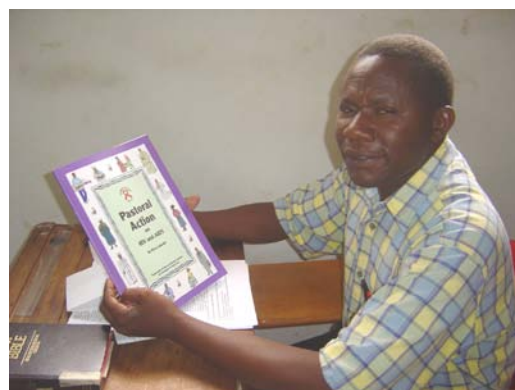
CALLED TO CARE WORKBOOK NO. 3, TIME TO TALK

This book has opened our eyes. We used to think that talking about sex in the church was unacceptable, so this book is a very good beginning for the growth of our spiritual and physical life as Christians. (Pastor Brown Mtekela Mkandawire, Rural Education Support and Rehabilitation Unit, Blantyre, Malawi)

Our future plans are to do more Called to Care trainings with Muslim communities in other places, so that a lot more people get the information. (Sheikh Ramadhan Khalid, Machinga Mosque, Machinga, Malawi)

CALLED TO CARE WORKBOOK NO. 4, PASTORAL ACTION ON HIV AND AIDS

The book is really provoking, inspiring, challenging and moving. It is self-explanatory and in simple English, so easy to read. (Caren Odero Owiti, NYAKWEFNET, Sondu, Kenya)



CALLED TO CARE WORKBOOK NO. 5, COMMUNITY ACTION ON HIV AND AIDS

The participants commented that women and girls are more vulnerable to HIV and AIDS. They stressed that this is so because women and girls are not working or fishing, but most men do and this is causing men to have power over women and girls, and their vulnerability increases. (Father Jones D. Zowani, Anglican Church, Likoma Island, Malawi)

CALLED TO CARE WORKBOOK NO. 6, THE CHILD WITHIN

It is so good for parents to spend time with their children, and some have started to do that, and to tell stories to their children and build their relationship. (Alfonse Bwambale, Alpha Children Ministry, Kasese, Uganda)

This book contains a lot of skills, and has made a great change to those who have had a chance to go through it. All the workshop participants testified that the book has changed their lives, and they will share what they have learned with friends in their community. We ask for more copies of this book. (Samwel Okumu, Karungu Home Bay Development Group, Homa Bay, Kenya)



CALLED TO CARE WORKBOOK NO. 7, CALL TO ME

We use our Bibles daily, but we did not understand and study them in order to respond to the HIV/AIDS pandemic. Now we are equipped with relevant knowledge and skills, and we shall organise Bible study sessions to train others. (Apostle Stephano Phiri, Hope Children Centre, Blantyre, Malawi)



People found the book challenging and thought-provoking, but also very helpful. They decided to put into practice what they had discussed. (Sr Cecilia Mukazi, St Joseph Mission Hospital, Mutare, Zimbabwe)

After studying the chapter 'God's Justice' in this book, I have stopped condemning those people who are living with HIV, and judging them harshly. I will promote attitudes of compassion rather than being judgemental. (participant in workshop run by the Hope Children Centre, Blantyre, Malawi)

There is a radio station in Plumtree where a group of women in a Listeners Club have read out information from 'Call to Me' and 'Parenting – a Journey of Love'. They have also used the books to teach Sunday School children. (Lizwelethu Tshuma, DP Foundation, Bulawayo, Zimbabwe)

I came to this meeting without knowing much about the topic. I'm going home feeling I've been educated. ... This workshop has opened my eyes to how to use the Bible in the context of HIV. I feel empowered. ... I had some vague ideas about HIV, but now I feel that I know the subject in detail. ... The Bible studies have really made an impression on me. I didn't realize that these Biblical texts could be applied to the topic of HIV. (Students at the Faculty of Evangelical Theology, Yaoundé, Cameroon)

I enjoyed the group discussions. Everyone was able to participate. I learned that everyone – including people living with HIV – is loved by God. Therefore we must accept and love them, just like other members of our church. Also, we should talk about sex and sexuality in our churches. I shall encourage people to participate in discussions. (Antoine Banibeya, Église pentécôtiste Peuple Apart, Tsévié, Togo)

CALLED TO CARE WORKBOOK NO. 8, MY LIFE – STARTING NOW

Many parents in this part of the world are not concerned with their children's upbringing, so this book is an eye opener to parents that will help them with skills for raising their children. One parent said: "I am a father of five children and I never thought that I had a responsibility to assist my wife in teaching good manners to our children. I would just shout at my wife for



failing to control the behaviour of our children. But with this training I am now equipped to work hand-in-hand with my wife to raise our children.” (Rev Raphael Grant Juttah, Kanengo parish, Kanengo, Lilongwe, Malawi)

When I used this book with children, I found that the way many parents name their children indicates that there is a problem in the homes. The parents give them names like “Ocotoko”, meaning “a dog is better than you”, or “Buni”, meaning “born for the grave”. A young girl said that her mother always insults her by saying she has legs like a duck. But this book is a good tool for helping young people build their self-esteem. (Joshua Anguyo, Scripture Union, Arua, Uganda)

We plan to conduct more of these training workshops, especially in schools and community centres in order to reach out to more youth who might be at risk of alcohol and drug use, which often results in contracting HIV as they cannot make right decisions under the influence of such stimulants and intoxicants. (Tony Khanyepa, Youth Activists Initiative Organisation, Blantyre, Malawi)



CALLED TO CARE WORKBOOK NO. 9, MORE AND BETTER FOOD

We need to network to see how a popular version in the local language could be produced to enhance farmer-to-farmer and farmer family learning for sustainability. (Harriet Nakasi, Caritas, Kampala, Uganda)

I am quite amazed by the material that Strategies for Hope is producing, which is very much aligned to dealing with HIV issues.

I happen to be working with women farmers in Umguza District of Matabeleland in Zimbabwe, 40% of whom are HIV-positive. I use the Called to Care book More and Better Food to improve their farming methods in the light of climate change. HIV-infected people need good food, and this book teaches them how to produce enough quality food. (Lizwelethu Tshuma, DP Foundation, Bulawayo, Zimbabwe)



CALLED TO CARE WORKBOOK NO. 10, PARENTING: A JOURNEY OF LOVE

The messages in the book are relevant and correct for current and future generations. They should be spread more widely for many more people to understand and act upon. (Peter Thembo, Kisinga ICT and Skills Development Centre, Kasese, Uganda)

Parents enjoyed using the book. It helped many parents who find talking with their children about sex and sexual behaviour very difficult. It also helped them to get more information about HIV. (Fr Samuel Kayus, Anglican Church of Tanzania, Tarime, Tanzania)



A Called to Care training workshop organised by the Zimbabwe Council of Churches and the Methodist Church of Zimbabwe. Participants at such workshops receive their own copy of the workbook used, and an attendance certificate.

The group decided to share the information with neighbours, fellow church members and relatives. Also to meet regularly and exchange ideas and views, and to introduce new friends. (Francis Wairegi, SARDI, Thika, Kenya)

This book is good for creating awareness about sex and letting parents know that it is important for children to know about sex so they do not get their information from wrong sources. (Joshua Anguyo, Scripture Union Uganda, Arua, Uganda)

CALLED TO CARE WORKBOOKS IN GENERAL

Called to Care books have inspired many of our members who had lost hope in life. They had felt abandoned and were not willing to give life a second chance. But after sharing the contents of these books, a glimmer of hope has shone into their lives, and they are once again vibrant and are the community champions. (Duncan Zebby Arunda, Child Health Project, Rongo, Kenya)

The Called to Care books are loved very much when they are used in our workshops, seminars and trainings. Teaching each other is a responsibility of each member of the community. Let's encourage each other and come together to get rid of this tragedy. (Fr Theobald Mwaniswa, Catholic Church/Somamemba Foundation, Mbeya, Tanzania).

9. FUTURE OF STRATEGIES FOR HOPE

The founders and co-managers of the Strategies for Hope project, Glen and Alison Williams, will retire in late 2015. In agreement with the trustees, the Strategies for Hope Trust will therefore:

- (a) cease distribution of all hard copies of Called to Care materials at the end of September 2015
- (b) make all Called to Care workbooks and SFH videos freely accessible from the SFH Trust website by 1 October 2015
- (c) account for all grants for the Called to Care project, and most other projects, by 31 March 2016.

In addition, Glen and Alison Williams will:

- (d) continue maintaining the Strategies for Hope website, on a voluntary basis, until at least 31 December 2016
- (e) provide technical and administrative support to organisations wishing to organise Called to Care training workshops or to produce editions of Called to Care materials in languages other than English until 31 December 2016
- (f) continue to mobilise financial and practical support to the FOCAGIFO Hope Institute in Uganda and to the HROC and Izikere projects in Rwanda.

10. THE WIDER PICTURE

There have been many important developments in the global HIV epidemic since December 1989, when the first three Strategies for Hope case study booklets were published. The most dramatic development has been the rapidly growing availability of antiretroviral drugs (ARVs) since 1995. The number of people taking ARVs has increased from 1 million in 2001 to 15 million in 2014. Not only do ARVs enable people with HIV to live longer, near-normal lives, but they also have the effect of dramatically reducing HIV transmission.

Globally, the number of new HIV infections has fallen from 3 million per year in 2001 to 2 million in 2014. AIDS-related deaths have fallen from 2 million per year in 2004 to 1.2 million in 2014. The life expectancy of a person living with HIV has increased from 36 additional years in 2001 to 55 additional years in 2014.

However, 35 million people worldwide are currently living with HIV, of whom 19 million are unaware of their HIV-positive status and are therefore less likely to take measures to avoid transferring HIV to others. Moreover, according to UNAIDS, HIV prevention programmes are being held back by “widespread stigma and discrimination, punitive legal environments, barriers to civil society engagement and lack of investment in tailored programmes”.

It is precisely in the areas of reducing stigma and discrimination and promoting civil society engagement in addressing the challenges of the HIV epidemic that faith communities - as well as faith-based and community-based organisations - have extremely important roles to play. From its inception, the Strategies for Hope Trust has produced information and training materials, based on real-life experiences, which promote and inform the involvement of churches, faith-based organisations, community groups and organisations of people living with HIV in responding to the huge challenges of the HIV epidemic.



Participants in a youth workshop run by the Youth Activists Initiative Organisation in Malawi.

It is disconcerting to note that, at least in the UK, international faith-based organisations are steadily reducing their commitments to HIV prevention, care and support programmes. And in sub-Saharan Africa, local NGOs, churches, faith communities and faith-based organisations are finding it increasingly difficult to access funding for their HIV prevention, care and support work.

11. ACKNOWLEDGEMENTS AND THANKS

We would like to express our heartfelt thanks to the many people and organisations who supported the work of the Strategies for Hope Trust in 2014/15, and thereby contributed in various ways to the achievements described in this Annual Review, as follows:

- International donor organisations, who in 2014/15 were:

For the Called to Care project (directly and indirectly):

Bread for the World

CAFOD

Catholic Relief Services

Evangelical Lutheran Church in America

Hilfe für Brüder

ICCO/Kerk in Actie

M&H Laing Charitable Trust

Misereor

missio Aachen

World Council of Churches

Zentrum Oekumene

- For the *Stepping Stones for Peace and Prosperity* manual:

Salamander Trust

TUFTS USA

- The Parish Church of St Mary the Virgin, Iffley, Oxford, for raising funds through collections for Strategies for Hope
- Peter Stalker, for invaluable advice and assistance with the Strategies for Hope website (www.stratshope.org)
- Christiane Morris, for numerous translations from English to French
- Several individuals who made generous, personal donations to the Strategies for Hope Trust
- James Rowland, Peter Stalker, Wendy Tyndale, John Whitley and Tony Williamson, for their generous support and wise counsel as trustees of the Strategies for Hope Trust
- Rev Dr Anne Bayley, Rev Renate Cochrane, Dr V. Chandra Mouli and Sr Lynn Walker, for their advice and assistance as members of the Strategies for Hope advisory group
- Our UK distributor, Teaching Aids at Low Cost (TALC)
- Our co-publishing and distribution partners outside the UK, who in 2014/15 were as listed in Table 3c (Section 3) of this report
- Alice Welbourn and Nell Osborne for their creative and loyal collaboration on the Stepping Stones project
- Rev Fr Willard for his helpful support for Called to Care training workshops in Malawi
- Eddie Ndungi, for managing the marketing and distribution of SFH materials in the Democratic Republic of Congo
- Mrs Wandoa Mwambu and the Upendo Centre, for managing the distribution of Swahili editions of the Gideon Byamugisha film, *What can I do?*, and of four Called to Care workbooks, in Tanzania
- Trish Attwooll, our Francophone Marketing Associate
- Susan Head, our intern for database maintenance and correspondence
- All our friends and partners in sub-Saharan Africa who sent us information and photos about their training workshops involving Strategies for Hope materials. Many of these have been used in this report and on our website.

Cover photo by Edgar Malume Phiri during a Called to Care training workshop held by Ukhondo Services Foundation in Malawi.

Strategies for Hope Trust
4 September 2015

APPENDIX A: *Called to Care* Training Workshops, August 2012 – March 2014

i) Training Workshops implemented August 2012 – March 2013				
ORGANISATION	LEADER	COUNTRY	CTOC WORKBOOKS	PARTICIPANTS
1. Navigators	Pr Andy Nyirenda	Malawi	No. 5: 'Community Action on HIV & AIDS'	30 (24 M; 6 F)
2. TICAD	Pr Gregory Magaisa	Malawi	No. 7: 'Call to Me' No. 9: 'More & Better Food'	15 (9 M; 6 F)
3. FATEB (Evangelical Theological Faculty, Bangui)	William Mbuluku	Central African-Republic	No. 1: 'Positive Voices' No. 3: 'Time to Talk' No. 7: 'Call to Me'	10 (6 M; 4 F)
4. Shingirirai Trust	Cecilia Masekereya	Zimbabwe	No. 8: 'My Life – Starting Now' No. 10: 'Parenting: a journey of love'	23 (10 M; 13 F)
5. Wau Anglican Diocese	Ven. Andrea Ngong	South Sudan	No. 4: 'Pastoral Action on HIV & AIDS'	14 (10 M; 4 F)
6. Kabula Youth Organisation	Tendai Bilila	Malawi	No. 5: 'Community Action on HIV & AIDS' No. 8: 'My Life – Starting Now'	10 (4 M; 6 F)
7. Farm Community Trust of Zimbabwe	Abraham Makoni	Zimbabwe	No. 5: 'Community Action on HIV & AIDS' No. 6: 'My Life – Starting Now' No. 10: 'Parenting: a journey of love'	10 (3 M; 7 F)
8. Tabernacle Sifa	Eddie Ndungi	DRC	No. 1: 'Positive Voices' No. 2: 'Making it Happen' No. 3: 'Time to Talk' No. 7: 'Call to Me'	9 (7 M; 2 F)
9. Good Samaritan Hospice	Peter Wright	Sierra Leone	No. 6: 'The Child Within' No. 10: 'Parenting: a journey of love'	10 (5 M; 5 F)
10. Thyolo Anglican Parish	Fr Willard Kamandani	Malawi	No. 7: 'Call to Me'	35 (11 M; 24 F)
11. CEPCA (Council of Protestant Churches in Cameroon)	Rev Jean Ngabana	Cameroon	No. 7: 'Call to Me' (double workshop)	12 (6 M; 6F)
12. Reach Out Ministries	Rev Jones Chamangwana	Malawi	No. 3: 'Time to Talk' No. 4: 'Pastoral Action on HIV & AIDS'	13 (10 M; 3 F)
13. Chilema Ecumenical Centre	Rev Macdonald N. Banda	Malawi	No. 3: 'Time to Talk' No. 4: 'Pastoral Action on HIV & AIDS' No. 9: 'More and Better Food'	19 (all F)
14. Bvumbe Anglican Parish	Rev Benson Aipa	Malawi	No. 2: 'Making it Happen' No. 7: 'Call to Me'	30 (14 M; 16 F)
15. Chikwawa Ministry/ Support for Change Initiative	Francis Chipukunya	Malawi	No. 3: 'Time to Talk'	18 (13 M; 5F)
16. Nkhokotakota Lay Training Centre	Rev Fr Francis Takilima	Malawi	No. 5: 'Community Action HIV & AIDS' No. 10: 'Parenting: a journey of love'	10 (6 M; 4 F)
17. CCAP, Blantyre Mpachika congregation	Rev Master Jumbe	Malawi	No. 7: 'Call to Me'	20 (14 M; 6 F)
Subtotal participants 2012/13:				288 (152 M; 136F)

(continued ...)

ii) Training Workshops implemented April 2013 – March 2014

ORGANISATION	LEADER	COUNTRY	CTC WORKBOOKS	PARTICIPANTS
1. GIRCAFEM, Tsévié	Yawo Agbote	Togo	No. 3 and no. 7	17 (11 M; 6 F)
2. Anglican Church, Bangwe	Fr Chanju Alan Banda	Malawi	No. 5 and no. 8	17 (5M; 12F)
3. Machinga Muslim AIDS Association, Blantyre	Sheikh Ramadan	Malawi	No. 3 and no. 10	20 (9M; 11F)
4. Anglican Church, Blantyre	Fr Dan Mazimbo	Malawi	No. 4 and no. 7	20 (6M; 14F)
5. Anglican Church, Lumzu	Fr John Ng'oma	Malawi	No. 3 and no. 10	15 (8M; 7F)
6. Kabula Youth Org, Blantyre	Tendai Bilila	Malawi	No. 9	10 (5M; 5F)
7. Anglican Church, Mulanje	Fr Lymon Nkomo	Malawi	No. 3 and no. 4	23 (10M; 13F)
8. Thyolo Catholic Church	Luckson Phiri	Malawi	No. 8 and no. 10	22 (12M; 10F)
9. Mombasa Catholic Archdiocese	Sr Pauline Kimeu	Kenya	Nos. 1 – 5	29 (15M; 14F) (3 workshops)
10. NYAKWEFNET, Kisumu	Caren Owiti	Kenya	No. 5 and no. 10	10 (7M; 3F)
11. ACAD, Tsévié	Christoph & Edwige Akakpo	Togo	No. 3 and no. 7	10 (5M; 5F)
12. INERELA, Kigali	Elie Habimana	Rwanda	No. 3 and no. 10	10 (5M; 5F)
13. Femme Lumière, Yamassoukro	Dembélé Salimata	Côte d'Ivoire	No. 3	30 (18M; 12F)
14. Espoir de la Famille, Porto Novo	César Ahouantchede	Bénin	No. 7	12 (7M; 5F)
15. VOLDEB, Porto Novo	Gigo Clément Sagbohan	Bénin	No. 3	10 (6M; 4F)
16. Eglise Baptiste, Sarh	Rev Barthelemy Nedji-madna	Chad	No. 3 and no. 7	10 (10M)
17. Family Impact, Bujumbura	Clémence Gasana	Burundi	No. 1 and no. 3	10 (5M; 5F)
18. ADIAS, Abidjan	Loukou N. Désiré	Côte d'Ivoire	No. 7	10 (6M; 4F)
19. Comité paroissial de dév., Goma	Jean Bosco Wamuone	DRC	No. 3 and no. 7	15 (11M; 4F)
20. AJUDE, Amlamé	Kodjo Hermann Sodokin	Togo	No.2 and no. 7	32 (24M; 8F)
21. Upendo Centre, Dar es Salaam	Wandoa Mwambu	Tanzania	No. 6 and no. 7	22 (13M; 9F)
22. Speak Africa, Homa Bay	Vitalis Rariwi	Kenya	No. 7	35 (27M; 8F)
23. FATEY/Mission de l'église Évangélique du Cameroun	William Mbukulu	Cameroon	No. 7	31 (15M; 16F)
Subtotal participants 2013/14				420 (240M; 180F)
TOTAL participants August 2012 to March 2014				708 (392M; 316F)

APPENDIX B

Partners which have produced and distributed SFH materials, 1989 - 2015				
Partner organisations	Country	Books	Films	Languages
ActionAid-Bangladesh	Bangladesh	Stepping Stones		Bangla
ActionAid-India	India	Stepping Stones		Eng + 6 Indian langs
ActionAid-Mozambique	Mozambique	Bks 12,13; Stepping Stones	Stepping Stones	Portuguese
ActionAid-Tanzania	Tanzania	Stepping Stones	Stepping Stones	Swahili
ActionAid-Uganda	Uganda	Bk 15		English
Africa Christian Textbooks	Nigeria	C to C 1-5, 8; Facilitators Gde	What Can I Do?	English
Africa Inland Church	Madagascar		What Can I Do?	Malagasy
African Holy Zionist Church	Kenya	Called to Care 1-3		Maragoli
Afrique Avenir	France		What Can I Do?	French
AMREF Kenya	Kenya	Bks 1,2,3,4,5,6,7	TASO	English
AMREF Tanzania	Tanzania	Bks 1,2,5,6,7,8,12,13	TASO, Orphan Generation	Swahili
Anglican Theological College	Zimbabwe	Called to Care 7,9		English
Balm in Gilead	Tanzania	Called to Care 3		Swahili
British Council	India	Bk 11		English
Catholic AIDS Action	Namibia	Stepping Stones		English adaptation
CEPCA	Cameroon		What Can I Do?	French
Christian Council of Ghana	Ghana	WCID Facilitators Guide	What Can I Do?	English
Christian Literature Fund	South Africa	C to C 1-10; Facilitators Gde	What Can I Do?	English
Cluster Publications	South Africa	Bk 16		English
Evangelical Lutheran Church	Estonia	WCID Facilitators Guide	What Can I Do?/Stpg Stones	Russian & Estonian
Expanded Church Response	Zambia		What Can I Do?	English
FOCAGIFO	Uganda	WCID Facilitators Guide	What Can I Do?	English
FSPI	Pacific area	Stepping Stones		Eng; Bislama; Kiribati
GNPI-Africa	Kenya	WCID Facilitators Guide	What Can I Do?	English
Grassroots Books	Zimbabwe	Bk 8		English
IAFTA	D R Congo	Called to Care 1-3		French
ICCO-Southern Africa	Malawi	Called to Care 1,4,7,9	What Can I Do?	English
ICHAP	India	Stepping Stones		English
FHI/Johns Hopkins University	Rwanda	WCID Facilitators Guide	What Can I Do?	Kinyarwanda
Kachere Press	Malawi	Called to Care Bk 3		English
Marianum Press	Uganda	Bk 2		English
MCHAN	Myanmar	CtC 7		Burmese
Media for Devt Trust	Zimbabwe		What Can I Do?	English
Medical Mission Institute	Germany		TASO, Orphan Generation	English
Medical Research Council	South Africa	Stepping Stones		English adaptation
MFDI Tanzania	Tanzania		Orphan Gen, Mupundu Tree, What Can I Do?	Swahili
MGS Video	Uganda		Stepping Stones Revisited	English
Mission Philafricaine (MPA)	Guinea	Facilitators Guide	What Can I Do?	French
Mozambique Red Cross	Mozambique	Bks 1,2,6,7		Portuguese
Ndola Catholic Diocese	Zambia	Bk 14	Under the Mupundu Tree	Nyanja, Bemba
Pacific Community Secretariat	Fiji	Stepping Stones		English
PASADA	Tanzania	Stepping Stones		Swahili
Plan	Panama	Stepping Stones	Stepping Stones	Spanish
Project Concern International	Indonesia	Stepping Stones	Stepping Stones	Indonesian
Rede Crista Contra HIV/SIDA	Mozambique	WCID Facilitators Guide; Called to Care 1-3	What Can I Do?	Portgse & 3 local langs
Sakriya Sath	Nepal	CtC 8 and 10		Nepali
Serving in Mission	Kenya	Called to Care 3, 4 & 7		English
Tabernacle SIFA	D R Congo	C to C 1-3; Stepping Stones	What Can I Do?; HIV Cnslg; Orph Gen; Mupundu Tree	French
TASO	Uganda	United Against AIDS	TASO, United Against AIDS	English
Thyolo Anglican Church	Malawi	Called to Care 8,9,10		English
TVE	Netherlands		TASO	Spanish
UNICEF Guinea Bissau	G Bissau		What Can I Do?	Portgse Kriolu
UNICEF	USA		Orphan Generation	English, French
Upendo Centre	Tanzania	WCID Facilitators Guide; Called to Care 1, 2, 6 & 7	What Can I Do?	Swahili
VOLDEB	Benin	C to C 1,2,3		French
World Health Organisation	Switzerland		TASO, Orphan Generation	English, French
World Renew	Kenya	Stepping Stones		English
World Vision International	South Africa	Called to Care 1 & 2	What Can I Do?	English

APPENDIX C

All SFH materials distributed, 1989 to end March 2015, by LANGUAGE.									
Type	No	Title	English	French	Portgse	Spanish	Swahili	Other*	TOTAL:
BOOKS:	1-11	Books 1 - 11	346,987	123,241	15,675		267,753		753,656
	12	A Common Cause	21,081	7,685	2,022		15,055		45,843
	13	Youth to Youth	20,998	7,985	2,020		15,020		46,023
	14	Under the Mupundu Tree	18,786	7,351				4,000	30,137
	15	Open Secret	16,310						16,310
	16	Journeys of Faith	9,824						9,824
	17	United Against AIDS	1,767						1,767
		SUBTOTAL:	435,753	146,262	19,717		297,828	4,000	903,560
	CC1	Positive Voices	19,536	6,009	1,391		2,876	2,140	31,952
	CC2	Making it Happen	22,252	8,264	1,400		2,850	1,180	35,946
	CC3	Time to Talk	24,592	9,651	1,110		514	2,140	38,007
	CC4	Pastoral Action	19,196						19,196
	CC5	Community Action	14,013						14,013
	CC6	The Child Within	7,926				2,850		10,776
	CC7	Call to Me	19,904	4,471			2,862	1,000	28,237
	CC8	My Life - Starting now	12,149					2,000	14,149
	CC9	More and Better Food	9,324						9,324
	CC10	Parenting - a Journey of Love	7,546					3,000	10,546
		SUBTOTAL:	156,438	28,395	3,901		11,952	11,460	212,146
	FG	Facilitators Guide to WCID	9,215	2,509	3,200	129	1,172	2,600	18,825
	SS	Stepping Stones manual	14,906	3,305	1,163	5,301	2,345	2,300	29,320
		Stepping Stones manual CD	208	6	6				220
		Stepping Stones PLUS (bk)	488	250					738
		Stepping Stones PLUS CD	542	24					566
TOTAL ALL BOOKS:			617,550	180,751	27,987	5,430	313,297	20,360	1,165,375
FILMS:	1	HIV/AIDS Counselling (+TASO1)	3,495	1,133	223	17	549		5,417
	2	The Orphan Generation	2,991	1,013			1,050		5,054
	3	Under the Mupundu Tree	1,656	423			747	200	3,026
	4a	Open Secret	1,235						1,235
	4b	Open Secret (short)	103						103
	5	What Can I Do?	20,701	2,382	4,058	242	1,353	2,460	31,196
	6	United Against AIDS	564						564
	SS	Stepping Stones w/s video	3,997	1,431	1,000	1,301	484	1,011	9,224
	SSR	Stepping Stones Revisited	786						786
TOTAL ALL FILMS:			35,528	6,382	5,281	1,560	4,183	3,671	56,605
TOTAL ALL MATERIALS:			653,078	187,133	33,268	6,990	317,480	24,031	1,221,980
* Other languages and adaptations:									
B14		Bemba/Nyanja (Zambia)	4,000	Pre 07/04			CC1 Maragoli (Kenya)	2,140	Aug-07
UMT v		Bemba/Nyanja (Zambia)	200	Pre 07/04			CC2 Maragoli (Kenya)	1,180	Dec-08
SSv		Stepping Stones (Luganda)	211	Pre 07/04			CC3 Maragoli (Kenya)	2,140	Sep-07
SSv		Stepping Stones (Indonesian)	800	Apr-06			CC7 Burmese (Myanmar)	1,000	May-14
SSm		Stepping Stones (Indonesian)	850	Apr-06			CC8 Nepalese	2,000	Feb-15
		Stepping Stones (Bangla)	1,000	Aug-07			CC10 Nepalese	3,000	Feb-15
		Six Indian languages @ 50	300	Jun-09					
		Stepping Stones (Bislama/Vanuatu)	50	Dec-10					
		Stepping Stones (Kiribati)	100	Dec-10					
FacGde		Changana/Macua/Sena (Moz)	1,500	Dec-06					
		Estonian	500	Jan-08					
		Russian	500	Jan-08					
		Kinyarwanda (Rwanda)	100	Dec-09					
WCID v		Changana/Macua/Sena (Moz)	1,500	Dec-06					
		Estonian	300	Jan-08					
		Russian	300	Jan-08					
		Malagasy (Madagascar)	60	Mar-09					
		Kinyarwanda (Rwanda)	100	Dec-09					
		Kriolu/Guinea Bissau	200	Sep-12					
						NOTES:			
						1: Adaptations of Stepping Stones manual included with English:			
						South Africa/MRC			1,800
						Pacific/BCC Cluster			700
						Namibia/CAA			600
						India/ActionAid			300
						India/ICHAP			1,000
									4,400
						2: Time to Talk/Swahili includes 230 copies of a Muslim edition.			

APPENDIX D

All SFH materials distributed, 1989 to end March 2015, by REGION									
Type	No	Title	Africa	Asia/ Pacific	Europe	Latin Am/ Caribbn	US/ Canada/ Aust/NZ	Misc: eg confs/ TALC sales	TOTAL:
BOOKS:	1-11	Books 1 - 11	657,964	31,027	49,293	941	9,298	5,133	753,656
	12	A Common Cause	40,667	643	2,063	33	441	1,996	45,843
	13	Youth to Youth	41,949	664	1,821	56	557	976	46,023
	14	Under the Mupundu Tree	25,445	403	2,226	34	258	1,771	30,137
	15	Open Secret	14,203	102	1,137	6	163	699	16,310
	16	Journeys of Faith	7,796	24	429	25	35	1,515	9,824
	17	United Against AIDS	1,565	7	28	5	10	152	1,767
		SUBTOTAL:	789,589	32,870	56,997	1,100	10,762	12,242	903,560
	CC1	Positive Voices	28,689	152	2,114	37	112	848	31,952
	CC2	Making it Happen	32,031	138	1,211	36	1,067	1,463	35,946
	CC3	Time to Talk	35,585	162	1,153	31	82	994	38,007
	CC4	Pastoral Action	18,404	133	352	18	36	253	19,196
	CC5	Community Action	13,134	135	337	17	36	354	14,013
	CC6	The Child Within	9,964	91	406	19	45	251	10,776
	CC7	Call to Me	26,055	1,103	774	19	35	251	28,237
	CC8	My Life - Starting Now	11,554	2,120	244	11	52	168	14,149
	CC9	More and Better Food	8,515	32	575	8	14	180	9,324
	CC10	Parenting - a Journey of Love	6,768	3,074	572	10	20	102	10,546
		SUBTOTAL:	190,699	7,140	7,738	206	1,499	4,864	212,146
	FG	Facilitators Guide to WCID	14,723	68	2,506	111	278	1,139	18,825
	SS	Stepping Stones manual	13,735	4,694	2,381	5,359	534	2,617	29,320
		Stepping Stones manual cd	133	3	37	1		46	220
		Stepping Stones PLUS (bk)	585	6	31	1	4	111	738
		Stepping Stones PLUS cd	331	15	68	3	4	145	566
TOTAL ALL BOOKS:			1,009,795	44,796	69,758	6,781	13,081	21,164	1,165,375
FILMS:	1	HIV/AIDS Counselling (+TASO1)	3,403	83	1,291	36	266	338	5,417
	2	The Orphan Generation	3,572	70	770	17	418	207	5,054
	3	Under the Mupundu Tree	2,243	22	346	3	177	235	3,026
	4a	Open Secret	832	10	170	2	45	176	1,235
	4b	Open Secret (short)	57	1	14		2	29	103
	5	What Can I Do?	26,535	40	3,029	74	310	1,208	31,196
	6	United Against AIDS	468	2	11	1	14	68	564
	SS	Stepping Stones w/s video	4,990	1,145	768	1,322	179	820	9,224
	7	Stepping Stones Revisited	551	9	156	1	6	63	786
TOTAL ALL FILMS:			42,651	1,382	6,555	1,456	1,417	3,144	56,605
TOTAL ALL MATERIALS:			1,052,446	46,178	76,313	8,237	14,498	24,308	1,221,980

APPENDIX E

STRATEGIES FOR HOPE FINISHED PROJECTS (EXTENSION TO TABLE 7c)				
PROJECT	TOTAL BUDGET	INCOME	EXPEND-ITURE	BALANCE 31/3/15
CALLED TO CARE:				
Called to Care initial budget	13,360	13,204	13,204	0
Called to Care supplementary budget	4,500	4,500	4,500	0
Mukono conference exps	5,510	5,533	5,533	0
Called to Care Phase 1	56,840	56,840	56,840	0
Called to Care Phase 2	124,855	124,691	124,691	0
Called to Care Ph3	128,205	116,833	116,833	0
Called to Care Ph4	159,480	157,574	157,574	0
Called to Care Ph5	190,050	162,438	162,438	0
Called to Care French	30,666	30,666	30,666	0
Called to Care French book 7	13,955	10,434	10,434	0
Called to Care Swahili books 1 & 2	10,000	10,000	10,000	0
Called to Care Swahili books 6 & 7	19,650	12,380	12,380	0
Called to Care reprints	17,901	17,902	17,902	0
Called to Care evaluation	20,000	22,753	22,753	0
	794,972	745,748	745,748	0
WHAT CAN I DO?:				
WCID preliminary budget	500	500	500	0
What Can I Do? (English video)	53,511	53,135	53,135	0
Facilitators Guide (English)	6,536	6,236	6,236	0
What Can I Do? (French video)	10,640	10,389	10,389	0
What Can I Do? (Fr vid not claimed/to M&D)		-1,837	-1,837	0
Facilitators Guide (French)	4,005	4,005	4,005	0
What Can I Do? (Portuguese vid/gde)	6,503	6,503	6,503	0
What Can I Do? (Spanish vid/gde)	7,450	7,450	7,450	0
What Can I Do? (Swahili vid/gde)	11,887	12,002	12,002	0
Que Puis-je Faire? m&d	5,050	5,050	5,050	0
What Can I Do? m&d	1,955	2,000	2,000	0
	108,037	105,433	105,433	0
STEPPING STONES & audio project:				
Stepping Stones Network/Salamander		7,341	7,341	0
Stepping Stones Revisited		500	500	0
Stepping Stones Website	3,200	3,200	3,200	0
Audio project	6,357	6,614	6,614	0
Stepping Stones m&d (1)	13,595	13,583	13,583	0
Stepping Stones m&d (2)	23,855	23,855	23,855	0
Stepping Stones PLUS	15,280	13,199	13,199	0
Stepping Stones Portuguese	4,320	4,320	4,320	0
	66,607	72,612	72,612	0
MISCELLANEOUS:				
Bangkok Intl AIDS Conf	1,162	1,162	1,162	0
SAT balance	10,162	10,235	10,235	0
Toronto Intl AIDS Conf	2,527	2,527	2,527	0
Fidel Nsengiyuma/Dublin Conf		697	697	0
TASO book and video	11,300	11,288	11,288	0
TASO video	16,852	16,780	16,780	0
SAVE Survey	3,450	3,450	3,450	0
Twentieth Anniversary event	0	1,270	1,270	0
Siyin Lim/sponsored climb	0	3,336	3,336	0
	45,453	50,745	50,745	0
	1,015,069	974,538	974,538	0

Charity Registration No. 1124198

Company Registration No. 04814266 (England and Wales)

**STRATEGIES FOR HOPE TRUST
(A Company Limited By Guarantee)**

**TRUSTEES' REPORT AND UNAUDITED ACCOUNTS
WITH INDEPENDENT EXAMINER'S REPORT**

FOR THE YEAR ENDED 31 MARCH 2015

STRATEGIES FOR HOPE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	P Stalker J Whitley J Rowland A Williamson W Tyndale
Secretary	Mrs A Williams
Charity number	1124198
Company number	04814266
Principal address	93 Divinity Road Oxford OX4 1LN
Independent examiner	Chapman Worth Limited 6 Newbury Street Wantage Oxfordshire OX12 8BS
Website address	http://www.stratshope.org

STRATEGIES FOR HOPE TRUST

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STRATEGIES FOR HOPE TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2015

The Trustees present their report and accounts for the year ended 31 March 2015.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's Articles of Association, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

Structure, governance and management

Strategies For Hope Trust (SFHT) is a company limited by guarantee as well as a charity. The governing documents are the charity's Articles of Association (dated June 2003, and amended July 2012 to incorporate the Memorandum of Association) and a Special Resolution of August 2007 concerning rotation of trustees.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

P Stalker
J Whitley
J Rowland
A Williamson
W Tyndale

Appointment of new trustees is based on knowledge and suitability, and confirmed at special or annual general meetings; they serve a five-year term after which they may be re-elected.

SFHT has a board of trustees and the charity is managed on a day to day basis by two consultants - the Series Editor and the Office/Production Manager. There is also a fluid group of specialist advisors, a student intern who assists once a week in the office, and a self-employed associate who helps with marketing in French, working one and a half days a week.

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Objectives and activities

The objectives of the company are the promotion of education and the protection and preservation of health, in particular by:

- a) supporting informed, effective, community-based responses to the main health and development problems affecting deprived and marginalised sections of society worldwide;
- b) producing and disseminating print, audiovisual and electronic materials designed to strengthen the capacity of communities, government services and primary health care and development workers to respond effectively to major health and development problems such as HIV/AIDS, tuberculosis, malaria, sexually transmitted infections, malnutrition, and maternal and child health;
- c) strengthening the capacity of organisations in developing countries to produce and disseminate such materials, and helping to create a policy environment favourable to community-based health and development initiatives.

STRATEGIES FOR HOPE TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2015

Public Benefit Statement

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities they should undertake.

During the year, the Strategies for Hope Trust has carried out its duty with regard to the objectives of the charity and to public benefit, by producing and distributing books and videos, mainly free to organisations in sub-Saharan Africa and by facilitating training workshops for use of Called to Care workbooks in sub-Saharan Africa. Full details are in the charity's Annual Review 2014-2015.

Achievements and performance

1. Distribution by the charity and its partners overseas of 17,173 copies of books and videos, 60% to organisations and individuals in sub-Saharan Africa, and 35% to organisations in Asia. Usually distribution is around 90% to sub-Saharan Africa, but production in Burma and Nepal of 6,000 Called to Care books altered the ratio this year.

2. Production of Called to Care handbook no 10 in French, 2,000 copies to be printed in April 2015.

3. Organisation and facilitation of a further 22 Called to Care training workshops in nine African Countries (Cameroon, Democratic Republic of Congo, Kenya, Malawi, Mozambique, Rwanda, Togo, Zambia and Zimbabwe). These trained a total of 308 clergy, lay church leaders and community leaders to use Called to Care workbooks effectively in their communities. In addition, five partner organisations in Kenya, Malawi and Zambia organised 43 workshops, training 769 people, with funding received directly from donors.

4. Dissemination of the Users' Guide for Called to Care workshops to all organisations expressing an interest in running a workshop.

5. Ongoing distribution of Stepping Stones training materials, in collaboration with The Salamander Trust, which facilitates the implementation of Stepping Stones and provides an active website and networking programme for users. Editing and production of Stepping Stones for Peace and Prosperity for use in the Karamojong area of Uganda.

6. Production of Called to Care no 7 in Burmese (1,000 copies), in collaboration with Myanmar Catholic HIV/AIDS Network, and production of Called to Care in Nepalese numbers 8 (2,000 copies) and 10 (3,000 copies) in collaboration with Sakriya Sath in Nepal.

7. Books reprinted: 10,325. Films duplicated: 130.

8. Ongoing partnership with many organisations in Africa which have made an invaluable contribution to the dissemination and implementation of our materials, by distribution, training and facilitating workshops.

9. Ongoing marketing and distribution.

10. Monitoring and evaluation: continued correspondence and distribution of feedback forms, mainly by email.

11. Updating and maintenance of website, with information and news stories on our partners in Africa, as well as full information on our resources and clips from all our DVDs.

Full details of activities in the charity's Annual Review 2014-2015.

STRATEGIES FOR HOPE TRUST

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2015

Financial review

The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts. The trust is managed on a project basis, with minimal overheads, and expenditure is not authorised before funding has been secured.

Funds brought forward at the beginning of the year totalled £25,899. Income for the year was £82,416, and expenditure was £92,056, leaving a balance to carry forward of £16,259. Of this £7,616 is restricted funding, and £8,643 is unrestricted.

Restricted funding, received and committed, for the year 2015/16 includes approximately: £27,500 for Called to Care Phase 7; £7,900 for Called to Care book 10 in French; £2,610 for partners in Africa; £80 for the Angélique DVD.

Further income and expenditure details are in the attached financial statements, and a full statement of activities can be found in the charity's Annual Review 2014-2015.

Plans for the future

Planned activities for 2015/16 include:

- Reduction in activities with a view to running the charity in future with less funding and more emphasis on the website. Planned changeover by end of September 2015.
- Called to Care: continued free distribution of all 10 titles in English and the existing titles in French (5), Swahili (5), and Portuguese (3); training for users and facilitators; negotiating with partners overseas for the production of titles not yet translated into French, Swahili, Portuguese and African languages.
- Stepping Stones: handing over all ownership and management and copyright of Stepping Stones materials to the Salamander Trust, with which we have always collaborated on Stepping Stones materials and implementation.
- What Can I Do: continued, but limited, free distribution of DVDs and Facilitators Guides.
- Ongoing marketing and distribution of books and films, with our standard practice of making materials available free of charge to organisations in sub-Saharan Africa that cannot afford to buy them.
- Increased website updating, with promotion of partners' experiences of using Strategies for Hope materials, and guidance for training in Called to Care workshops.
- Other ongoing activities: correspondence with partners and users of materials, monitoring and evaluation.

On behalf of the board of Trustees



J Rowland

Trustee

Dated: 13/9/15

STRATEGIES FOR HOPE TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF STRATEGIES FOR HOPE TRUST

I report on the accounts of the for the year ended 31 March 2015, which are set out on pages 5 to 11.

Respective responsibilities of Trustees and examiner

The trustees, who are also the directors of Strategies for Hope Trust for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011, the 2011 Act, and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
 - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met; or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Anna Chapman FCA
Chapman Worth Limited
6 Newbury Street
Wantage
Oxfordshire
OX12 8BS

Dated:



STRATEGIES FOR HOPE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2015

	Notes	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
<u>Incoming resources from generated funds</u>					
Donations and legacies	2	1,650	5,188	6,838	12,279
Investment income	4	1	-	1	1
		<u>1,651</u>	<u>5,188</u>	<u>6,839</u>	<u>12,280</u>
Incoming resources from charitable activities	3	-	73,335	73,335	80,420
Other incoming resources	5	2,242	-	2,242	3,073
		<u>3,893</u>	<u>78,523</u>	<u>82,416</u>	<u>95,773</u>
<u>Total incoming resources</u>					
<u>Resources expended</u>	6				
Charitable activities					
Direct charitable expenditure		(1,004)	91,432	90,428	79,048
Governance costs		228	1,400	1,628	678
		<u>(776)</u>	<u>92,832</u>	<u>92,056</u>	<u>79,726</u>
Total resources expended					
Net income/(expenditure) for the year/ Net movement in funds		4,669	(14,309)	(9,640)	16,047
Fund balances at 1 April 2014		3,974	21,925	25,899	9,852
Fund balances at 31 March 2015		<u>8,643</u>	<u>7,616</u>	<u>16,259</u>	<u>25,899</u>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

STRATEGIES FOR HOPE TRUST

BALANCE SHEET

AS AT 31 MARCH 2015

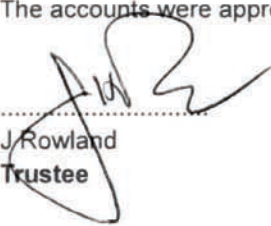
	Notes	2015 £	£	2014 £	£
Current assets					
Debtors	10	226		228	
Cash at bank and in hand		29,504		33,895	
		<u>29,730</u>		<u>34,123</u>	
Creditors: amounts falling due within one year	11	(13,471)		(8,224)	
Total assets less current liabilities			<u>16,259</u>		<u>25,899</u>
Income funds					
Restricted funds	12		7,616		21,925
Unrestricted funds			8,643		3,974
			<u>16,259</u>		<u>25,899</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2015. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 13/9/15


J. Rowland
Trustee

Company Registration No. 04814266

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2015

1 Accounting policies

1.1 Basis of preparation

No material uncertainties that may cast significant doubt about the ability of the company to continue as a going concern have been identified by the trustees. On this basis the accounts have been prepared on the going concern basis.

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

1.2 Incoming resources

Donations, legacies and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

1.3 Resources expended

Charitable activities include expenditure associated with promoting education, and the protection and preservation of health by:

- a) supporting community based responses to health and development problems affecting deprived and marginalised sections of society world-wide
- b) producing and disseminating printed and audio-visual material designed to enable effective responses to major health and development problems
- c) Strengthening the capacity of organisations in developing countries to produce and disseminate such materials.

Governance costs include those incurred in the governance of the charity and its assets. They are primarily associated with constitutional and statutory requirements.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Plant and machinery	25% straight line
---------------------	-------------------

1.5 Funds

Unrestricted funds - these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.

Restricted funds - these are funds that can only be used for a particular restricted purpose within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for a particular purpose.

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2015

2 Donations and legacies

	Unrestricted funds £	Restricted funds £	Total 2015 £	Total 2014 £
Donations and gifts	<u>1,650</u>	<u>5,188</u>	<u>6,838</u>	<u>12,279</u>

Restricted donations were received and allocated for the following projects:

Partners in Africa £3,653 (2014 - £4,613)
 Called To Care £1,185 (2014 - £5,000)
 Angelique Film £350 (2014 - £1,000)
 Stepping Stones £Nil (2014 - £60)

3 Incoming resources from charitable activities

	2015 £	2014 £
Grants received	<u>73,335</u>	<u>80,420</u>

Grants for restricted purposes were received and allocated to the following projects:

Called to Care £73,215 (2014 - £73,685)
 Stepping Stones £120 (2014 - £6,735)

4 Investment income

	2015 £	2014 £
Interest received	<u>1</u>	<u>1</u>

5 Other incoming resources

	2015 £	2014 £
Sales to distributors (TALC)	<u>1,691</u>	<u>2,203</u>
Direct sales of products	<u>551</u>	<u>870</u>
	<u>2,242</u>	<u>3,073</u>

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2015

6 Total resources expended

	2015 £	2014 £
Charitable activities		
<u>Direct charitable expenditure</u>		
Activities undertaken directly	90,428	79,048
Governance costs	1,628	678
	<u>92,056</u>	<u>79,726</u>

Governance costs includes payments to the independent examiner of £1,400 (2014: £1,400) for independent examination fees.

7 Activities undertaken directly

	What Can I Do? £	Angelique Video £	Called to Care £	Partners in Africa £	Stepping Stones £	Total Restricted £
Editing and co-authors	-	374	-	-	1,250	1,624
Drafting and production	-	-	1,200	-	4,050	5,250
Translation	-	-	-	-	-	-
Printing	-	-	12,846	-	1,110	13,956
Marketing and distribution	2	595	18,827	-	-	19,424
Postage and packing	-	-	18,092	-	-	18,092
Website	-	-	4,263	-	-	4,263
Training workshops	-	-	11,762	-	-	11,762
Networking	-	-	4,327	-	-	4,327
Project coordination	-	-	9,410	-	-	9,410
Donation: bank fees	-	-	-	66	-	66
Donations	-	-	-	3,258	-	3,258
Independent examiner's fee	-	-	1,400	-	-	1,400
	<u>2</u>	<u>969</u>	<u>82,127</u>	<u>3,324</u>	<u>6,410</u>	<u>92,832</u>

Total Unrestricted

	£
Printing	888
DVD/CD duplication	228
Marketing and distribution	98
Postage and packaging	(4,993)
Website	35
Networking	226
Project coordination	2,514
Other governance costs	228

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

7	Activities undertaken directly	(Continued)
		(776)
		<u><u> </u></u>

8 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the during the year.

9 Employees

There were no employees during the year.

10 Debtors	2015	2014
	£	£
Other debtors	226	228
	<u><u> </u></u>	<u><u> </u></u>

11 Creditors: amounts falling due within one year	2015	2014
	£	£
Trade creditors	47	207
Accruals	13,424	8,017
	<u><u> </u></u>	<u><u> </u></u>
	13,471	8,224
	<u><u> </u></u>	<u><u> </u></u>

STRATEGIES FOR HOPE TRUST

NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2015

12 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Balance at 1 April 2014	Movement in funds		Balance at 31 March 2015
	£	Incoming resources £	Outgoing resources £	£
Called To Care	12,154	74,400	(82,127)	4,427
Partners in Africa	2,279	3,653	(3,324)	2,608
Stepping Stones	6,794	120	(6,410)	504
What Can I Do?	2	-	(2)	-
Angelique Film	696	350	(969)	77
	<u>21,925</u>	<u>78,523</u>	<u>(92,832)</u>	<u>7,616</u>

13 Analysis of net assets between funds

	Unrestricted £	Restricted £	Total £
Fund balances at 31 March 2015 are represented by:			
Current assets	22,114	7,616	29,730
Creditors: amounts falling due within one year	(13,471)	-	(13,471)
	<u>8,643</u>	<u>7,616</u>	<u>16,259</u>



STRATEGIES FOR HOPE TRUST

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